

SCHOLASTIC

Paperback Books

Summer 2011



Introducing
**Creepella
Von Cacklefur**, a new
Geronimo Stilton
spinoff series!
See pages 4-5.

 SCHOLASTIC

Scholastic's cool new summer series!



Gripping & Edgy

By **K. A. Applegate**

K. A. Applegate's wildly popular series about six not-so-ordinary kids and their fight to save the planet is back! Now with striking new lenticular covers that morph!
See pages 8–9.



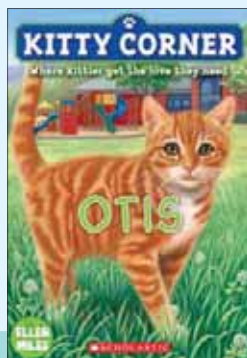
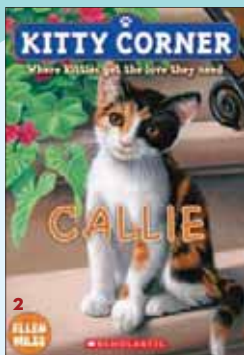
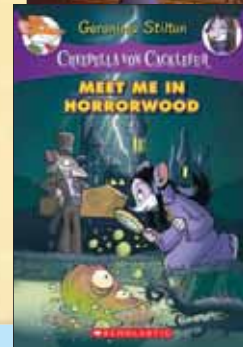
By **Dan Poblocki**

Welcome to Moon Hollow, where four kids come together to solve mysteries with six clues or less. Each book includes a code to download exclusive content!
See pages 12–13.

Mysterious & Spooky

By **Geronimo Stilton**

The new fa-mouse-ly funny and spectacularly creepy Geronimo Stilton series spinoff starring spooky, silly Creepella von Cackelfur!
See pages 4–5.



Sweet & Funny

By **Ellen Miles**

From Ellen Miles, bestselling author of The Puppy Place, comes an adorable new series for cat lovers starring a lovable new kitty in every book!
See page 29.

Scholastic Paperback

Summer 2011



2	Paperback Series
35	May
46	June
58	July
68	August
89	Recently Published
92	Teaching Resources
110	Index



Over 45 million Dav Pilkey books in print!



The Adventures of Ook and Gluk, Kung-fu Cavemen from the Future

Pub/In-store: May 2011
 ISBN-13: 978-0-545-19576-8
 Price: \$7.99
 Strippable
 EAN: 9-780545-19576-8
 Pages: 176 • Ctn: 72
 Trim Size: 5 1/4" x 7 5/8"
 Binding: Perfect-bound
 Format: Paperback
 Ages: 7-10 • R.L.: 2-5
 Category: Humorous Stories (F)
 Illustration Type: Black-and-White
 Drawings
 LC: Available
 Translation Rights: Scholastic Inc.
 Territory: World



The Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future

By **George Beard and Harold Hutchins**, the creators of **Captain Underpants**

**From Dav Pilkey!
Now in Paperback!**

Meet Ook and Gluk, the coolest caveboys to step out of the Stone Age! It's 500,001 BC, and Ook and Gluk's happy hometown of Caveland, Ohio, is under attack. The world's most evil corporation from the future has invaded the past, and the boys and their little dinosaur pal, Lily, are in big trouble! When a mysterious time portal takes them to the year 2222, they find a wise new friend. But will they find the secret to saving the day?



Also Available

The Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future

978-0-545-17530-2 • August 2010 (POB) • \$11.99

The Adventures of Captain Underpants

978-0-439-75668-6 • September 2005 (Collector's Edition)

978-0-590-84628-8 • September 1997 (PB)



Captain Underpants and the Attack of the Talking Toilets

978-0-545-02727-4 • October 2007 (Collector's Edition)

978-0-590-63427-4 • February 1999 (PB)

Captain Underpants and the Invasion of the Incredibly Naughty Cafeteria Ladies from Outer Space

978-0-545-07302-8 • September 2008 (Collector's Edition)

978-0-439-04996-2 • September 1999 (PB)

Captain Underpants and the Perilous Plot of Professor Poopypants

978-0-439-04998-6 • February 2000 (PB)



Paperback Series

May 2011

2

George Beard and Harold Hutchins are well known throughout the world for creating such comic book heroes as Captain Underpants, Super Diaper Baby, and The Amazing Cow Lady. George and Harold also enjoy skateboarding, playing video games, and saving the planet. They are both in the fourth grade at Jerome Horwitz Elementary School in Piqua, Ohio, and they divide their time between their treehouse and the principal's office.

The Baby is back!!!!

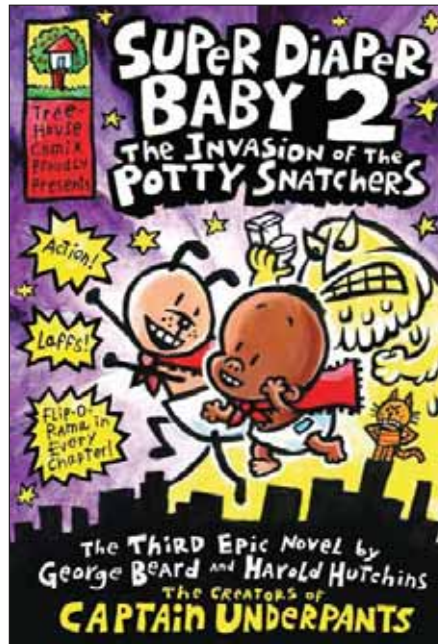
Super Diaper Baby 2: The Invasion of the Potty Snatchers

By George Beard and Harold Hutchins, the creators of Captain Underpants

New from Dav Pilkey!
Coming June 28, 2011

George and Harold (the co-stars of the enormously popular Captain Underpants series) are in big trouble again! Their mean principal, Mr. Krupp, has demanded that they stop making comics about poop. Always resourceful, the boys decide to create an all-new graphic novel about a totally different subject: Pee!

Rip Van Tinkle started his career as an ordinary, everyday evil genius/inventor/bank robber. But when he awakens one morning to find himself transformed into a walking, talking puddle of pee-pee, he becomes determined to destroy every toilet in town. Will the terrifying Rip Van Tinkle and his smart-alecky cat Petey ruin restrooms for the rest of us? Or could this be a job for the amazing Super Diaper Baby?



FEATURING THE RETURN OF THE DYNAMIC DIAPER DOG!

3 MILLION COPIES OF THE FIRST SUPER DIAPER BABY IN PRINT!



Super Diaper Baby 2: The Invasion of the Potty Snatchers

June 28, 2011
ISBN-13: 978-0-545-17532-6
Price: \$10.99
△ Non-Strippable
EAN: 9-780545-17532-6
Pages: 192 • Ctn: 20
Trim Size: 5 1/2" x 8 1/4"
Binding: Hardcover Smyth
Format: Paper Over Book
Ages: 7-10 • R.L.: 2-5
Category: Humorous Stories (F)
Illustration Type: Black-and-White Drawings
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Marketing

- National print publicity campaign
- National consumer advertising
- Super Diaper Baby book trailer
- Super Diaper Baby online game
- Ook and Gluk book trailer
- How to Draw video clip
- Google word search campaign
- World of Dav Pilkey teaching guide
- Promotional giveaways

Captain Underpants and the Wrath of the Wicked Wedgie Woman
978-0-439-05000-5 • September 2001 (PB)

Captain Underpants and Big, Bad Battle of the Bionic Booger Boy, Part 1: The Night of the Nasty Nostril Nuggets
978-0-439-37610-5 • September 2003 (PB)

Captain Underpants and Big, Bad Battle of the Bionic Booger Boy, Part 2: The Revenge of the Ridiculous Robo-Boogers
978-0-439-37612-9 • October 2003 (PB)

Captain Underpants and the Preposterous Plight of the Purple Potty People
978-0-439-37614-3 • September 2006 (PB)

The Adventures of Super Diaper Baby
978-0-439-37606-8 • March 2002 (PB)



For All:
Paperback \$6.99
Collector's Edition \$13.99

The Captain Underpants Extra-Crunchy Book O' Fun
978-0-439-26761-8 • \$5.50 • March 2001 (PB)

The All New Captain Underpants Extra-Crunchy Book O' Fun 2
978-0-439-37608-2 • \$5.50 • September 2002 (PB)




Dav Pilkey has written and illustrated numerous popular, award-winning books for children, including the Captain Underpants and Dumb Bunnies series; *Dog Breath*, winner of the California Young Reader Medal; and *The Paperboy*, a Caldecott Honor Book. He lives with his wife in the Pacific Northwest. Visit him online at www.pilkey.com

Paperback Series
June 28, 2011
3

This **NEW** spinoff of the stars spooky, silly

CREPELLA VON CACKLEFUR

By Geronimo Stilton

Scholastic Paperbacks 

Creepella Von Cacklefur #1: The Thirteen Ghosts

Pub/In-store: August 2011

ISBN-13: 978-0-545-30742-0

Price: \$7.99

△ Strippable

EAN: 9-780545-30742-0

Pages: 128 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Humorous Story

Illustration Type: Four-color Throughout

LC: N/A

Translation Rights: Atlantica S.p.A

Territory: World English (World - UK)

WHO IS CREPELLA VON CACKLEFUR?



I, *Geronimo Stilton*, have a lot of mouse friends, but none as **spooky** as my friend **CREPELLA VON CACKLEFUR!** She is an enchanting and **MYSTERIOUS** mouse with a pet bat named Bitewing. Creepella lives in a **CEMETERY**, sleeps in a marble **sarcophagus**, and drives a **hearse**. She is also a special effects and set designer for **SCARY FILMS**. Her father, Boris von Cacklefur, runs the funeral home **Fabumouse Funerals**. The von Cacklefur family owns the **CREEPY** Cacklefur Castle, which sits on top of a skull-shaped mountain in the Valley of the Vain Vampires.



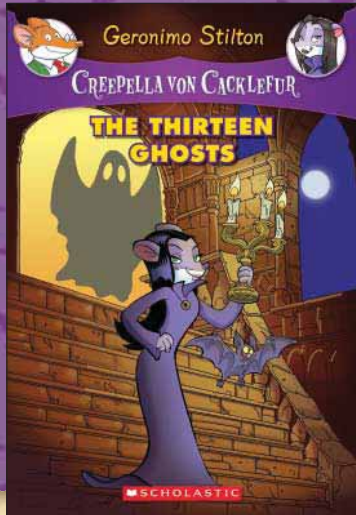
YIKES! I'm a real 'fraidy mouse, but even I think Creepella and her family are **AWFULLY** fascinating. Now Creepella has her very own series of books written by *yours truly...* Geronimo Stilton! I can't wait for you to read these **fa-mouse-ly funny** and **SPECTACULARLY SPOOKY** tales!

Paperback Series

August 2011

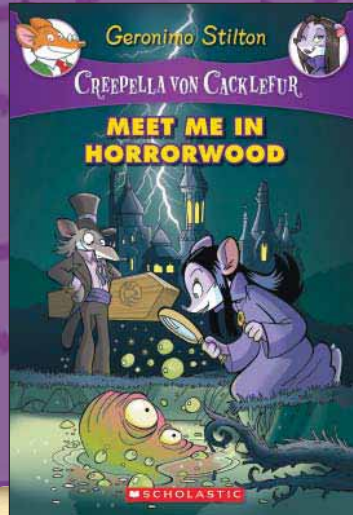
4

Geronimo Stilton series Creepella von Cacklefur!




#1: The Thirteen Ghosts

Creepella von Cacklefur and her niece, Shiveeen, visit scary Squeakspeare Mansion, where they meet Bobby Squeakspeare, a descendent of the *famouse* writer, William Squeakspeare. Will the spooky rooms and ghosts they find inside the mansion be friendly—or frightening?



#2: Meet Me in Horrorwood

Gorgo, the monster in Cacklefur Castle's moat, is in love with the *famouse* monster movie star Blobbina. When Creepella helps Gorgo write Blobbina a love letter, they discover that Blobbina has disappeared! Creepella heads to Horrorwood to search for the missing monster, but will she be able to find her?

Scholastic Paperbacks 

Creepella Von Cacklefur #2: Meet Me in Horrorwood

Pub/In-store: August 2011

ISBN-13: 978-0-545-30743-7

Price: \$7.99

△ Strippable

EAN: 9-780545-30743-7

Pages: 128 • Ctn: 72

Trim Size: 5¼" x 7½"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Humorous Stories (F)

Illustration Type: Four-color Throughout

LC: N/A

Translation Rights: Atlantyyca S.p.A.

Territory: World English (World - UK)

Marketing

- Online advertising campaign
- Creepella activities



Geronimo Stilton is the publisher of *The Rodent's Gazette*, Mouse Island's most *famouse* newspaper. He is Rattus Emeritus of Mousomorphic Literature and Neo-Ratonic Comparative Philosophy. In his spare time, Mr. Stilton enjoys collecting antique cheese rinds, playing golf, and telling stories to his nephew Benjamin. He lives in New Mouse City, Mouse Island. Visit Geronimo online at www.geronimostilton.com.

Paperback Series

August 2011

5

Thea Stilton is out of this world!

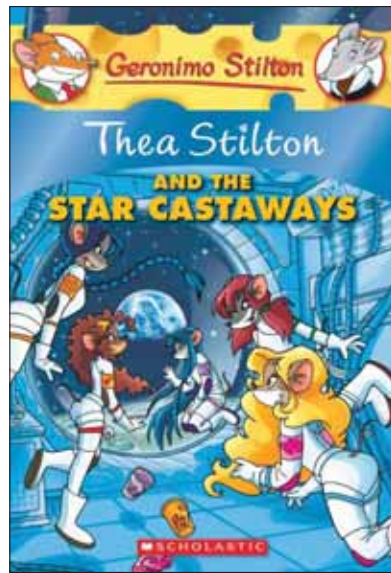
Scholastic Paperbacks 

**Geronimo Stilton Special Edition:
Thea Stilton and the
Star Castaways**

Pub/In-store: June 2011
ISBN-13: 978-0-545-22774-2
Price: \$8.99
△ Strippable
EAN: 9-780545-22774-2
Pages: 176 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Action & Adventure (F)
Illustration Type: Four-color
Throughout
LC: N/A
Translation Rights: Atlantica S.p.A.
Territory: World English



By Thea Stilton



Special Edition: Thea Stilton and the Star Castaways

A professor at Mouseford Academy is organizing a trip to outer space, and the Thea Sisters are invited. The mouselings are headed on a fabumouse mission...to the moon! After much preparation, the mice blast off. But when they arrive at their lunar vacation spot, things start to go wrong, including spaceship wrecks and rebellious robots! Can the Thea Sisters save the day? Find out in an adventure that's out of this world!

Also Available

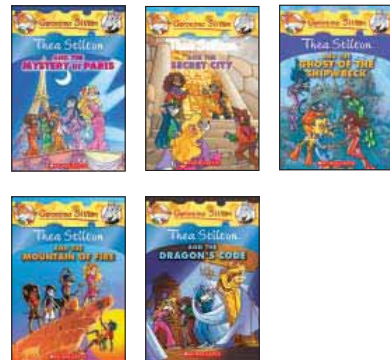
**Geronimo Stilton Special Edition:
Thea Stilton and the Mystery in Paris**
978-0-545-22773-5 • November 2010 • \$8.99

**Geronimo Stilton Special Edition:
Thea Stilton and the Secret City**
978-0-545-15061-3 • June 2010 • \$9.99

**Geronimo Stilton Special Edition: Thea Stilton and the
Ghost of the Shipwreck**
978-0-545-15059-0 • March 2010 • \$9.99

**Geronimo Stilton Special Edition:
Thea Stilton and the Mountain of Fire**
978-0-545-15060-6 • September 2009 • \$9.99

**Geronimo Stilton Special Edition:
Thea Stilton and the Dragon's Code**
978-0-545-10367-1 • April 2009 • \$9.99



Paperback Series
June 2011
6

Thea Stilton is a special correspondent for *The Rodent's Gazette*, Mouse Island's most famous newspaper. A graduate of Mouseford Academy, Ms. Stilton loves traveling and adventures. Find out more at www.geronimostilton.com.

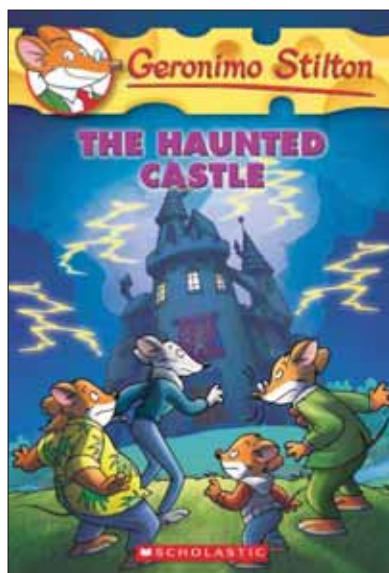
More than 18 million Geronimo Stilton books in print!



By Geronimo Stilton

#46: The Haunted Castle

I was just minding my business at home when I got a telephone call. It was my uncle Samuel S. Stingynsnout, inviting the whole Stilton family to creepy, faraway Penny Pincher Castle for a big surprise. Moldy mozzarella—I'm not much of a traveling mouse, and I hate surprises. But Thea, Trap, and Benjamin were going, so I couldn't say no. I could tell this was going to be one super-spooky trip!



Scholastic Paperbacks 

Geronimo Stilton #46: The Haunted Castle

Pub/In-store: July 2011

ISBN-13: 978-0-545-10374-9

Price: \$7.99

△ Strippable

EAN: 9-780545-10374-9

Pages: 128 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Action & Adventure (F)

Illustration Type: Four-color
Throughout

LC: N/A

Translation Rights: Atlantyca S.p.A.

Territory: World English

Also Available

Geronimo Stilton #44: The Giant Diamond Robbery

978-0-545-10376-3 • January 2011 • \$7.99

Geronimo Stilton #43: I'm Not a Supermouse!

978-0-545-10375-6 • October 2010 • \$7.99

Geronimo Stilton #42: The Peculiar Pumpkin Thief

978-0-545-10372-5 • July 2010 • \$8.99

Geronimo Stilton #41: Mighty Mount Kilimanjaro

978-0-545-10371-8 • April 2010 • \$7.99

Geronimo Stilton #40: The Karate Mouse

978-0-545-10369-5 • January 2010 • \$7.99

Geronimo Stilton #39: Singing Sensation

978-0-545-10368-8 • October 2009 • \$7.99

Geronimo Stilton #38: A Fabumouse School Adventure

978-0-545-02138-8 • July 2009 • \$7.99

Geronimo Stilton #37: The Race Across America

978-0-545-02137-1 • April 2009 • \$7.99

Geronimo Stilton is the publisher of *The Rodent's Gazette*, Mouse Island's most famous newspaper. He is Rattus Emeritus of Mousomorphic Literature and Neo-Ratonic Comparative Philosophy. In his spare time, Mr. Stilton enjoys collecting antique cheese rinds, playing golf, and telling stories to his nephew Benjamin. He lives in New Mouse City, Mouse Island. Visit Geronimo online at www.geronimostilton.com.

Paperback Series

July 2011

7

The wildly popular series Animorphs returns

Scholastic Paperbacks 

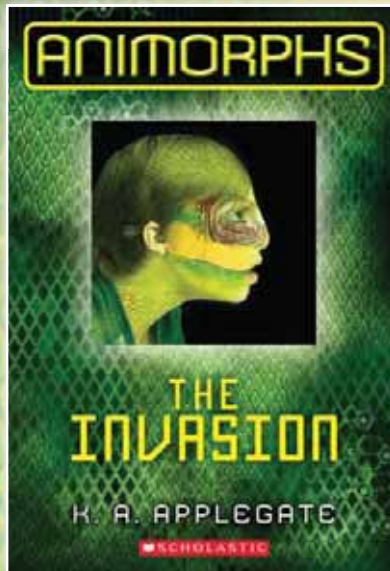
Animorphs #1: The Invasion

Pub/In-store: May 2011

ISBN-13: 978-0-545-29151-4

EAN: 9-780545-29151-4

Pages: 192



**Lenticular covers
that morph!**

#1: The Invasion

The Earth is being invaded, but no one knows about it. When Jake, Rachel, Tobias, Cassie, and Marco stumble upon a downed alien spaceship and its dying pilot, they're given an incredible power—they can transform into any animal they touch. With it, they become Animorphs, the unlikely champions in a secret war for the planet. And the enemies they're fighting could be anyone, even the people closest to them. So begins K. A. Applegate's epic series about five normal kids with a limitless amount of forms and abilities.

ANIMORPHS 12-COPY MIXED FLOOR DISPLAY

Display: 978-0-545-33350-4

Pre-pack: 978-1-4431-1074-7

\$95.88

Includes 6 copies each of *Animorphs #1: The Invasion* and *Animorphs #2: The Visitor*

From *Animorphs #1: The Invasion*

My name is Jake. That's my first name, obviously. I can't tell you my last name. It would be too dangerous. The Controllers are everywhere. Everywhere. And if they knew my full name, they could find me and my friends, and then... well, let's just say I don't want them to find me. What they do to people who resist them is too horrible to think about.

I won't even tell you where I live. You'll just have to trust me that it is a real place, a real town. It may even be your town.

Praise for *Animorphs*

"Engaging...impressive."—*School Library Journal*

"There's clearly something about Animorphs that has kept kids enthralled."—*Publishers Weekly*

Paperback Series

May 2011

8

K. A. Applegate is the author of the bestselling *Animorphs* series, as well as the *Remnants* and *Everworld* series, *Home of the Brave*, and the *Roscoe Riley Rules* series. She lives in Irvine, California.

by **K. A. Applegate** is back!
with a striking new look.

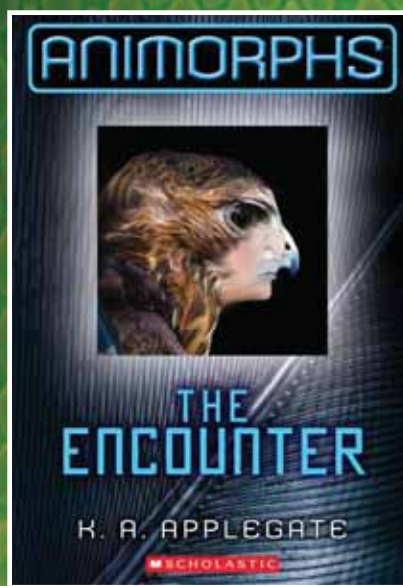
ANIMORPHS

by **K. A. Applegate**



#2: The Visitor

Rachel is still reeling from the news that the Earth is secretly under attack by parasitic aliens known as the Yeerks. And that she and her friends—five kids who, purely by chance, stumbled onto a downed spacecraft and were given the power to morph into any animal they touch—are the planet's only defense. But Rachel's always been something of a daredevil. So when it's suggested that they infiltrate the home of their assistant principal, Mr. Chapman, who also happens to be a human host of the Yeerks, she volunteers. But what she finds inside may be more than even she can handle.



#3: The Encounter

When Tobias and his friends were given the power to morph, they were also given an important warning: Never stay in a morph for more than two hours. But Tobias broke the time limit, and now he's trapped in the body of a hawk—forever. When he discovers an important Yeerk secret, Tobias knows he has to do everything in his power to destroy it. But to do so, he'll have to contend with a part of himself that's wrestling for control. A part that isn't human.

Over 35 million
copies of the original
series in print!

Scholastic Paperbacks

Animorphs #2: The Visitor

Pub/In-store: May 2011
ISBN-13: 978-0-545-29152-1
EAN: 9-780545-29152-1
Pages: 192

Animorphs #3: The Encounter

Pub/In-store: July 2011
ISBN-13: 978-0-545-29153-8
EAN: 9-780545-29153-8
Pages: 176

For All

Price: \$7.99
▲ Strippable
Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Science Fiction,
Fantasy, Magic (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

Marketing

- 100,000-copy announced first print
- Major advertising campaign, including:
 - In-theater advertising in select markets
 - Online advertising linking to special content on Animorphs website
- www.scholastic.com/animorphs update, including:
 - Games & Video
- Outreach to Animorphs fan sites

Paperback Series

May/July 2011

9

Third grader Jack has a secret Is he just hearing things, or can

New series!

Scholastic Paperbacks 

Jack Gets a Clue #1: The Case of the Beagle Burglar

Pub/In-store: July 2011

ISBN-13: 978-0-545-26654-3

Price: \$5.99

△ Strippable

EAN: 9-780545-26654-3

Pages: 96 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Mysteries & Detective Stories (F)

Illustration Type: Black-and-White Art Throughout

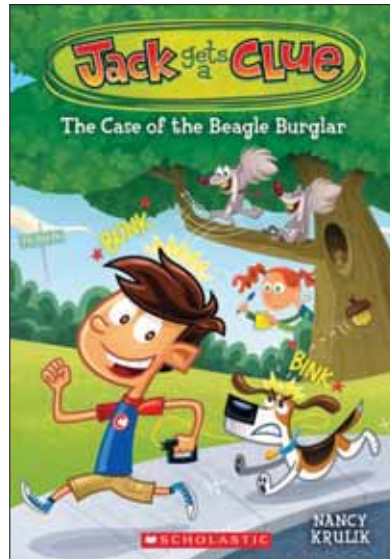
LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



By Nancy Krulik



#1: The Case of the Beagle Burglar

The day I found out I could talk to animals did not start out well. First, I couldn't find my lucky T-shirt. Second, my dog, Scout, dragged me around the yard chasing squirrels. And third, the squirrels threw a bunch of acorns at my head. After I was hit, I realized I could talk to animals! It sounds crazy but it's true. I could understand Scout, the squirrels, and every other animal—even bugs!

My day got even worse when my best friend Leo's homework went missing. Leo blamed Scout! I know Scout's a dog, but trust me—he did not eat Leo's homework. But how would I prove it? There was only one thing to do—I had to talk to the animals around town. It was up to me, Jack Doyle, to get a clue and solve the mystery.

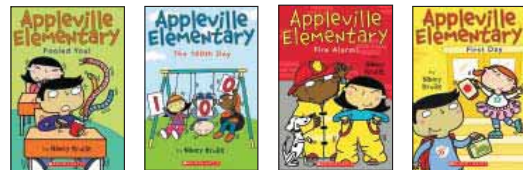
Also Available

Appleville Elementary #4: Fooled You!
978-0-545-11776-0 • March 2010 • \$4.99

Appleville Elementary #3: The 100th Day
978-0-545-11775-3 • December 2009 • \$4.99

Appleville Elementary #2: Fire Alarm!
978-0-545-11774-6 • August 2009 • \$4.99

Appleville Elementary #1: First Day
978-0-545-11773-9 • June 2009 • \$4.99



Paperback Series

July 2011

10

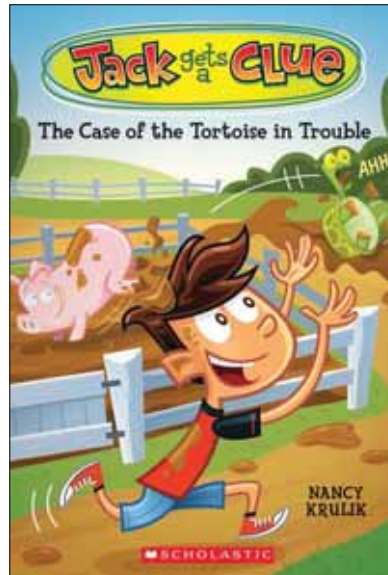
Nancy Krulik has written more than 150 books for children and young adults, including three *New York Times* bestsellers and the popular *Katie Kazoo* and *How I Survived Middle School* series. Nancy lives in New York City with her husband, her two children, and a crazy cocker spaniel named Pepper.

—he can talk to animals! they help him crack the case?

#2: The Case of the Tortoise in Trouble

Yeah! My third grade class was going on a field trip to a farm, and I couldn't wait for a day off from regular school. But I wasn't expecting to hear a voice coming from my backpack during the bus ride to the farm. It turns out my annoying little sister had hidden her pet tortoise, Tut, inside, and the voice was his! Yup, it's true—I can talk to animals, and they can talk to me.

As if babysitting a tortoise wasn't bad enough, things got worse when Tut disappeared. My mystery-solving partner, Elizabeth, and I had to interview all the cows, horses, goats, and flies on the farm as we looked for clues. It was up to us to find Tut before the end of the day, and we were on the case!



**A hilarious new
mystery chapter book
series from *New York Times*
bestselling author
Nancy Krulik!**

New series!

Scholastic Paperbacks 

Jack Gets a Clue #2: The Case of the Tortoise in Trouble

Pub/In-store: July 2011

ISBN-13: 978-0-545-26655-0

Price: \$5.99

△ Strippable

EAN: 9-780545-26655-0

Pages: 96 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Mysteries & Detective Stories (F)

Illustration Type: Black-and-White Art Throughout

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Animals mini-site within Scholastic.com

Paperback Series

July 2011

11

Can you crack the case

The MYSTERIOUS FOUR

By Dan Poblocki

New series!

Scholastic Press

The Mysterious Four #1: Hauntings and Heists

Pub/In-store: May 2011

ISBN-13: 978-0-545-29980-0

Price: \$6.99

△ Strippable

EAN: 9-780545-29980-0

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7½"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Mysteries & Detective
Stories (F)

Illustration Type: N/A

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



#1: Hauntings and Heists

Welcome to Moon Hollow, where mystery lurks around every corner—and four kids have come together to solve crimes and puzzles big and small.

Whether they're debunking sea monsters, thwarting bullies, or revealing who threw out mom's asparagus, Viola, Sylvester, Rosie, and Woodrow will figure out the truth in six clues or less. And readers are invited to guess alongside them each step of the way.

From *The Mysterious Four*

The day was hot and the air was still. In her new bedroom, Viola Hart had just unpacked her third box of mystery novels, when a gunshot exploded the afternoon.

Rushing to the window, Viola frantically scanned the street, hoping to catch the culprit in the act. She imagined finding a cop chasing a suspicious-looking woman in a glittering red dress . . . or a couple of mobsters clutching purple velvet bags filled with diamonds as they raced from a burning car . . . or a mad old man trying to chase away the birds from his yard—

Another glass-rattling bang caught Viola's attention. Up the street, a big black car turned the corner, leaving in its wake a gray puff of exhaust. The car's second backfire left her imagination in a similar cloud, and Viola zoomed back to reality.

Just an old car backfiring? Oh well, she thought. There can't be excitement everywhere.

Or maybe there could be?

Paperback Series

May 2011

12

Dan Poblocki is the author of the middle-grade novels *The Stone Child* and *The Nightmays*. He grew up in Rhode Island and New Jersey, and currently lives in Brooklyn, New York. Visit him online at danpoblocki.com.

with six clues or less?

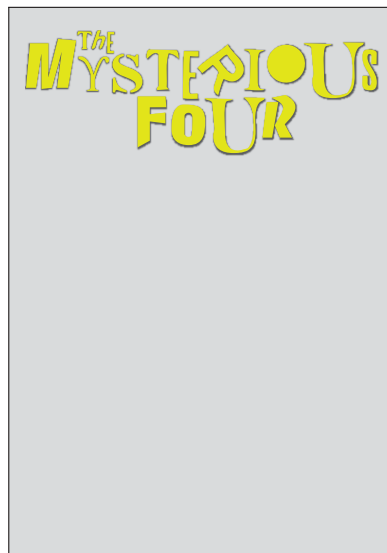
THE MYSTERIOUS FOUR

Each book comes with an exclusive code so that readers can download a FREE copy of the e-book...which includes an extra mystery unavailable anywhere else!

#2 Clocks and Robbers

Moon Hollow's town library is a favorite spot for the Mysterious Four Club. But when the strange, masonic glyphs that decorate the building prove to be a secret code, the club members discover there's more than books hidden away inside.

Embarking on a treasure hunt, Viola, Sylvester, Rosie, and Woodrow must run a gauntlet of mysteries and puzzles—and readers are invited to guess alongside them with every new clue they uncover.



cover not final

Includes a code
to download
exclusive content!

New series!

Scholastic Press

The Mysterious Four #2: Clocks and Robbers

Pub/In-store: July 2011

ISBN-13: 978-0-545-29981-7

Price: \$6.99

△ Strippable

EAN: 9-780545-29981-7

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Mysteries & Detective Stories (F)

Illustration Type: N/A

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Consumer online advertising
- Parent-targeted online advertising

Paperback Series

July 2011

13

HorrorLand has its share of villains scariest attraction yet.



By **R.L. Stine**

Scholastic Paperbacks 

**Goosebumps HorrorLand
Hall of Horrors #2: Night of the
Giant Everything**

Pub/In-store: May 2011

ISBN-13: 978-0-545-28935-1

Price: \$6.99

EAN: 9-780545-28935-1

Pages: 160



Hall of Horrors #2: Night of the Giant Everything

When eleven-year-old Steven Sweeney is tricked into drinking a strange mixture of chemicals by his classmates, things begin to get strange. Either his toothbrush is growing, or he is shrinking! Steven has to navigate his way through gigantic dust bunnies, enormous birds, and other once seemingly harmless, everyday items to get to his best friend's house for help. Will he be able to make it through the day and return to his original size?

An all-new
HorrorLand attraction
has opened!

Also Available

Goosebumps Horrorland: Hall of Horrors #1: Claws
978-0-545-28933-7 • March 2011 • \$6.99



Paperback Series

May 2011

14

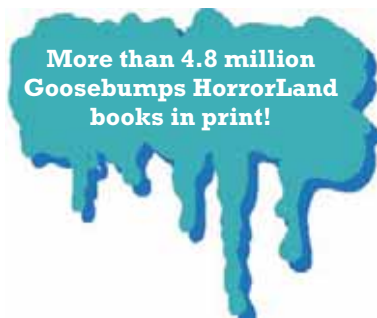
R.L. Stine's books have sold more than 300 million copies, making him one of the most popular children's authors in history. Besides Goosebumps, R.L. Stine has written series including: Fear Street, Rotten School, Mostly Ghostly, The Nightmare Room, and Dangerous Girls. R.L. Stine lives in New York with his wife, Jane, and his King Charles spaniel, Minnie. www.RLStine.com.

but the Hall of Horrors is the Enter if you dare!



Hall of Horrors #3: Special Edition: The Five Masks of Dr. Scream

A super creepy extra-long Halloween adventure in the Hall of Horrors!



Scholastic Paperbacks

Goosebumps HorrorLand Hall of Horrors #3: Special Edition: The Five Masks of Dr. Scream

Pub/In-store: July 2011
ISBN-13: 978-0-545-28936-8
Price: \$8.99
EAN: 9-780545-28936-8
Pages: 192

For All

△ Stripable
Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Horror & Ghost Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

Marketing

- National Halloween campaign featuring R.L. Stine video
- Goosebumps Halloween event kit
- Consumer online advertising

Also Available

Goosebumps HorrorLand #19: The Horror at Chiller House

978-0-545-16200-5 • January 2011 • \$6.99

Goosebumps HorrorLand #18: Slappy New Year!

978-0-545-16199-2 • November 2010 • \$7.99

Goosebumps HorrorLand #17: The Wizard of Ooze

978-0-545-16198-5 • September 2010 • \$7.99

Goosebumps HorrorLand #16: Special Edition: Weirdo Halloween

978-0-545-16197-8 • July 2010 • \$8.99

Goosebumps HorrorLand #15: Heads, You Lose!

978-0-545-16196-1 • May 2010 • \$7.99

Goosebumps HorrorLand #14: Little Shop of Hamsters

978-0-545-16195-4 • March 2010 • \$7.99

Goosebumps HorrorLand #13: When the Ghost Dog Howls

978-0-545-16194-7 • January 2010 • \$7.99

Goosebumps HorrorLand #12: The Streets of Panic Park

978-0-439-91880-0 • July 2009 • \$7.99

Goosebumps HorrorLand: Welcome to HorrorLand: A Survival Guide

978-0-545-09008-7 • October 2009 • \$7.99

Goosebumps HorrorLand Boxed Set #1-4 (Dummy, Creep, Monster, Mask)

978-0-545-13268-8 • July 2009 • \$27.96

Paperback Series

July 2011

15

Get Goosebumps with the startling repackaging of a bestselling classic. Now with bonus materials!

Scholastic Paperbacks 

**Classic Goosebumps #20:
Phantom of the Auditorium**

Pub/In-store: June 2011
ISBN-13: 978-0-545-29836-0
EAN: 9-780545-29836-0

**Classic Goosebumps #21:
Vampire Breath**

Pub/In-store: August 2011
ISBN-13: 978-0-545-29837-7
EAN: 9-780545-29837-7

For All

Price: \$6.99
△ Strippable
Pages: 160 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Horror & Ghost Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.

Territory: WorldClassic



By R.L. Stine



#20: Phantom of the Auditorium

Brooke's best friend, Zeke, has been given the lead role in the school play, *The Phantom*. Zeke's totally into it. He loves dressing up in the grotesque phantom costume. And scaring the other members of the cast. Brooke thinks Zeke's getting a little too into it.

But then really scary things start happening. A message appears on a piece of scenery: "The Phantom Strikes!" A stage light comes crashing down.

Is someone trying to ruin the play?

Or is there really a phantom living under the stage?



#21: Vampire Breath

Tough. That's Freddy Martinez and his friend, Cara. They're not afraid of anything. But that was before they went exploring in Freddy's basement. Before they found the secret room. Before they found the bottle of Vampire Breath.

Poor Freddy and Cara. They should have never opened that bottle of Vampire Breath. Because now there's a vampire in Freddy's basement. And he's very, very thirsty....

Also Available

Goosebumps #18: Return of the Mummy
978-0-545-17794-8 • December 2010 • \$7.99

Classic Goosebumps #17: You Can't Scare Me!
978-0-545-17796-2 • October 2010 • \$7.99

Classic Goosebumps #16: Scarecrow Walks at Midnight
978-0-545-17801-3 • \$7.99 • August 2010

Classic Goosebumps #15: Ghost Beach
978-0-545-17803-7 • \$7.99 • June 2010

**Classic Goosebumps #14:
Welcome to Camp Nightmare**
978-0-545-15889-3 • \$7.99 • April 2010

Classic Goosebumps #13: Welcome to Dead House
978-0-545-15888-6 • \$7.99 • February 2010

Classic Goosebumps #12: A Night in Terror Tower
978-0-545-15887-9 • \$7.99 • December 2009

**Paperback Series
June/August 2011**

16

Think you can out-scare the Master of Horror R.L. Stine? Write your own endings to R.L. Stine's scariest HorrorLand moments!



Write Your Fright

By R.L. Stine

This fantastic new book contains six of the spookiest chapters from titles in the Goosebumps HorrorLand series, including *Revenge of the Living Dummy*, *Monster Blood for Breakfast!*, *The Scream of the Haunted Mask*, *My Friends Call Me Monster*, *Welcome to Camp Slither*, and *Escape from HorrorLand*. Each of these chapters provides lined blank pages for to allow fans, for the first time ever, to decide (and write!) the outcome of these cliffhangers.

The book also contains HorrorLand facts and jokes from everyone's favourite villain, Slappy. AND for added fun, the front cover will include a creepy hand clasp, with a sound chip of frightening laughter every time someone opens the book! Snoopers beware...you may have accidentally bought yourself a ticket to HorrorLand!



Scholastic Paperbacks 

Goosebumps HorrorLand:

Write Your Fright

By R.L. Stine

Pub/In-store: July 2011

ISBN-13: 978-0-545-33295-8

Price: \$14.99

△ Non-Strippable

EAN: 9-780545-33295-8

Pages: 64 · Ctn: 40

Trim Size: 6" x 9"

Binding: Hardcover Adhesive

Format: Paper Over Board

Ages: 8-12 · R.L.: 3-7

Category: Horror & Ghost Stories, Activity Book

Illustration Type: One-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

R.L. Stine's books have sold more than 300 million copies, making him one of the most popular children's authors in history. Besides Goosebumps, R.L. Stine has written series including: Fear Street, Rotten School, Mostly Ghostly, The Nightmare Room, and Dangerous Girls. R.L. Stine lives in New York with his wife, Jane, and his King Charles spaniel, Minnie. www.RLStine.com.

Paperback Series

July 2011

17

In a terrifying future depend on each other

New series!

Scholastic Paperbacks 

Tomorrow Girls #1: Behind the Gates

Pub/In-store: May 2011

ISBN-13: 978-0-545-31701-6

Price: \$7.99

△ Strippable

EAN: 9-780545-31701-6

Pages: 224 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 10-14 • R.L.: 5-9

Category: Social Situations/
Friendship (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

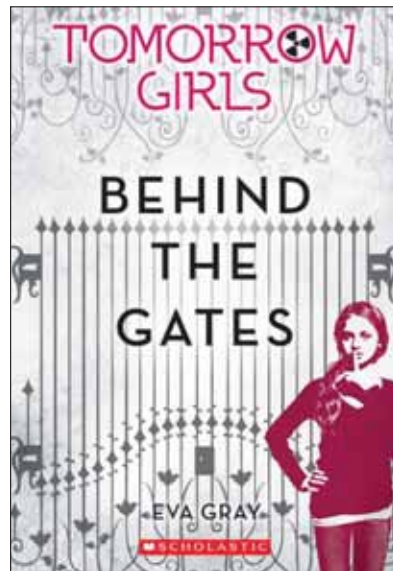
Territory: World

TOMORROW GIRLS

By Eva Gray

The year is 2020, and America is all but unrecognizable. Hurricanes, earthquakes, and revolutions have changed everything. The world is at war.

For four thirteen-year-old girls, the war means being sent away for their own safety. But Louisa, Maddie, Rosie, and Evelyn are about to find out that nothing is safe—and they only have each other to rely on now.



#1: Behind the Gates

Louisa is nervous about being sent away to a boarding school—but she's excited, too. And she has her best friend, Maddie, to keep her company. The girls have to pretend to be twin sisters, which Louisa thinks just adds to the adventure!

Country Manor School isn't all excitement, though. Louisa isn't sure how she feels about her new roommates: athletic but snobby Rosie and everything's-a-conspiracy Evelyn. Even Maddie seems different away from home, quiet and worried all the time.

Still, Louisa loves CMS—the survival skills classes, the fresh air. She doesn't even miss not having a TV, or the internet, or any contact with home. It's for their own safety, after all.

Or is it?

Paperback Series

May 2011

18

**world, four girls must
if they want to survive.**

TOMORROW GIRLS

#2: Run for Cover

Now that best friends Louisa, Rosie, Evelyn, and Maddie know the truth—or at least the danger they're in—the girls have run away from their "safe" country retreat. But life is riskier than ever, and Rosie still doesn't know who she can trust.

Rosie's survival skills are top-notch. But how well can she keep her own secrets?



New series!

Scholastic Paperbacks 

Tomorrow Girls #2: Run for Cover

Pub/In-store: July 2011

ISBN-13: 978-0-545-31702-3

Price: \$7.99

△ Strippable

EAN: 9-780545-31702-3

Pages: 224 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 10-14 • R.L.: 5-9

Category: Social Situations/
Friendship (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Book trailer
- Online viral promotion
- Consumer online advertising

Eva Gray lives in Chicago and enjoys reading, cooking, and going camping. Though she doesn't expect to need them in the near future, Eva keeps lots of extra batteries for her flashlight and a stock of canned food in her pantry.

Paperback Series

July 2011

19

Two bone-chilling new Poison Apple books!



Scholastic Paperbacks 

Poison Apple: Her Evil Twin

Pub/In-store: May 2011
ISBN-13: 978-0-545-23093-3
EAN: 9-780545-23093-3

Poison Apple: Curiosity Killed the Cat

Pub/In-store: August 2011
ISBN-13: 978-0-545-32486-1
EAN: 9-780545-32486-1

For Both

Price: \$6.99
△ Non-Strippable
Pages: 192 • Ctn: 72
Trim Size: 5¼" x 7⅝"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Horror & Ghost Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World



Her Evil Twin

By Mimi McCoy

Anna's new friend, Emma, is everything Anna wants to be—fearless, effortlessly fashionable, and always up for doing something fun. The girls even look alike, and soon they're fixing their hair the same way and sharing clothes.

But Emma is also kind of a troublemaker. She likes to sneak off school grounds at lunch, and she doesn't seem to like Anna having any other friends. Emma never seems to get caught, but Anna does. After all, they look just alike.

When Emma's sense of adventure takes a sinister turn, Anna starts to worry. Is her mirror-image BFF a dangerous evil twin?

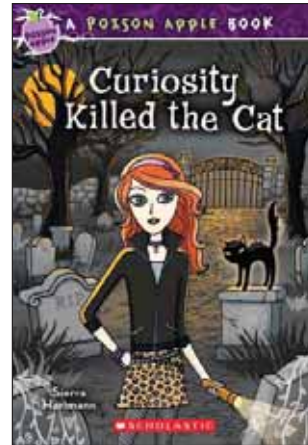
Also Available

Poison Apple: Midnight Howl
978-0-545-23101-5 • February 2011 • \$6.99

Poison Apple: Now You See Me...
978-0-545-21513-8 • November 2010 • \$6.99

Poison Apple: Miss Fortune
978-0-545-20266-4 • August 2010 • \$6.99

Mimi McCoy's other books include *The Dead End*, *The Accidental Cheerleader*, *The Babysitting Wars*, and *Star-Crossed*. She lives in San Francisco and does not have a twin, that she knows of...



Curiosity Killed the Cat

By Sierra Harimann

Eleven-year-old Hannah can't believe she has to move from Tarrytown to spooky Sleepy Hollow to stay with her dad, stepmom, and her spoiled and nasty stepsister, Molly. So Hannah is thrilled when a sweet black stray cat begins showing up on her dad's doorstep to keep her company. Hannah's heard of the legend of the black ghost cat that haunts the Sleepy Hollow Cemetery, but she always figured it was just a legend...right? Or could the ghost cat of Sleepy Hollow be haunting Hannah?

Poison Apple: This Totally Bites!
978-0-545-20878-9 • May 2010 • \$7.99

Poison Apple: The Dead End
978-0-545-20318-0 • May 2010 • \$7.99

Sierra Harimann lives in Brooklyn with her husband and their cat, who is alive and well and not haunting anyone. This is her first Poison Apple book.

Paperback Series
May/August 2011
20

More than 5 million books in print!

DEAR DUMB DIARY,

Written and illustrated by Jim Benton

#12: Me (Just Like You, Only Better)

Bestselling author Jamie Kelly is back with an all-new, all-funny diary!

Dear Dumb Diary,

I went five whole days without seeing or hearing from Angeline. I was beginning to get used to it. It's true that I have learned to overlook many of Angeline's flaws, like her flawlessness, but she can still be difficult to be around. Like when she's lit perfectly, for example.

To my extreme credit, I have learned to pretend to ignore Angeline's failure to not be perfect.

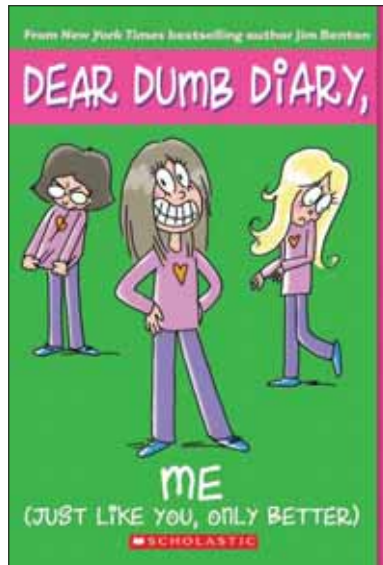
Praise for Jim Benton and Dear Dumb Diary

"This book's witty and satiric sense of humor is sure to resonate with kids and make these books a must-have."

—Big Blue Dot Trend Update

"Mr. Benton's intellectual properties...have made him stand out in an industry dominated by big entertainment companies."

—The Wall Street Journal



The original diary series!

Also Available

Dear Dumb Diary #11: Okay, So Maybe I Do Have Superpowers
978-0-545-11615-2 • January 2011 • \$6.99

Diary: Totally Not Boring School Planner
978-0-545-24207-3 • July 2010 • \$12.99

Dear Dumb Diary #10: The Worst Things in Life Are Also Free
978-0-545-11614-5 • June 2010 • \$7.99

Dear Dumb Diary #9: That's What Friends Aren't For
978-0-545-11612-1 • January 2010 • \$7.99

Dear Dumb Diary #8: It's Not My Fault I Know Everything
978-0-439-82597-9 • March 2009 • \$6.99

Dear Dumb Diary #7: Never Underestimate Your Dumbness
978-0-439-82596-2 • March 2008 • \$6.99

Dear Dumb Diary #6: The Problem with Here Is That It's Where I'm From
978-0-439-79622-4 • July 2007 • \$6.99

Jim Benton is a *New York Times* bestselling author and the creator of many licensed properties, including It's Happy Bunny. He's created a kids' TV series, designed clothing, and written books, such as the Franny K. Stein series and the bestselling Dear Dumb Diary series. Jim lives in Michigan with his spectacular wife and kids.

Scholastic Paperbacks

Dear Dumb Diary #12: Me (Just Like You, Only Better)

Pub/In-store: June 2011

ISBN-13: 978-0-545-11616-9

Price: \$6.99

△ Strippable

EAN: 9-780545-11616-9

Pages: 160 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 4-7

Category: Humorous Stories (F)

Illustration Type: Black-and-White Art Throughout

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Marketing

- New author video and book trailer
- Consumer print and online advertising
- Updates to www.scholastic.com/deardumbdiary

Paperback Series

June 2011

21

Everything is coming up roses for this new series!

Petal Pushers

By Catherine R. Daly

Scholastic Paperbacks 

Petal Pushers #3: Best Buds

Pub/In-store: June 2011

ISBN-13: 978-0-545-21452-0

Price: \$6.99

△ Strippable

EAN: 9-780545-21452-0

Pages: 176 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

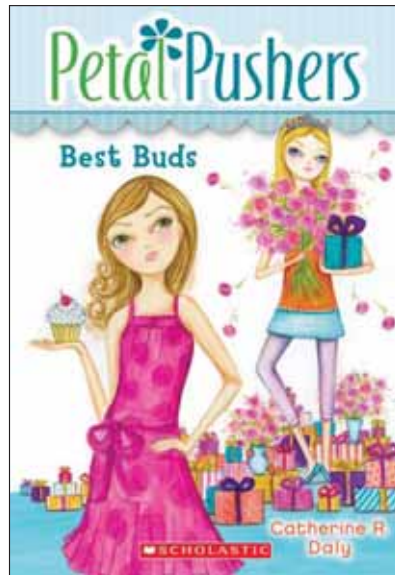
Category: Family (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



#3: Best Buds

The Bloom family—owners of everyone's favorite flower store, Petal Pushers—is back! It's summertime, and twelve-year-old Del—the oldest, and most responsible, one—has her hands full trying to solve another flower-related crisis. This time, it's involving a big birthday party for Ashley, the mean queen bee in Del's class. Unfortunately, Del's birthday is right around the same time! Will Del's family and friends still remember her big day...or will Del have to sacrifice her moment in the sun to save the store?

Perfect for fans
of Candy Apple!

Also Available

Petal Pushers #2: Flower Feud

978-0-545-21451-3 • March 2011 • \$6.99

Petal Pushers #1: Too Many Blooms

978-0-545-21450-6 • March 2011 • \$6.99



Paperback Series

June 2011

22

Catherine R. Daly has been a children's book editor for many years. She lives in New York City with her family. Petal Pushers is her first series for young readers.

The megahit series returns to charm and inspire a new generation of baby-sitters!

The Baby-Sitters Club®

By Ann M. Martin

#7: Claudia and Mean Janine

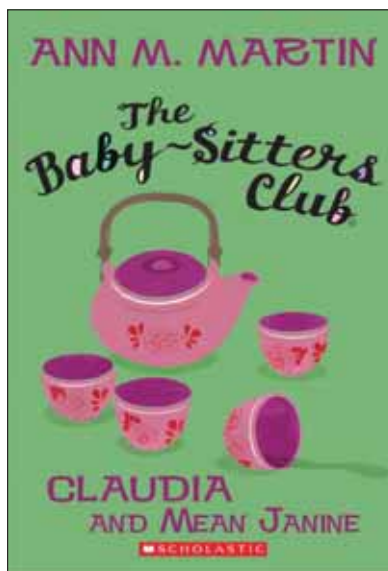
When Claudia's beloved grandmother, Mimi, has a stroke, it changes everything. Instead of spending the summer baby-sitting, Claudia is Mimi-sitting. She could use a little help, but her impossible sister Janine just can't be bothered. Claudia is trying hard to be nice—but Janine is just so mean!

Praise for The Baby-sitters Club

"Adventures in babysitting...must-read literature for preteen girls."—*Time Magazine*

"In a world of Gossip Girls and vampires, The Baby-sitters Club could provide young girls with positive role models."—*Oprah.com*

"One of the most intriguing business ideas of the 1980s didn't come out of Silicon Valley."—*The Wall Street Journal*



Also Available

The Baby-sitters Club Prequel: The Summer Before
978-0-545-16094-0 • April 2011 • \$6.99

The Baby-sitters Club #6: Kristy's Big Day
978-0-545-26210-1 • February 2011 • \$6.99

The Baby-sitters Club #5: Dawn and the Impossible Three
978-0-545-17479-4 • December 2010 • \$6.99

The Baby-sitters Club #4: Mary Anne Saves the Day
978-0-545-17478-7 • October 2010 • \$6.99

The Baby-sitters Club #3: The Truth About Stacey
978-0-545-17477-0 • June 2010 • \$7.99

The Baby-sitters Club #2: Claudia and the Phantom Phone Calls
978-0-545-17476-3 • April 2010 • \$7.99

The Baby-sitters Club #1: Kristy's Great Idea
978-0-545-17475-6 • April 2010 • \$7.99

Ann M. Martin's The Baby-sitters Club sold over 176 million copies and inspired a generation of young readers. Her novels include *Belle Teal*, the Newbery Honor book *A Corner of the Universe*, *Here Today*, *A Dog's Life*, and *On Christmas Eve*, as well as the much-loved collaborations *P.S. Longer Letter Later* and *Snail Mail No More*, with Paula Danziger, and *The Doll People* and *The Meanest Doll in the World*, written with Laura Godwin and illustrated by Brian Selznick. She lives in upstate New York.

Scholastic Paperbacks

The Baby-sitters Club #7: Claudia and Mean Janine

Pub/In-store: June 2011
ISBN-13: 978-0-545-26209-5
Price: \$6.99
△ Strippable
EAN: 9-780545-26209-5
Pages: 176 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Family/Siblings (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Writers House
Territory: World



Marketing

- Consumer online advertising
- Updates to www.scholastic.com/bsc
- Updated reading group guide and continued mother/daughter book club outreach

Paperback Series

June 2011

23

B's magical adventures will cast a S-P-E-L-L on middle-grade readers!

B Magical

By Lexi Connor

Scholastic Paperbacks 

B Magical #4: The Cat-Astrophe

Pub/In-store: July 2011

ISBN-13: 978-0-545-26553-9

Price: \$6.99

△ Strippable

EAN: 9-780545-26553-9

Pages: 144 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

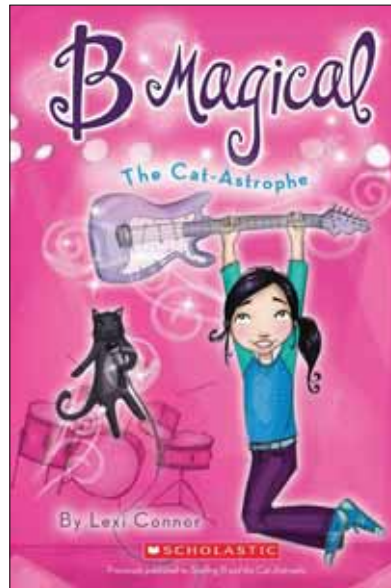
Category: Science Fiction, Fantasy, Magic (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Working Partners

Territory: US, C, OM-No EEC



#4: The Cat-Astrophe

B's favorite band, the Black Cats, are coming to town, and B and her best friend, George, have tickets to the show! Meanwhile, the two friends meet a mysterious new girl at school. Trina is shy and secretive...could she be a witch, just like B? And maybe even...a S-T-A-R?

Also Available

B Magical #3: The Runaway Spell

978-0-545-26552-2 • April 2011 • \$6.99

B Magical #2: The Trouble with Secrets

978-0-545-11737-1 • January 2011 • \$6.99

B Magical #1: The Missing Magic

978-0-545-11736-4 • January 2011 • \$6.99



Paperback Series

July 2011

24

Lexi Connor loves word searches, crosswords, and word puzzles. When she was younger, she won her county bee and traveled to the regional competition, where, in a moment of extreme stage fright, she misspelled "C-E-M-E-T-E-R-Y." She lives with her black cat named Abbey in Massachusetts.

A brand-new special edition—all about the magic of summer camp!

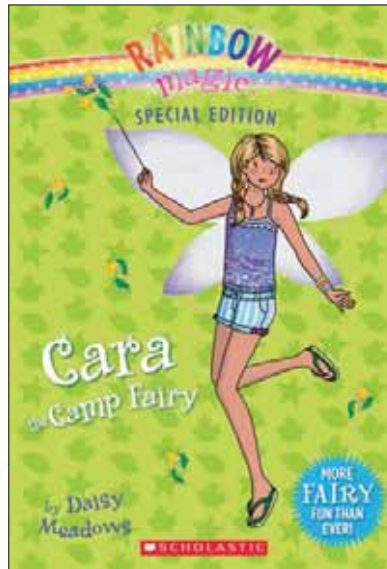


By Daisy Meadows

Cara the Camp Fairy

Summer camp is one of the best parts of summer vacation, thanks to Cara the Camp Fairy! Because of her special magic, campers can navigate through the woods, stay cool during the day, and do lots of fun activities. But Jack Frost has sent his goblins to steal Cara's magic. Now camp is a catastrophe!

Rachel and Kirsty have been looking forward to camp for months, but everything is going all wrong. Can they help Cara fix things...before the whole summer is ruined?



Also Available

Rainbow Magic: Emma the Easter Fairy

978-0-545-27051-9 • January 2011 • \$7.99

Rainbow Magic: Flora the Dress-Up Fairy

978-0-545-22176-4 • June 2010 • \$7.99

Rainbow Magic: Mia the Bridesmaid Fairy

978-0-545-20251-0 • March 2010 • \$7.99

Rainbow Magic: Juliet the Valentine Fairy

978-0-545-14886-3 • December 2009 • \$7.99

Rainbow Magic: Trixie the Halloween Fairy

978-0-545-10613-9 • July 2009 • \$7.99

Rainbow Magic: Shannon the Ocean Fairy

978-0-545-10576-7 • April 2009 • \$7.99

Rainbow Magic: Stella the Star Fairy

978-0-545-06776-8 • September 2008 • \$7.99

Rainbow Magic: Kylie the Carnival Fairy

978-0-545-05475-1 • June 2008 • \$7.99

Rainbow Magic: Joy the Summer Vacation Fairy

978-0-439-93442-8 • May 2007 • \$7.99

Scholastic Paperbacks 

Rainbow Magic: Cara the Camp Fairy

Pub/In-store: May 2011

ISBN-13: 978-0-545-30877-9

Price: \$7.99

△ Strippable

EAN: 9-780545-30877-9

Pages: 192 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 6-9 • R.L.: 1-4

Category: Science Fiction, Fantasy, Magic (F)

Illustration Type: Black-and-White Line Art Throughout

LC: N/A

Translation Rights: Rainbow Magic Limited

Territory: US, C

Paperback Series

May 2011

25

The Night Fairies' magic is missing—



By Daisy Meadows

Rachel and Kirsty can't wait for their week at Camp Stargaze! They'll get to roast marshmallows, tell spooky stories, and sleep in cool cabins. But when the Night Fairies' magic goes missing, Rachel and Kirsty have another activity to add to their list—helping their fairy friends!

Scholastic Paperbacks 

The Night Fairies #1: Ava the Sunset Fairy

ISBN-13: 978-0-545-27044-1
EAN: 9-780545-27044-1

The Night Fairies #2: Lexi the Firefly Fairy

ISBN-13: 978-0-545-27045-8
EAN: 9-780545-27045-8

The Night Fairies #3: Zara the Starlight Fairy

ISBN-13: 978-0-545-27046-5
EAN: 9-780545-27046-5



#1: Ava the Sunset Fairy

Ava the Sunset Fairy's bag of sunbeam dust has disappeared. The girls are sure that Jack Frost is behind it! Can they help Ava find her magic, so the sun can finally set?

#2: Lexi the Firefly Fairy

Jack Frost has kidnapped all the fireflies. Now Rachel and Kirsty have to help Lexi the Firefly Fairy track them down—but can they do that in the dark?

#3: Zara the Starlight Fairy

Without Zara the Starlight Fairy's magic, the stars are dimming. The night sky could be ruined forever. Rachel and Kirsty know that Camp Stargaze won't be the same without any stars in the sky....

Paperback Series

July 2011

26

and now Fairyland is in the dark!

Magical
summer
reads!



#4: Morgan the Midnight Fairy

Rachel, Kirsty, and all the other campers are getting ready for a fun midnight feast. But Morgan the Midnight Fairy's magic is missing. Without it, the midnight feast could turn into a midnight flop!

#5: Nia the Night Owl Fairy

Nia's magic is missing—and now none of the forest creatures know when to be asleep, and when to be awake! Rachel and Kirsty have to do something!

#6: Anna the Moonbeam Fairy

Nighttime isn't the same without a moon in the sky! But when the moon disappears, Rachel and Kirsty know it's because Anna the Moonbeam Fairy has lost her magic. They need to track it down—and fast!

#7: Sabrina the Sweet Dreams Fairy

It's Rachel and Kirsty's last night at Camp Stargaze, but terrible dreams are keeping them awake. What a nightmare! Sabrina the Sweet Dreams Fairy is the only Night Fairy who is still missing her magic. Can Rachel and Kirsty help her find it?

Scholastic Paperbacks 

The Night Fairies #4: Morgan the Midnight Fairy

ISBN-13: 978-0-545-27047-2
EAN: 9-780545-27047-2

The Night Fairies #5: Nia the Night Owl Fairy

ISBN-13: 978-0-545-27048-9
EAN: 9-780545-27048-9

The Night Fairies #6: Anna the Moonbeam Fairy

ISBN-13: 978-0-545-27049-6
EAN: 9-780545-27049-6

The Night Fairies #7: Sabrina the Sweet Dreams Fairy

ISBN-13: 978-0-545-27050-2
EAN: 9-780545-27050-2

For All

Pub/In-store: July 2011

Price: \$5.99

△ Strippable

Pages: 80 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 6-9 • R.L.: 1-4

Category: Science Fiction,
Fantasy, Magic (F)

Illustration Type: Black-and-White
Line Art Throughout

LC: N/A

Translation Rights: Rainbow Magic
Limited

Territory: US, C

Paperback Series

July 2011

27

Welcome to The Puppy Place— where every puppy finds a home!

Scholastic Paperbacks 

The Puppy Place: Ziggy

Pub/In-store: May 2011
ISBN-13: 978-0-545-25395-6
EAN: 9-780545-25395-6

The Puppy Place: Bella

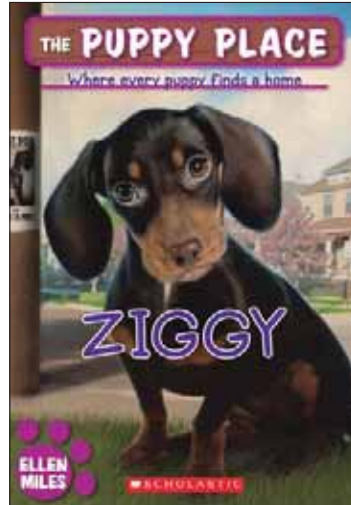
Pub/In-store: August 2011
ISBN-13: 978-0-545-25396-3
EAN: 9-780545-25396-3

For Both

Price: \$5.99
△ Strippable
Pages: 96 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Animals/Dogs (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

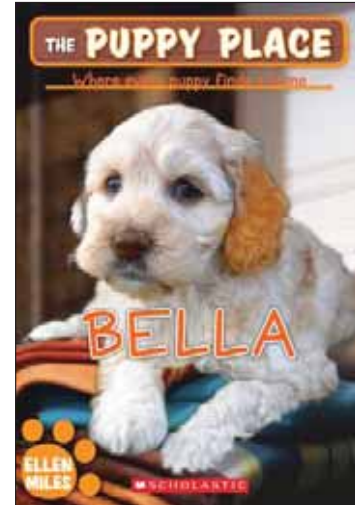
THE PUPPY PLACE

By Ellen Miles



Ziggy

The Petersons have become experts at fostering puppies until they can find them a perfect forever home. Charles brings home Ziggy, an adorable short-haired black and tan dachshund, from an overwhelmed owner at a local dog show. Ziggy is an active, curious little guy, who loves to explore. But when Ziggy manages to dig a hole under the backyard fence, his curiosity leads him into trouble. The Petersons have never lost a dog that they were fostering before! How will they find Ziggy? Where did he go?



Bella

Charles and Lizzie Peterson love puppies. They enjoy taking care of the dogs themselves, but the best part is finding a perfect new owner for these adorable animals. Bella is an orphaned newborn cocker spaniel. She is very weak and almost doesn't survive her first night. Lizzie is determined to save the pint-sized pup. The Petersons bottle-feed her around the clock until she's healthy enough to be adopted. But who will give this sweet little dog the home she deserves?

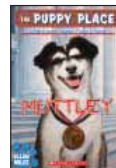
More than 7.5 million
Puppy Place books
in print!

Also Available

The Puppy Place: Muttley
978-0-545-25394-9 • February 2011 • \$5.99

The Puppy Place: Sweetie
978-0-545-16811-3 • December 2010 • \$5.99

The Puppy Place: Jack
978-0-545-16810-6 • August 2010 • \$5.99



Paperback Series
May/August 2011

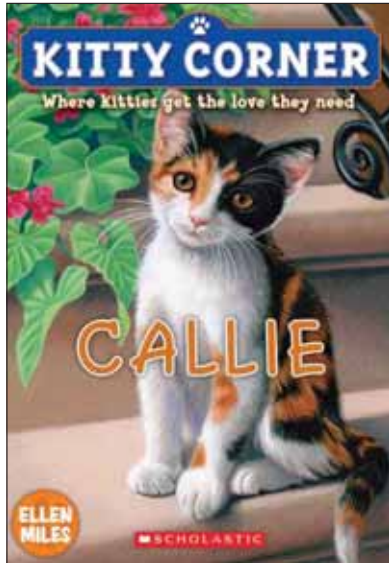
28

Ellen Miles loves dogs, which is why she has a great time writing Puppy Place books. And guess what? She loves cats, too! That's why she came up with a brand-new series called Kitty Corner. Ellen lives in Vermont and loves to be outdoors every day, walking, biking, skiing, or swimming, depending on the season. She also loves to read, cook, explore her beautiful state, play with dogs, and hang out with friends and family. Visit her website at www.EllenMiles.net.

A new series for cat lovers from the bestselling author of *The Puppy Place*!

KITTY CORNER

By Ellen Miles



Callie

Mia and Michael Batelli want a pet more than anything. And a cuddly cat or kitten would be perfect for their small brownstone apartment. But their parents aren't sure Mia and Michael are ready for the responsibility.

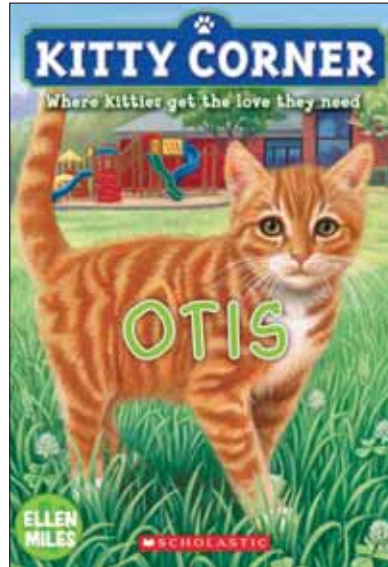
Then Mia spots a tiny calico foraging for food. Callie doesn't seem to belong to anyone—and she's hurt. Mia can't just leave her to fend for herself! But what if she can't convince her parents to keep the sweet little kitten? Will Callie ever find a home?

“I'm so excited about *Kitty Corner*. Some people might assume I'm not a cat person because I write about puppies in my series *The Puppy Place*, but that's far from the truth. I love cats! In fact, my first pet ever was a gorgeous tortoiseshell named Jenny.

Like dogs, every cat has a personality of his or her own. They're all individuals, and they're all loveable in their own special ways.”

—Ellen Miles

Ellen Miles loves dogs, which is why she has a great time writing *Puppy Place* books. And guess what? She loves cats, too! That's why she came up with a brand-new series called *Kitty Corner*. Ellen lives in Vermont and loves to be outdoors every day, walking, biking, skiing, or swimming, depending on the season. She also loves to read, cook, explore her beautiful state, play with dogs, and hang out with friends and family. Visit her website at www.EllenMiles.net.



Otis

Someone has left Otis, an adorable tabby, all alone at the local community center. When Michael and Mia hear about the abandoned kitty, they volunteer to help. Otis is wary of strangers and scared of loud noises. His sad yowls keep the family up all night! Michael knows not just any owner will love this tentative tabby. Can he find Otis a forever home?

Scholastic Paperbacks 

Kitty Corner: Callie

Pub/In-store: May 2011
ISBN-13: 978-0-545-27572-9
EAN: 9-780545-27572-9

Kitty Corner: Otis

Pub/In-store: August 2011
ISBN-13: 978-0-545-27573-6
EAN: 9-780545-27573-6

For Both

Price: \$5.99
△ Strippable
Pages: 96 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Animals/Cats (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

Marketing

• Animals mini-site within Scholastic.com

Paperback Series
May/August 2011

29

Fight the Beasts. Fear the magic!

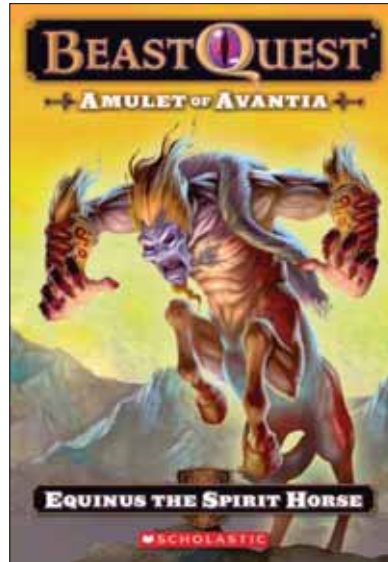
Scholastic Paperbacks 

Beast Quest #20: Amulet of Avantia: Equinus the Spirit Horse

Pub/In-store: July 2011
ISBN-13: 978-0-545-27211-7
Price: \$5.99
△ Strippable
EAN: 9-780545-27211-7
Pages: 80 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Action & Adventure (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Working Partner
Territory: North American English

BEAST QUEST

By Adam Blade



#20: Amulet of Avantia: Equinus the Spirit Horse

Equinus the Spirit Horse crashes through the forests of the Forbidden Land, stealing the life force of other creatures. Tom must dodge the Ghost Beast's flying hooves and take the fragment of Amulet that Equinus guards—or Tom's father will remain a ghost forever!

From *Beast Quest #20: Amulet of Avantia: Equinus the Spirit Horse*

Jak looked hard. His friend was right. He could just make out a glint of hooves and he realized that the hoofbeats must be causing the vibrations. He caught a glimpse of a man sitting tall in the saddle. "I wonder who the rider is," he said as the horse got closer. "No, wait..." With rising horror, he saw that the man's body was joined to the horse. It was some kind of Beast—part man, part horse. But the Beasts didn't exist, did they? They were just made-up stories of Avantia that Jak repeated when he wanted to scare his little brother.

The Beast suddenly became transparent and Jak felt his jaw drop open in shock.

Also Available

Beast Quest #19: Amulet of Avantia: Nixa the Death Bringer
978-0-545-27214-8 • April 2011 • \$5.99

Beast Quest #18: The Dark Realm: Sting the Scorpion Man
978-0-545-20036-3 • February 2011 • \$5.99

Beast Quest #17: The Dark Realm: Tusk the Mighty Mammoth
978-0-545-20035-6 • October 2010 • \$5.99

Beast Quest #16: The Dark Realm: Kaymon the Gorgon Hound
978-0-545-20034-9 • July 2010 • \$5.99

Beast Quest #15: The Dark Realm: Narga the Sea Monster
978-0-545-20033-2 • April 2010 • \$5.99

Beast Quest #14: The Dark Realm: Skor the Winged Stallion
978-0-545-20032-5 • January 2010 • \$5.99



Adam Blade is in his late twenties, and was born in Kent, England. His parents were both history teachers and amateur artists, and Adam grew up surrounded by his father's paintings of historic English battles—which left a lifelong mark on his imagination. He was also fascinated by the ancient sword and shield that hung in his father's office. Adam's father said they were a Blade family heirloom. Sadly, Adam does not have his own Fire-Dragon or Horse-Man. But he really wishes he did!

Paperback Series

July 2011

30

Sophie's come up with her bravest name yet...but can she live up to it?

SOPHIE

By Lara Bergen
Illustrated by Laura Tallardy

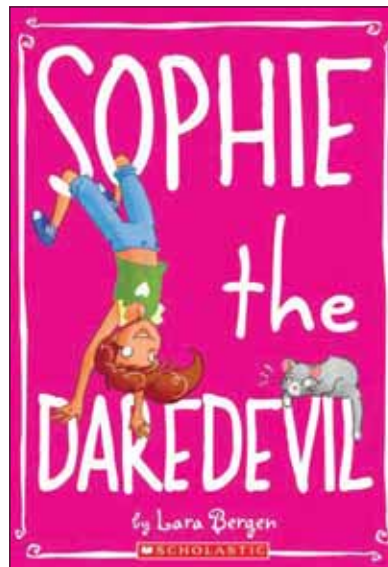
#6: Sophie the Daredevil

None of Sophie's oh-so-perfect names have stuck yet. But this time is different. This time, Sophie isn't going to worry about whether or not she can live up to her name. Because this time, she's fearless. She's Sophie the Daredevil!

But it's not always easy to face your fears. Sophie is about to learn that lesson the hard way!

Praise for Sophie

"A tale of confidence every little sister needs to hear once in a while."—*Justine* magazine



Scholastic Paperbacks

Sophie #6: Sophie the Daredevil

Pub/In-store: July 2011

ISBN-13: 978-0-545-26484-6

Price: \$5.99

△ Strippable

EAN: 9-780545-26484-6

Pages: 112 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Social Situations/
Friendship (F)

Illustration Type: Black-and-White
Art Throughout

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Parent-targeted online advertising
- Updates to www.scholastic.com/sophie

Also Available

Sophie #5: Sophie the Snoop

978-0-545-26483-9 • April 2011 • \$5.99

Sophie #4: Sophie the Zillionaire

978-0-545-14607-4 • January 2011 • \$5.99

Sophie #3: Sophie the Chatterbox

978-0-545-14606-7 • October 2010 • \$5.99

Sophie #2: Sophie the Hero

978-0-545-14605-0 • July 2010 • \$5.99

Sophie #1: Sophie the Awesome

978-0-545-14604-3 • April 2010 • \$5.99



Lara Bergen has written more than one hundred books for kids, including the Candy Apple titles *Drama Queen*, *I've Got a Secret*, and *See You Soon*, *Samantha*. Her fantastic Little Apple series, *Sophie*, is fresh, funny, and packed with personality! A former editor, Lara lives with her husband and children in New York City.



Paperback Series

July 2011

31

Classic Clifford[®] reissued!

 Cartwheel Books

Clifford's Halloween

Pub/In-store: July 2011

ISBN-13: 978-0-545-21595-4

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-21595-4

Pages: 32 • Ctn: 100

Trim Size: 8" x 8"

Binding: Square Saddle-stitch

Format: Paperback

Ages: 3-5 • R.L.: Pre-K-K

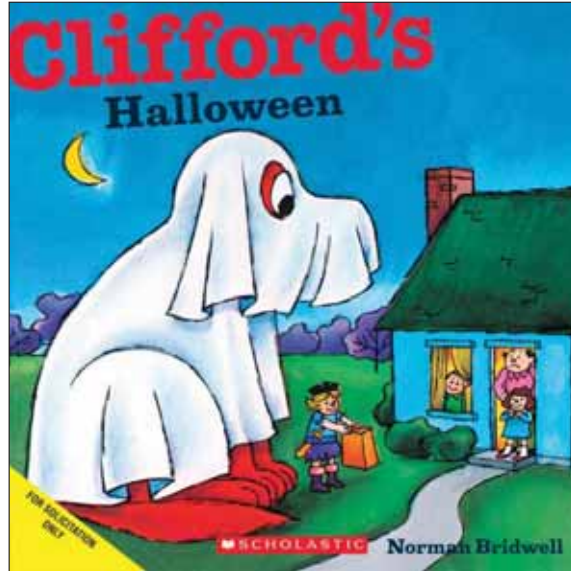
Category: Animals/Dogs (F)

Illustration Type: Full-color

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



More than
126 million Clifford
books in print!

Clifford's Halloween

By Norman Bridwell

Out of all the holidays, Emily Elizabeth and Clifford like Halloween the most. They play games, trick-or-treat in the neighborhood, and tell ghost stories. Best of all, they can wear costumes! Clown, witch, knight, or ghost—what will Clifford decide to dress up as this year?

Also Available

Clifford's Day with Dad (8x8)

978-0-545-21593-0 • March 2011 • \$4.99

Clifford Visits the Hospital (8x8)

978-0-545-21588-6 • March 2011 • \$4.99

Clifford's Happy Easter (8x8)

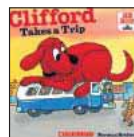
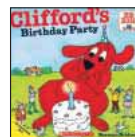
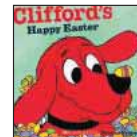
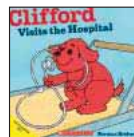
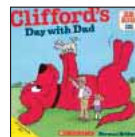
978-0-545-21587-9 • January 2011 • \$4.99

Clifford's Birthday Party (8x8)

978-0-545-21589-3 • January 2011 • \$4.99

Clifford Takes a Trip (8x8)

978-0-545-21591-6 • January 2011 • \$4.99

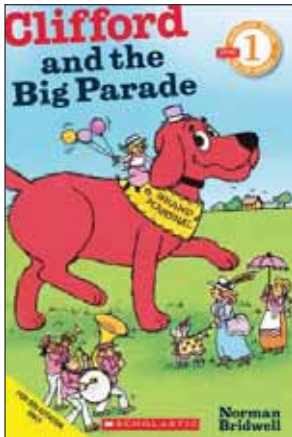


Paperback Series

July 2011

32

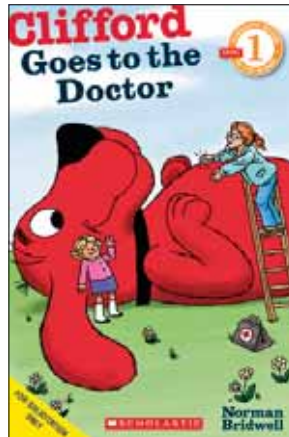
A brand-new, original Clifford early reader!



Scholastic Reader Level 1: Clifford and the Big Parade

By Norman Bridwell

Clifford and Emily Elizabeth's hometown is celebrating its 100th birthday with a fair...and of course, a big parade! Clifford gets in on the fun, and is always there to help out whenever anyone's in trouble!



Scholastic Reader Level 1: Clifford Goes to the Doctor

By Norman Bridwell

Clifford goes for his annual checkup, and Dr. Smart has to be very creative to check Clifford's heartbeat and look into his mouth, ears, and eyes, because Clifford is so big. Clifford is very brave when he has to get his shot, and he gets a treat at the end!

Cartwheel • B • O • O • K • S •

Scholastic Reader Level 1: Clifford and the Big Parade

Pub/In-store: June 2011
 ISBN-13: 978-0-545-22323-2
 Price: \$4.99
 △ Non-Strippable
 EAN: 9-780545-22323-2
 Pages: 32 • Ctn: 100
 Trim Size: 6" x 9"
 Binding: Perfect-bound
 Format: Paperback
 Ages: 4-7 • R.L.: Pre-K-1
 Category: Readers/Beginner (F)
 Illustration Type: Full-color
 LC: Available
 Translation Rights: Scholastic Inc.
 Territory: World

Scholastic Reader Level 1: Clifford Goes to the Doctor

Pub/In-store: June 2011
 ISBN-13: 978-0-545-23142-8
 Price: \$4.99
 △ Non-Strippable
 EAN: 9-780545-23142-8
 Pages: 32 • Ctn: 100
 Trim Size: 6" x 9"
 Binding: Perfect-bound
 Format: Paperback
 Ages: 4-7 • R.L.: Pre-K-1
 Category: Readers/Beginner (F)
 Illustration Type: Full-color
 LC: Available
 Translation Rights: Scholastic Inc.
 Territory: World

Also Available

Scholastic Reader Level 1: Clifford Makes the Team
 978-0-545-23141-1 • March 2011 • \$4.99

Scholastic Reader Level 1: Clifford's Class Trip
 978-0-545-22319-5 • January 2011 • \$4.99

Scholastic Reader Level 1: Clifford Is a Star
 978-0-545-22317-1 • September 2010 • \$4.99

Scholastic Reader Level 1: Clifford's First Sleepover
 978-0-545-22316-4 • September 2010 • \$4.99

Scholastic Reader Level 1: Clifford's Busy Week
 978-0-545-22312-6 • May 2010 • \$4.99

Scholastic Reader Level 1: Clifford's Best Pals
 978-0-545-22315-7 • May 2010 • \$4.99



Norman Bridwell is the author and illustrator of numerous children's books, including the beloved Clifford series, which has over 126 million copies in print, in 13 languages! He lives in Edgartown, Massachusetts, with his wife, Norma. They have two children, son, Tim, and daughter, Emily Elizabeth.

Paperback Series

June 2011

33

The perfect back-to-school reference book for the early elementary set!

 Cartwheel • B • O • O • K • S •

Clifford's Big Dictionary

Pub/In-store: July 2011

ISBN-13: 978-0-545-21772-9

Price: \$14.99

△ Non-Strippable

EAN: 9-780545-21772-9

Pages: 128 • Ctn: 20

Trim Size: 8 1/2" x 11"

Binding: Hardcover Smyth

Format: Paper Over Board

Ages: 4-7 • R.L.: Pre-K-2

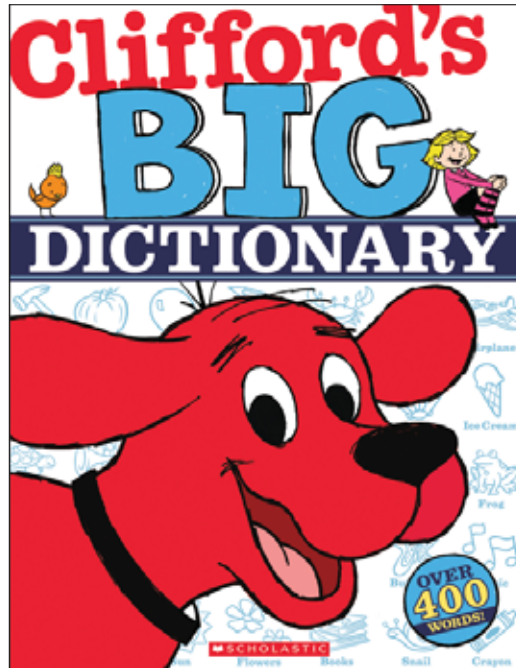
Category: Reference/General (NF)

Illustration Type: Four-color

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



Clifford's Big Dictionary

From Scholastic, the most trusted name in learning®, comes this picture dictionary featuring America's favorite big red dog, Clifford!

The 128-page dictionary has:

- Alphabetical entries, with 10-25 words per letter, each illustrated with spot art.
- Simple sentences beneath each word to help describe it and put it in context.
- Frontmatter and backmatter, which include sections on how to use a dictionary, numbers and colors, opposites, the body, things that go, Clifford's Big Ideas, and more!

**Brand-new
picture dictionary!**

**More than
126 million Clifford
books in print!**

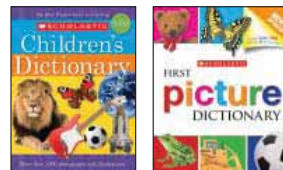
Also Available

Scholastic Children's Dictionary (2010 Edition)

978-0-545-21858-0 • July 2010 • \$22.99

Scholastic First Picture Dictionary

978-0-545-13769-0 • June 2009 • \$19.99



Paperback Series

July 2011

34

May



The breathtaking sequel to the

From *Linger*

Mercy Falls, Minnesota looked different when you knew you'd be human for the rest of your life. Before it had been a place that only existed in the heat of summer, concrete sidewalks and leaves curved up toward the sun, everything smelling of warm asphalt and dissipating truck exhaust.

Now, as the spring branches shared seldom-seen frills of tender pink—it was where I belonged.

In the months since I'd lost my lupine skin, I'd tried to learn how to be a boy again. I'd gotten my old job back at the Crooked Shelf, surrounded by new words and the sound of pages turning. I'd traded my inherited SUV, full of the scent of Beck and my life with the wolves, for a Volkswagen Golf just big enough for me and Grace and my guitar. I tried not to flinch when I felt the cold rush in through a suddenly open door. I tried to remember I was no longer alone. At night, Grace and I crept into her room and I folded myself against her body, breathing in the smell of my new life and matching my heartbeat to hers.

If my chest caught when I heard the wolves' slow howls in the wind, at least I had the balm of this simple, ordinary life to console me. I could look forward to years of Christmases with this girl in my arms, the privilege of growing old in this unfamiliar skin of mine. I knew that. I had everything.

ALSO AVAILABLE FROM

SCHOLASTIC
AUDIOBOOKS

978-0-545-20707-2

Also Available

Shiver

978-0-545-12326-6 • August 2009 • \$22.99 (Hardcover)
978-0-545-12327-3 • June 2010 • \$11.99 (Paperback)

Linger

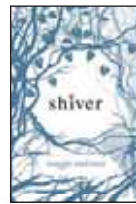
978-0-545-12328-0 • July 2010 • \$19.99 (Hardcover)

Forever

978-0-545-25908-8 • \$19.99 (Hardcover) **On sale July 12, 2011**

Shiver Trilogy Boxset

978-0-545-32686-5 • \$59.97 **On sale July 12, 2011**



***New York Times* bestselling *Shiver*.**

Linger

by Maggie Stiefvater

In Maggie Stiefvater's *Shiver*, Grace and Sam found each other. Now, in *Linger*, they must fight to be together.

For Grace, this means defying her parents and keeping a very dangerous secret about her own well-being.

For Sam, this means grappling with his werewolf past... and figuring out a way to survive into the future.

Add into the mix a new wolf named Cole, whose own past has the potential to destroy the whole pack. And Isabelle, who already lost her brother to the wolves... and is nonetheless drawn to Cole.

At turns harrowing and euphoric, *Linger* is a spellbinding love story that explores both sides of love—the light and the dark, the warm and the cold—in a way you will never forget.



Praise for *Shiver*

★ "A lyrical tale of alienated werewolves and first love....Stiefvater skillfully increases the tension throughout; her take on werewolves is interesting and original while her characters are refreshingly willing to use their brains to deal with the challenges they face."

—*Publishers Weekly*, starred review

"Readers will be able to enjoy Stiefvater's fast-paced storytelling and dedication to the old-fashioned art of creating a believable and enduring romance. *Shiver* is beautifully written, even poetic at times, and a perfect indulgence for readers of all ages." —Bookpage.com

Maggie Stiefvater lives in Virginia with her husband and their two children. You can visit her online at www.maggiestiefvater.com.

Scholastic Press 

Linger

Pub/In-store: May, 2010

ISBN-13: 978-0-545-12329-7

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-12329-7

Pages: 368 • Ctn: 20

Trim Size: 5½" x 8¼"

Binding: Perfect Bound

Format: Paperback

Ages: 13 and up • R.L.: 8 and up

Category: Love & Romance (F)

Illustration Type: N/A

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Author tour
- Consumer advertising including *Seventeen Magazine*, **Alloy.com** and targeted teen Web sites
- Dedicated Web site at **scholastic.com/shiver**
- Online promotions
- Bookmark
- Reading group guide
- Video clip available

May 2011

37

From the author of *Confessions of a Closet Catholic* and *Purge*.

Scholastic Press 

Life, After

Pub/In-store: May 2011

ISBN-13: 978-0-545-15145-0

Price: \$9.99

△ Strippable

EAN: 9-780545-15145-0

Pages: 288 • Ctn: 48

Trim Size: 5 1/4" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7 and up

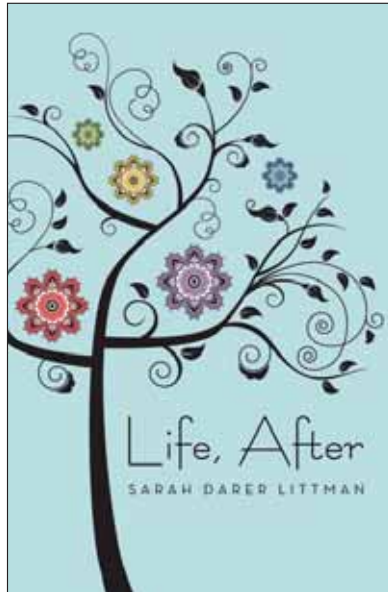
Category: Fiction/General (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Writers' House

Territory: World



Life, After

By Sarah Darer Littman

After a terrorist attack kills Dani's aunt and unborn cousin, life in Argentina crumbles. In order to escape a country that is sinking under their feet, Dani and her family move to the United States. It's supposed to be a fresh start, but when you're living in a cramped apartment, your father is growing more angry by the day, and you're going to high school where the classes are in another language—and not everyone is friendly—life in America is not all it's cracked up to be. Dani misses her old friends, her Life, Before. How can she heal when life will never be the same again?

Praise for *Life, After*

"The languid pace and wealth of details in Littman's (*Purge*) empathetic story magnifies its emotionally convincing and absorbing qualities."—*Publishers Weekly*

"Background information about the situation of Argentinean Jews is seamlessly woven into a story about modern-day immigrants and one strong, spirited teen."—Association of Jewish Libraries, Greater Cleveland Chapter

Also Available

Purge

978-0-545-05237-5 • April 2010 • \$11.99



Sarah Darer Littman's widely praised first novel for teens, *Confessions of a Closet Catholic*, won the 2006 Sydney Taylor Book Award. She is also the author of the YA novel *Purge*. She lives in Connecticut with her family in a house that never seems to have enough bookshelves.

May 2011

38

The story of four sisters whose lives are intertwined with the sinking of the *Titanic*.

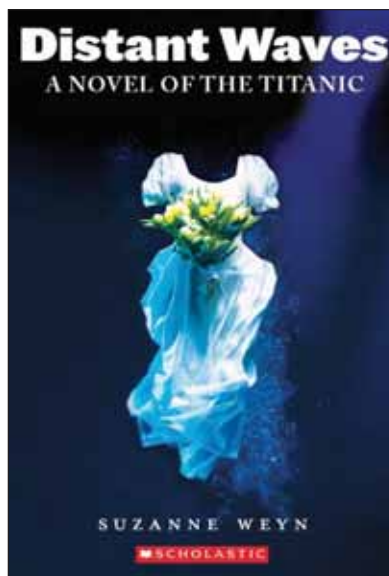
Distant Waves: A Novel of the *Titanic* By Suzanne Weyn

Science, spiritualism, history, and romance intertwine in Suzanne Weyn's newest novel. Four sisters and their mother make their way from a spiritualist town in New York to London, becoming acquainted with journalist W. T. Stead, scientist Nikola Tesla, and industrialist John Jacob Astor. When they all find themselves on the *Titanic*, one of Tesla's inventions dooms them...and one could save them.

Praise for *Distant Waves*

★“Weyn’s take on the infamous disaster is wholly original.”
—*Booklist*, starred review

“Told in gripping first-person narrative, this novel features interesting characters and creates a strong sense of time and place, while exploring the mysteries of the spirit world.”—*School Library Journal*



Scholastic Paperbacks 

Distant Waves:
A Novel of the *Titanic*
Pub/In-store: May 2011
ISBN-13: 978-0-545-08584-7
Price: \$9.99
△ Strippable
EAN: 9-780545-08584-7
Pages: 336 • Ctn: 48
Trim Size: 5 1/4" x 8"
Binding: Perfect-bound
Format: Paperback
Ages: 12 and up • R.L.: 7 and up
Category: Historical/United States/20th Century (F)
Illustration Type: N/A
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Also Available

Empty

978-0-545-17278-3 • October 2010 • \$20.99

Reincarnation

978-0-545-01324-6 • May 2009 • \$11.50



Suzanne Weyn's many books for teens include *Reincarnation*, *Distant Waves*, and *The Bar Code Tattoo*. For more information about Suzanne and her novels, visit her online at www.suzanneweynbooks.com.

May 2011

39

This lyrical novel is perfect for fans of Sarah Dessen and Jay Asher.

Scholastic Press 

A Map of the Known World

Pub/In-store: May 2011

ISBN-13: 978-0-545-06971-7

Price: \$9.99

△ Strippable

EAN: 9-780545-06971-7

Pages: 288 • Ctn: 48

Trim Size: 5 1/4" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7 and up

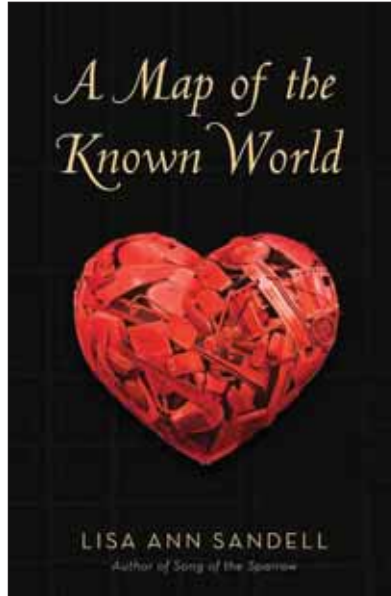
Category: Social Situations/Death & Dying (F)

Illustration Type: N/A

LC: Available

Translation Rights: Charlotte Sheedy

Territory: US, C, OM



A Map of the Known World

By Lisa Ann Sandell

Cora Bradley dreams of escape. Ever since her reckless older brother, Nate, died in a car crash, Cora has felt suffocated by her small town and high school. She seeks solace in drawing beautiful maps, envisioning herself in exotic locales. When Cora begins to fall for Damian, the handsome, brooding boy who was in the car with Nate the night he died, she uncovers her brother's secret artistic life and realizes she had more in common with him than she ever imagined. With beautiful lyricism, Sandell weaves a tale of one girl's journey through the redemptive powers of art, friendship, and love.

Praise for *A Map of the Known World*

★"Sandell creates a satisfying tension by juxtaposing Cora's grief and anger at her parents with her developing attraction to Damian and her growing sense of possibility about her own future."—*Publishers Weekly*, starred review

"Sandell pens another winner with this beautifully written, poignant story that touches on life and death."

—*RT Book Reviews*

"Sandell is at her best when the small moments between Cora and Nate are left, like art, to speak for themselves."—*Post-Gazette*

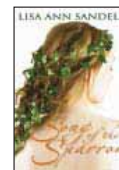
"Richly textured."—*School Library Journal*

"Lyrical and well-paced."—ALAN Online

Also Available

Song of the Sparrow

978-0-439-91849-7 • August 2008 • \$9.99



Lisa Ann Sandell studies sculpture, is re-learning to play the trumpet, and, like Cora, has always found art and writing to be a driving force in her life. She is the author of *The Weight of the Sky*, which was named one of the New York Public Library's Books for the Teen Age, and *Song of the Sparrow*, which was a BookSense Summer 2007 pick and which *Publishers Weekly* called "unique and eloquently wrought" in a starred review. Lisa works as a children's books editor and lives in New York City with her husband, the author Liel Leibovitz, and their dog, Molly. Please visit her online at www.lisaannsandell.com.

May 2011

40

The fun and fantasy continue!

The Suburb Beyond the Stars

By M. T. Anderson

You haven't seen strange until you've seen what Brian and Gregory are up against....

Something incredibly strange is happening. It's not *The Game of Sunken Places*—Brian and Gregory have been through that before. But still...strange creatures have begun to chase after them. And Gregory's adventurous cousin Prudence has disappeared.

When Brian and Gregory go to the Vermont woods to track down Prudence, they find many things are...off. People are not where they're supposed to be. Time has stopped working properly. And at night, something stalks between the houses, taking people away.

It's up to Brian and Gregory to save the town, the state, and humanity itself. Behind this eerie suburb is a much bigger battle—and it's one they can't afford to lose. Because the strange things are about to get much stranger...and Brian and Gregory are the only ones who can stop them.

Praise for *The Suburb Beyond the Stars*

★“Anderson dishes up another strange, exhausting and masterful tale.”—*Kirkus Reviews*, starred review

“The boys' adventure...is a funny and eerie tale told with impeccable writing.”—*Booklist*

“Social commentary, zany wisecracks, and genuinely thrilling adventure occupy adjacent lots in *The Suburb Beyond the Stars*. Readers will be knocking on doors asking for the sequel.”—*Teenreads.com*



Scholastic Paperbacks

The Suburb Beyond the Stars

Pub/In-store: May 2011

ISBN-13: 978-0-545-13883-3

Price: \$7.99

△ Strippable

EAN: 9-780545-13883-3

Pages: 240 • Ctn: 72

Trim Size: 5 1/4" x 7 3/8"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Science Fiction, Fantasy, Magic (F)

Illustration Type: N/A

LC: Available

Translation Rights: McCormick & Williams

Territory: US, C, OM, MX

Also Available

The Game of Sunken Places

978-0-545-20008-0 • May 2010 • \$6.99

The Empire of Gut and Bone

978-0-545-13884-0 • June 2011 • \$20.99



M. T. Anderson is the author of *The Game of Sunken Places*; the National Book Award-winning, Michael L. Printz Honor book *The Astonishing Life of Octavian Nothing, Traitor to the Nation, Volume I: The Pox Party*; and the Michael L. Printz Honor book *The Astonishing Life of Octavian Nothing, Traitor to the Nation, Volume II: The Kingdom of Waves*, as well as *Feed* and *Thirsty*. He lives in Cambridge, Massachusetts.

May 2011

41

The quirky and lovable Julia Gillian faces her toughest challenge yet.

Scholastic Paperbacks 

Julia Gillian (and the Dream of the Dog)

Pub/In-store: May 2011

ISBN-13: 978-0-545-03353-4

Price: \$7.99

△ Strippable

EAN: 9-780545-03353-4

Pages: 336 • Ctn: 48

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

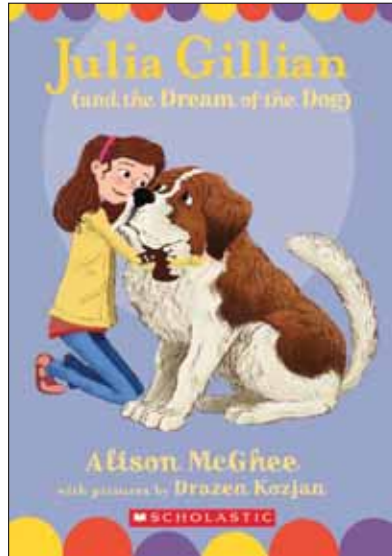
Category: Social Situations/
Emotions & Feelings (F)

Illustration Type: Black-and-White

LC: Available

Translation Rights: Pippin
Properties, Inc.

Territory: US, C, PH



Praise for *Julia Gillian (and the Quest for Joy)*

"[An]...affectionate, humorous portrayal."
—*The Horn Book*

"Highly relatable."—*Publishers Weekly*

Julia Gillian (and the Dream of the Dog)

By Alison McGhee
Illustrated by Drazen Kozjan

Now that Julia Gillian is a middle school "Sixlet" (sixth-grader), life is fundamentally altered. She must contend with schoolwork that involves "controlling for variables," a steely reading buddy who hates to read, and mortal fear of the burly "Sevvies" and "Crazy Eights" in the upper grades. Worse than all of this, Julia Gillian's beloved dog, Bigfoot, is slowing down, which makes her cozy, predictable world feel out of control.

Fortunately, Julia Gillian's friends and family help her see that only by facing tough times can we discover what it truly means to be human.

Praise for *Julia Gillian (and the Dream of the Dog)*

★ "Told with an engaging rhythm and quiet humor."
—*School Library Journal*, starred review

Praise for *Julia Gillian (and the Art of Knowing)*

"McGhee's book...is exactly what kids this age are thinking about, and boys have been as crazy about [it] as girls."
—*The Los Angeles Times*

"Illustrations add a whimsical note to the book."
—*School Library Journal*

Also Available

Julia Gillian (and the Quest for Joy)

978-0-545-03352-7 • July 2010 • \$8.99

Julia Gillian (and the Art of Knowing)

978-0-545-03349-7 • April 2009 • \$8.99



Alison McGhee is the author of numerous award-winning books for young readers and adults, including *Snap*, *All Rivers Flow to the Sea*, and the *New York Times* bestseller *Someday*, illustrated by Peter Reynolds. She lives in Minneapolis, Minnesota, with her family. You can visit her at www.alisonmcghee.com.

Drazen Kozjan is the illustrator of several books for children, including *Diary of a Fairy Godmother* by Esmé Raji Codell, and *How to Tame a Bully* by Nancy Wilcox Richards. He lives in Ontario, Canada, with his family. You can visit him at www.drazenkozjan.com.

May 2011

42

A fun chapter-book debut — simultaneous hardcover-paperback launch!

Marty McGuire

By **Kate Messner**
Illustrated by **Brian Floca**

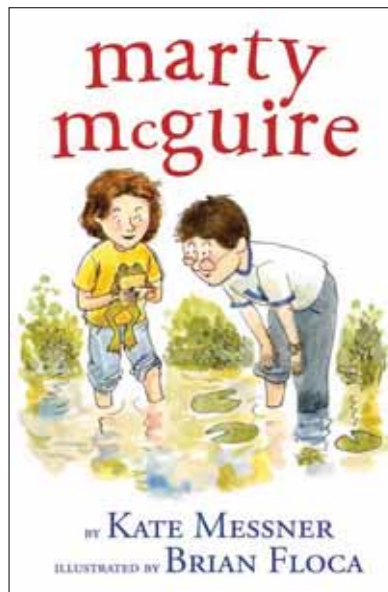
Marty McGuire would rather spend recess catching frogs in the pond than playing dress-up with the other girls in third grade. So when her teacher casts Marty as the princess in the class play, Marty's absolutely, positively sure that there's been a huge mistake. But after a special lesson in the art of improvisation, Marty comes up with her own plan to *improve* the play: Why use a stuffed-animal frog onstage when a live one would be so much better? In the end, Marty's one-of-a-kind performance makes for an unforgettable show. Maybe Marty can live happily ever after, after all!

From *Marty McGuire*

That nice Mrs. Kramer lied to me about third grade.


On the last day of school, she gave us cupcakes with sprinkles and little beach umbrellas and said have a super-duper summer and she'd wave to us in the hallway next year. She said third grade would be even more fun than second grade. She said we'd read bigger books and keep our old friends and make new ones and even get to be in the school play.

None of it is true. Because Veronica Grace Smithers has stolen my best friend and taken over recess.



Kate Messner grew up in a small town in western New York. After studying journalism and working as a television reporter, she became a middle-school English teacher. Her first novel, *The Brilliant Fall of Gianna Z.*, was published to great acclaim in 2009. Kate lives in Plattsburgh, New York, and you can find her online at www.katemessner.com.

Brian Floca is the author and illustrator of *Moonshot: The Flight of Apollo 11* and *Lightship*, both Sibert Honor Books, and *The Racecar Alphabet*, an ALA Notable Book. He has illustrated Avi's award-winning Poppy series and Megan McDonald's *The Hinky-Pink*, among many other books for young readers. Brian lives in Brooklyn, New York, and you can visit him online at www.brianfloca.com.

Scholastic Paperbacks 

Marty McGuire Paperback

ISBN-13: 978-0-545-14246-5
Price: \$6.99
△ Strippable
EAN: 9-780545-14246-5
Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback

Scholastic Press 

Hardcover

ISBN-13: 978-0-545-14244-1
Price: \$19.99
△ Non-Strippable
EAN: 9-780545-14244-1
Ctn: 20
Trim Size: 5 1/2" x 8 1/4"
Binding: Hardcover Adhesive
Format: Jacketed Hardcover

For Both

Pub/In-store: May 2011
Pages: 144
Ages: 6-9 • R.L.: 1-4
Category: Humorous Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

Marketing

- "Meet Marty McGuire" video
- Online advertising
- Reading guide with activities
- Outreach to teachers and librarians

Also Available from


AUDIOBOOKS
978-0-545-32144-0

May 2011

43

“Tor Seidler writes in the great tradition of Kenneth Grahame, Walter R. Brooks, and E.B. White.”—Michael Cart, *Booklist*

MICHAEL DI CAPUA BOOKS

Gully's Travels

Pub/In-store: May 2011

ISBN-13: 978-0-545-02507-2

Price: \$7.99

△ Strippable

EAN: 9-780545-02507-2

Pages: 192 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: All Ages • R.L.: 3 and up

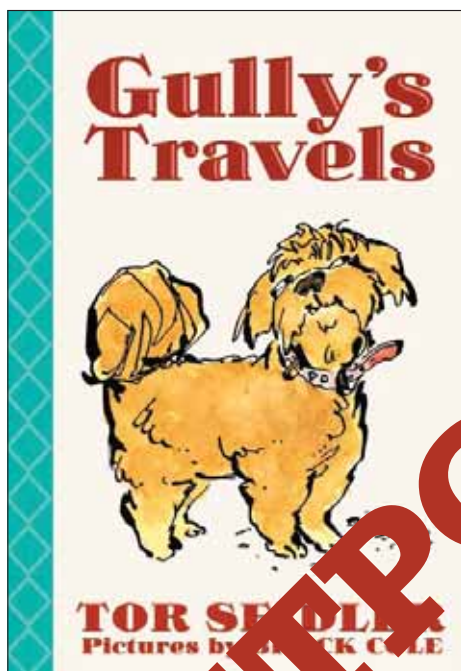
Category: Animals/Dogs (F)

Illustration Type: Black-and-White

LC: 2007936513

Translation Rights: Scholastic Inc.

Territory: World



Gully's Travels

By Tor Seidler
Illustrated by Brock Cole

From National Book Award finalist Tor Seidler and Brock Cole comes the hilarious tale of a spoiled Lhasa apso whose life suddenly changes direction, sending him across the globe before he finds his true home. Brock Cole's top-notch and enchanting pen-and-ink drawings combine perfectly to make for an irresistible, satisfying read.

Perfect for Gully's Travels

"A lively, lovable character readers won't forget... When you're reading."—*Booklist*, starred review

"This appealing tale features popular themes, including adventure, dogs, and travel, and will grab readers' attention."—*School Library Journal*

★"A spirited animal fantasy."
—*Publishers Weekly*, starred review

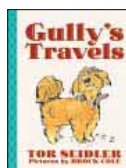
POSTPONED



Also Available

Gully's Travels

978-0-545-02506-5 • September 2008 • \$17.95



Tor Seidler's novels include *Mean Margaret*, a Finalist for the National Book Award; *The Wainscott Weasel*, an ALA Notable Children's Book; and *A Rat's Tale*, a *Publishers Weekly* Best Book of the Year.

Brock Cole's novels include *The Goats*, *Celine*, and *The Facts Speak for Themselves*, a Finalist for the National Book Award. His picture books include *Buttons*, a *Boston Globe/Horn Book Award* Honor Book.

May 2011

44

The greatest battles you've never seen: tag-team style!

Star Wars®: Head-to-Head Tag Teams

All your favorite *Star Wars* characters in unlikely and inspired match-ups. Who would win? You decide!

The never-before-seen battles include Anakin Skywalker & Mace Windu vs. Chancellor Palpatine & Count Dooku, Princess Leia & Wicket W. Warrick vs. a dozen Buzz Droids, and Darth Maul & Darth Vader vs. Qui-Gon Jinn and Yoda!



Star Wars®: Head-to-Head Tag Teams

Pub/In-store: May 2011

ISBN-13: 978-0-545-31653-8

Price: \$9.99

△ Non-Strippable

EAN: 9-780545-31653-8

Pages: 64 • Ctn: 100

Trim Size: 8½" x 10⅞"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Movie or Television Tie-In (F)

Illustration Type: Full-color

LC: N/A

Translation Rights: Lucasfilms Ltd.

Territory: US, C

Also Available

Star Wars®: Head to Head

978-0-545-21211-3 • May 2010 • \$ 11.99



Brand Highlights

- *Star Wars* is the #1 entertainment property in the world, as well as the #1 movie series of all time with a \$4.2 billion global box office
- The #1 video series of all time, with 180mm copies sold
- The #1 film licensing franchise of all time, with almost \$20 billion in worldwide merchandise retail sales
- #1 boys action toy license of all time
- *Star Wars: The Clone Wars* animated series now in Season 3 on Cartoon Network
- 2010 marked the 30th anniversary of *Empire Strikes Back*
- Licensed products include toys, video games, publishing, home entertainment, soft goods, and back to school

© 2011 Lucasfilm Ltd. & ™. Used under authorization. All rights reserved.

May 2011

45

June



Illustration © 2011 by Frank Remkiewicz.

A humorous look at what it means to FINALLY turn twelve years old.

Finally By Wendy Mass

Get a cell phone. Stay home alone. Go to the mall with best friend and No Parents. Wear makeup. Get contact lenses. Attend a boy-girl party. Rory Swenson has been waiting her whole life to turn twelve. And she's got a list to prove it. Whenever Rory asks her parents for something, they always say, "When you're twelve...." Well, in exactly 18 hours, 36 minutes, and 52 seconds, it will finally happen. Rory's life will officially begin!

Praise for *Finally*

"Growing up doesn't have to happen all at once, and it isn't always all it's cracked up to be.... Mass provides a pretty entertaining and solidly worthwhile read."
—*Kirkus Reviews*

"Rory's chatty, friendly voice and relentless optimism in the face of her many mishaps are heartwarming."
—*Publishers Weekly*

"This book is great for anyone who is about to (or already has!) turned 12. You could learn about the pre-teen years or even reminisce about them."—*GirlsLife.com*

"Author Wendy Mass captures the frustration of pre-teens as they reach the magical time that allows them to begin experiencing tidbits from the grown-up world. FINALLY will have readers laughing, nodding in agreement, and sighing in sympathy as they follow Rory's tale of reaching 12."—*TeensReadToo.com*



Scholastic Paperbacks

Finally

Pub/In-store: June 2011
ISBN-13: 978-0-545-05243-6
Price: \$7.99.
△ Strippable
EAN: 9-780545-05243-6
Pages: 304 • Ctn: 48
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-7
Category: Fiction/General (F)
Illustration Type: N/A
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Also Available

11 Birthdays

978-0-545-05240-5 • January 2010 • \$8.99



Wendy Mass is the author of the award-winning books *A Mango-Shaped Space*, *Leap Day*, *Jeremy Fink and the Meaning of Life*, *Heaven Looks a Lot Like the Mall*, *Every Soul a Star*, and the *Twice Upon a Time* series. She tells people her hobbies are photography and hiking, but they're really collecting candy bar wrappers and searching for buried treasure with her metal detector. Wendy lives with her family in New Jersey. Visit her at www.wendymass.com.

June 2011

47

Change the world with the book *Publishers Weekly* called “a masterful debut”!

ARTHUR A. LEVINE BOOKS

8th Grade Superzero

Pub/In-store: June 2011

ISBN-13: 978-0-545-09725-3

Price: \$7.99

△ Strippable

EAN: 9-780545-09725-3

Pages: 352 • Ctn: 48

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 10-14 • R.L.: 6-8

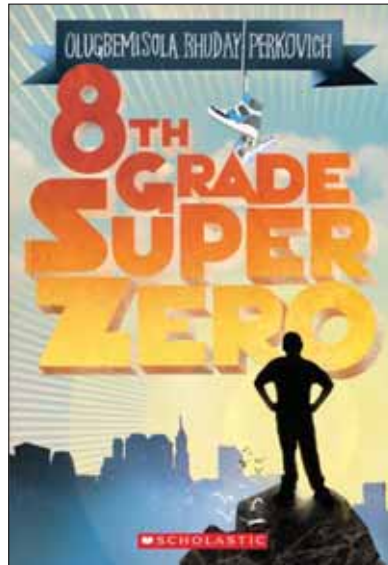
Category: Humorous Stories (F)

Illustration Type: N/A

LC: 2009019850

Translation Rights: Rights People

Territory: US, COM, IN, NZ



8th Grade Superzero

By **Olugbemisola Rhuday-Perkovich**

Ever since a deeply unfortunate incident earlier this year, Reggie's been known as “Pukey” McKnight at his Brooklyn middle school. He wants to turn his image around, and the elections for school president are coming up; but with his notorious nickname and “nothing” social status, he wouldn't stand a chance, if he even had the courage to run.

Then Reggie gets involved with a local homeless shelter. Inspired by two of the clients there, he begins to think about making a difference, both in the world and at school. Pukey for President? It can happen...if he starts believing.

Praise for *8th Grade Superzero*

★“Rhuday-Perkovich delivers a masterful debut, telling a layered middle-school tale filled with characters who are delightfully flawed and, more importantly, striving to overcome those flaws.”—*Publishers Weekly*, starred review

“A good-hearted, nuanced story of a young man who dares to be more than his place in a middle-school social hierarchy.”—*Kirkus Reviews*

“*8th Grade Superzero* offers a refreshing look into the world of middle school. There are the typical self-centered students, the bullies, and the jocks, but Reggie is an example of a misfit who just might have found a way to shine.”—*TeensReadToo.com*

June 2011

48

Olugbemisola Rhuday-Perkovich grew up in the United States, Nigeria, and Kenya, and studied writing with Paula Danziger and Madeline L'Engle. She lives in Brooklyn, New York. Visit her on the web at www.olugbemisola.com.

Look up in the sky! It's a **BOLD** new graphic novel about **SUPERHERO PETS!**

Sidekicks

By **Dan Santat**

Captain Amazing, superhero and savior of Metro City, is getting old. He's out all hours battling arch-villains, catching thieves, and helping little old ladies cross the street. He doesn't even have time for his house full of pets. He needs—a sidekick!

Captain Amazing's pets agree. But each one of them thinks he should get the sidekick spot—and a chance for one-on-one time with the Captain. Get ready for sibling rivalry royale as pets with superpowers duke it out for the one thing they all want—a super family.

A bold and brilliant graphic novel romp by whiz kid Dan Santat.



Dan Santat is the illustrator of the acclaimed *Oh No! (Or How My Science Project Destroyed the World)* by Mac Barnett and *Chicken Dance* by Tammi Sauer, as well as the creator of Disney's *The Replacements*. Dan is well-known as an artist extraordinaire, but his superhero career has not gone as well. Dan and his bruised ego live in Alhambra, California.

ARTHUR A. LEVINE BOOKS

Sidekicks

Paperback

ISBN-13: 978-0-439-29819-3

Price: \$14.99

EAN: 9-780439-29819-3

Ctn: 50

Binding: Perfect-bound

Format: Paperback

Hardcover

ISBN-13: 978-0-439-29811-7

Price: \$27.99

EAN: 9-780439-29811-7

Ctn: 20

Binding: Hardcover Smyth

Format: Jacketed Hardcover

For Both

Pub/In-store: June 2011

△ Non-Strippable

Pages: 224

Trim Size: 6" x 9"

Ages: 8-12 • R.L.: 3-7

Category: Animals/General (F)

Illustration Type: Digital

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Trailer video
- Games and bonus art panels on www.scholastic.com/graphix
- Sidekicks art available as downloadables

June 2011

49

A tween novel about a sparkling and magical summers.

Scholastic Paperbacks 

Wish I Might

Pub/In-store: June 2011
ISBN-13: 978-0-545-09402-3
Price: \$7.99
△ Strippable
EAN: 9-780545-09402-3
Pages: 176 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 10 and up • R.L.: 5 and up
Category: Fiction/General (F)
Illustration Type: N/A
LC: Available
Translation Rights: Adams Literary
Territory: US, C, OM-English



Wish I Might

By Coleen Murtagh Paratore

It's July on Cape Cod, and Willa Havisham isn't so happy about her boyfriend, JFK, being away all summer at baseball training camp. With best-friend Tina and Ruby edging her out lately, Willa wonders what the summer will bring. It turns out there are plenty of surprises in store! For one, there's been a mermaid sighting. There's also a boy named Will who claims to be her long-lost brother. He shares Willa's sea-blue eyes, but Willa wonders what secrets he's hiding and what this news will mean for her famous wedding planner mother. It's going to be a summer filled with fireworks for sure!

Also Available

Forget Me Not: From the Life of Willa Havisham

978-0-545-09404-7 • April 2010 • \$7.99

From Willa, With Love

978-0-545-09405-4 • July 2011 • \$19.99



June 2011

50

Coleen Murtagh Paratore is the author of *Sunny Holiday*, *Sweet and Sunny*, *Forget Me Not: From the Life of Willa Havisham*, and *Wish I Might*. The mother of three teenage sons, she lives in upstate New York and on Cape Cod, Massachusetts. Visit Coleen online at www.coleenparatore.com

Patrick Carman's thrilling sequel to the bestselling Land of Elyon trilogy.

The Land of Elyon #4: Stargazer

By Patrick Carman

When last we saw Alexa Daley, she had defeated a threat in her homeland and was sailing with Roland Warvold across the Lonely Sea. She had no idea what adventures awaited her...until now.

After a tragic attack by an evil force, Alexa and her friend Yipes are stranded in a strange community known as The Five Stone Pillars. Each pillar of rock has its own secrets...and its own challenges. As darkness descends, Alexa must risk everything to defeat it—even if it means taking to the skies.

Praise for *Land of Elyon: Stargazer*

"Truly an amazing storyteller, Patrick Carman's imagination runs full steam, never threatening to quit or run dry. Each chapter promises new excitement and even more colorful characters."—www.KidsReads.com



Scholastic Paperbacks 

The Land of Elyon #4: Stargazer

Pub./In-store: June 2011
ISBN-13: 978-0-545-24868-6
Price: \$6.99
△ Strippable
EAN: 9-780545-24868-6
Pages: 288 • Ctn: 48
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 9-12 • R.L.: 4-7
Category: Science Fiction, Fantasy, Magic (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: US, C, MEX

More than 2 million
Land of Elyon books
in print!

Also Available

The Land of Elyon: Into the Mist

978-0-439-89998-7 • January 2011 • \$7.99

The Land of Elyon #3: The Tenth City

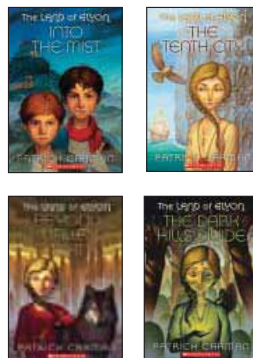
978-0-439-70098-6 • November 2010 • \$7.99

The Land of Elyon #2: Beyond the Valley of Thorns

978-0-439-70097-9 • May 2010 • \$7.99

The Land of Elyon #1: The Dark Hills Divide

978-0-545-24867-9 • May 2010 • \$7.99



Patrick Carman is the bestselling author of the Land of Elyon series, as well as the Elliot's Park series, the Skeleton Creek series, and the Trackers series. He got his start as a storyteller weaving bedtime tales for his two daughters. He lives in Walla Walla, Washington, with his family.

June 2011

51

If wishes were dogs— watch where you step!

ARTHUR A. LEVINE BOOKS

Wishworks, Inc.

Pub/In-store: June 2011
ISBN-13: 978-0-545-03155-4
Price: \$6.99
△ Strippable
EAN: 9-780545-03155-4
Pages: 160 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Animals/Dogs (F)
Illustration Type: Pastels
LC: 2008042694
Translation Rights: Curtis Brown
Territory: US, C, OM-English



Wishworks, Inc.

By Stephanie S. Tolan
Illustrated by Amy June Bates

Max is handling his parents' divorce, his new home and school, and a big bully named Nick the only way he knows how: by running away. In his mind, he and his beautiful dog King have thrilling adventures in the woods; they conquer aliens and slay dragons; they embarrass Nick so he never comes near Max again.

Then Max happens upon a store called Wishworks, Inc., which promises his wish will come true in real life, "guaranteed." He wishes for a real dog to fulfill all his dreams. And then a real dog named Goldie appears on his doorstep...but she may be a little more real than Max expects!

Praise for *Wishworks, Inc.*

"A lively, accessible chapter book."—*Booklist*

"Quick pacing, large type, and frequent illustrations make this accessible for less experienced or more reluctant readers."—*Bulletin of the Center for Children's Books*

"Tolan creates a world rich with complex secondary characters, and Bates's soft, realistic illustrations tie the story together."—*Horn Book*

"The book offers solace to children coping with trouble at home or school."—*OC Family Magazine*

Stephanie Tolan won a Newbery Honor for *Surviving the Applewhites*, which was also an ALA Notable Book and a YALSA Best Book for Young Adults. She also won the Christopher Award for *LISTEN!* She lives in Charlotte, North Carolina.

Amy June Bates has illustrated many bestselling picture books, including *You Can Do It!* by Tony Dungy. She lives in Pennsylvania.

June 2011

52

The hilarious sequel to *Hotel for Dogs* and *News for Dogs*!

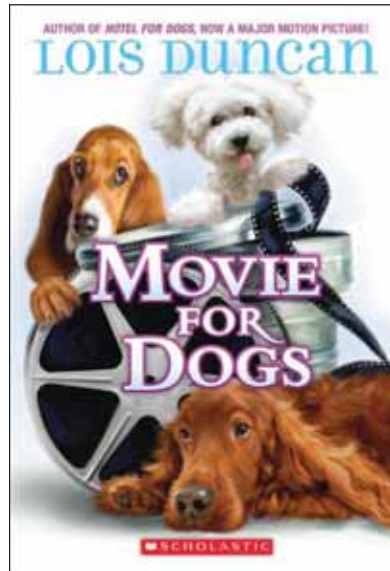
Movie for Dogs

By Lois Duncan

When Andi's brother Bruce wants to enter a dog-themed filmmaking contest, Andi jumps at the opportunity to become a screenwriter. But neither of them expects what happens next—a producer wants their movie! Can Andi and Bruce's show (and dogs) go Hollywood?

Praise for *Movie for Dogs*

"A delightful reading experience."—*Voice of Youth Advocates*



Scholastic Paperbacks 

Movie for Dogs

Pub/In-store: June 2011
ISBN-13: 978-0-545-10931-4
Price: \$6.99
△ Strippable
EAN: 9-780545-10931-4
Pages: 208 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8–12 • R.L.: 3–7
Category: Animals/Dogs (F)
Illustration Type: N/A
LC: Available
Translation Rights: Sterling Lord
Territory: World English

Also Available

News for Dogs

978-0-545-10929-1 • May 2010 • \$7.99 (Paperback)

Hotel for Dogs

978-0-545-10792-1 • December 2008 • \$6.99 (Paperback)




Hotel for Dogs
was made into a
hit movie!

Lois Duncan modeled the main character in *Hotel for Dogs* after her childhood self. Like Andi, Lois knew from an early age that she wanted to be a writer and started submitting stories to magazines when she was ten. Today she is the author of fifty books, most of them for young people. She lives in Sarasota, Florida, with her husband, and can be found online at www.loisduncan.arquettes.com.

June 2011

53

Fun, photographic nonfiction at its best!

Scholastic Paperbacks 

Scholastic True or False #11: Mammals

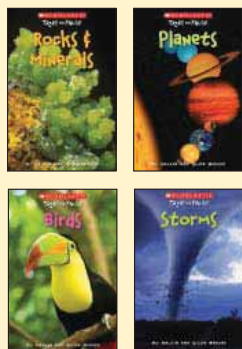
Pub/In-store: June 2011
ISBN-13: 978-0-545-20206-0
Price: \$5.99
EAN: 9-780545-20206-0
Pages: 48
Ages: 7-8 • R.L.: 2-3
Category: Animals/Mammals (NF)

Scholastic Reader Level 1: Ocean Life

Pub/In-store: August 2011
ISBN-13: 978-0-545-27336-7
Price: \$4.99
EAN: 9-780545-27336-7
Pages: 32
Ages: 4-7 • R.L.: Pre-K-1
Category: Animals/Marine Life (NF)

For Both

△ Non-Strippable
Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Illustration Type: Full-color
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World



Scholastic True or False #11: Mammals

By Melvin Berger and Gilda Berger

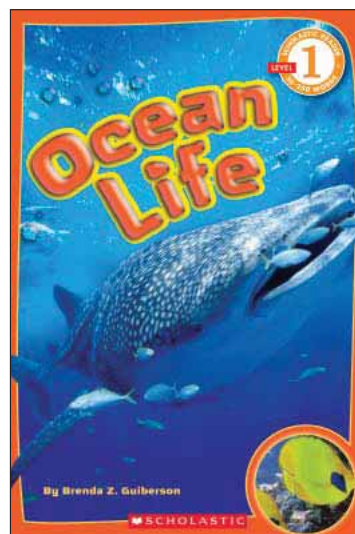
Let's face it, kids love to ask and answer questions, which is why the Scholastic True or False series is packed full of fun questions like "Do all mammals live on land?" and "Is the mouse the smallest mammal?" Kids will read the question on the right-hand page and then flip it over to find out the answer. It's the truth—the Scholastic True or False series is a hit!

Also Available

Scholastic True or False #10: Rocks & Minerals
978-0-545-20205-3 • November 2010 • \$5.99

Scholastic True or False #9: Planets
978-0-545-20204-6 • September 2010 • \$5.99

Melvin and Gilda Berger are the authors of more than two hundred books for children. Their books have received awards from the National Science Teachers Association, the Library of Congress, and the New York Public Library. The Berbers live in New York.



Scholastic Reader Level 1: Ocean Life

By Brenda Z. Guiberson

Whales, sharks, and dolphins are just a few of the amazing creatures that live in the sea. From the tiny coral shrimp to the enormous squid, this book is a very simple introduction to ocean life for beginning readers.

Scholastic True or False #8: Birds
978-0-545-20203-9 • January 2010 • \$5.99

Scholastic True or False #7: Storms
978-0-545-20202-2 • September 2009 • \$5.99

Brenda Z. Guiberson is the author of many children's books. She lives near Seattle, Washington.

June/August 2011

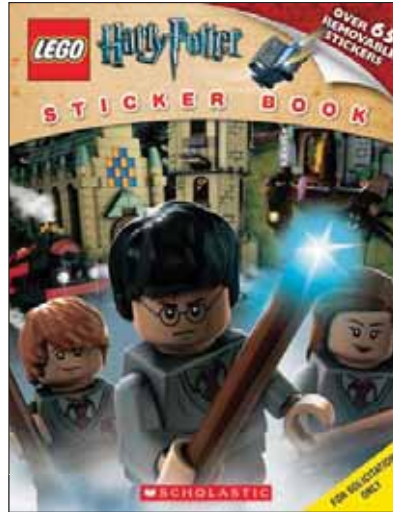
54

LEGO® Harry Potter™ is a hit!



LEGO® Harry Potter™: Sticker Book

Relive the action and adventure of the Harry Potter series in this sticker book. Use more than sixty stickers to help complete the scenes!



LEGO® Harry Potter™: Sticker Book

Pub/In-store: June 2011
ISBN-13: 978-0-545-31214-1
Price: \$7.99
△ Non-Strippable
EAN: 9-780545-31214-1
Pages: 16 • Ctn: 50
Trim Size: 8 1/2" x 11"
Binding: Squareback Saddle-stitch
Format: Sticker Books
Ages: 7-10 • R.L.: 2-5
Category: Movie or Television Tie-In (F)
Illustration Type: Full-color
LC: N/A
Translation Rights: LEGO Group
Territory: US, C

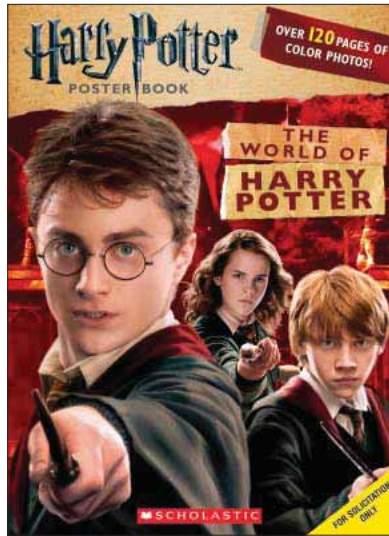
Relive all of the magical moments

Harry Potter™

Harry Potter Movie: The World of Harry Potter

Pub/In-store: June 2011
ISBN-13: 978-0-545-31213-4
Price: \$14.99
△ Non-Strippable
EAN: 9-780545-31213-4
Pages: 128 SE • Ctn: 20
Trim Size: 7 7/8" x 10 7/8"
Binding: Hardcover Smyth
Format: Paper Over Board
Ages: 5-12 • R.L.: K-6
Category: Science Fiction, Fantasy, Magic (F)
Illustration Type: Full-color
LC: N/A
Translation Rights: Warner Bros.
Territory: US, C

Harry Potter™



The World of Harry Potter

The Harry Potter movie saga is drawing to a close, but you can celebrate all the best moments from the movies in this beautiful keepsake. This paper-over-board book traces each character's growth from film to film. Over one hundred pages of pictures in all!

Revised and updated!

Also Available

Harry Potter Movie 7: Heroes

978-0-545-23763-5 • October 2010 • \$7.99

Harry Potter Movie 7: Sticker Book

978-0-545-23767-3 • October 2010 • \$8.99

Harry Potter Movie 7: Villains

978-0-545-23764-2 • October 2010 • \$7.99



June 2011

56

from the Harry Potter movie saga!

*Harry Potter and the
Deathly Hallows Part 2*
July 15, 2011

Movie Magic

Ever wonder what it was like to grow up on the set of the world's most popular movie series? Or how Daniel Radcliffe flew on a broomstick and Emma Watson cast all those spells? Now you can find out! This book includes behind-the-scenes photos from all eight Harry Potter films, plus the inside scoop from the movies' producer, directors, and stars on how they brought the magical world of Harry Potter to life!



cover not final

Harry Potter™

Harry Potter Movie: Movie Magic

(Subject to Approval)
Pub/In-store: June 2011
ISBN-13: 978-0-545-29665-6
Price: \$7.99
△ Non-Strippable
EAN: 9-780545-29665-6
Pages: 64 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 2-6
Category: Movie or Television Tie-In (F)
Illustration Type: Full-color Photos
LC: N/A
Translation Rights: Warner Bros.
Territory: US, C

Brand Highlights

- The most successful theatrical franchise in history with over \$5.5 billion in box office revenue worldwide to date
- More than a billion people have seen a Harry Potter movie
- 8 in 10 people have seen a Harry Potter movie or read a Harry Potter book
- Over 146 million units of videos, DVDs & Blu-Rays have sold worldwide
- \$7 billion in consumer products have been sold to date
- Over 400 million books have been sold in 67 languages and 200 countries

™ & © Warner Bros. Entertainment Inc. Harry Potter Publishing Rights © J.K. Rowling. (s10)

June 2011

57

July



OMG: It's the third installment in the hit series for the Facebook/Twitter generation!

Unfriended: A Top 8 Novel

By **Katie Finn**

It was supposed to be the BSE (Best Summer Ever) for Madison MacDonald. School's out, and she has three months of iced-latte-drinking freedom ahead of her. That is, until she discovers that someone is intent on making sure she has the WSE (Worst Summer Ever). Soon, Mad and Nate are broken up, and Mad has been unfriended by her entire Top 8!

Mad is determined to make things right again. But it's not going to be easy. And in order to get her friends—and boyfriend—back, she's going to have to turn to the last person she can trust...

Praise for *TOP 8*

"Smartly written and totally accessible...wonderfully fun. The author has her finger on the pulse of teens today and is certain to please many of them."

—*School Library Journal*

"TOP 8 was a book that I didn't want to put down once I started reading."—TeensReadToo.com

"Those who are addicted to MySpace and Facebook will instantly click with *Top 8*. With its social networking tie-ins and its likable narrator, Katie Finn's debut novel is timely."—Bildungsroman blog (slayground.livejournal.com)



Point

Unfriended: A Top 8 Novel

Pub/In-store: July 2011

ISBN-13: 978-0-545-21128-4

Price: \$9.99

△ Strippable

EAN: 9-780545-21128-4

Pages: 352 • Ctn: 48

Trim Size: 5 1/4" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7 and up

Category: Social Situations/
Dating & Sex (F)

Illustration Type: N/A

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Marketing

- Online viral promotion on top teen websites and blogs

Also Available

What's Your Status? A Top 8 Novel

978-0-545-21127-7 • July 2010 • \$11.99

Top 8

978-0-545-05362-4 • October 2008 • \$9.99



Katie Finn is the author of *Top 8* and *What's Your Status?* She lives and writes in Los Angeles, California. Friend request her on Facebook, follow her on Twitter, and visit her at www.katiefinn.com.

July 2011

59

Eighth grade is hard. Meet the Cruisers.

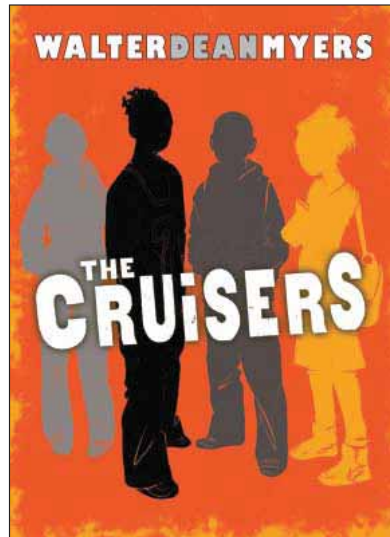
Scholastic Paperbacks 

The Cruisers

Pub/In-store: July 2011
ISBN-13: 978-0-439-91633-2
Price: \$6.99
△ Strippable
EAN: 9-780439-91633-2
Pages: 144 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 10-14 • R.L.: 5-8
Category: Social Situations/
Adolescence (F)
Illustration Type: N/A
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Marketing

- Walter Dean Myers Video clip
- Reading Group Guide



Praise for *The Cruisers*

★“Fleet pacing, spot-on voice, good characters, great dialogue, smart ideas, and an unusual story that can maneuver whip-quick from light to heavy and back again.”
—*Booklist*, starred review

“Readers will look forward to further tales of these kids as they navigate the high seas of middle school life.” —*Kirkus Reviews*

The Cruisers

By Walter Dean Myers

Zander Scott and his friends Kambui, LaShonda, and Bobbi are in trouble. Their grades are slipping, none of them are participating in the school's required volunteer program, and Mr. Culpepper, the vice-principal of Da Vinci, a school for gifted and talented students, is ready to be rid of them once and for all.

That's when Zander comes up with an idea—or, well, a plan made up on the fly—that will let him and his friends prove themselves. Zander and his crew start their own newspaper, *The Cruiser*, as a means for speaking out, keeping the peace, and expressing what they believe. When the school launches a mock Civil War, Zander and his friends are forced to consider the true meaning of democracy and what it costs to stand up for a cause. The result is nothing they could have expected, and everything they could have hoped for.

Acclaimed author Walter Dean Myers delivers the first book in a middle-grade series that will have boys and girls cheering for a group of misfits who may just be the coolest kids in town.

“Thought-provoking.” —*Publishers Weekly*

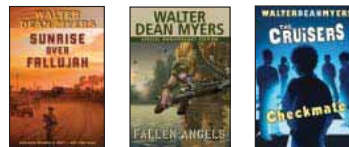
“The Cruisers are a thoughtful, mouthy bunch... watch them set off metaphorical fireworks.”—*The Bulletin of the Center for Children's Books*

Also Available

Sunrise Over Fallujah
978-0-439-91625-7 • April 2009 • \$8.99

Fallen Angels
978-0-545-05576-5 • May 2008 • \$7.99

Checkmate: A Cruisers Novel
978-0-439-91627-1 • August 2011 • \$19.99



Walter Dean Myers is the critically acclaimed *New York Times* bestselling author of more than eighty books for children and young adults. His award-winning body of work includes *Sunrise Over Fallujah*, *Fallen Angels*, *Monster*, *Somewhere in the Darkness*, *Slam!*, *Jazz*, and *Harlem*. Mr. Myers has received two Newbery Honors and five Coretta Scott King Awards. In addition, he is the winner of the first Michael L. Printz Award and the first Coretta Scott King-Virginia Hamilton Award for Lifetime Achievement.

Chilling, original ghost stories by some of today's best writers!

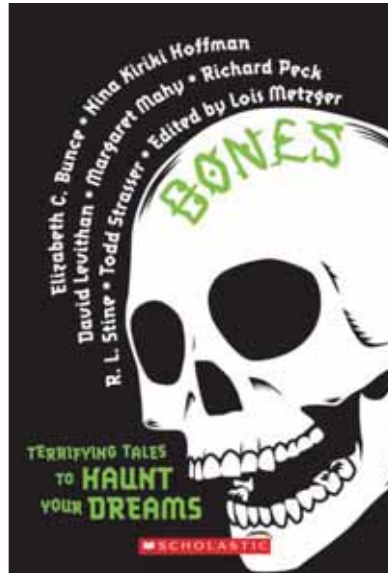
Bones: Terrifying Tales to Haunt Your Dreams

Edited by Lois Metzger

These seven bone-chilling stories by some of today's top writers may keep you awake at night! Just remember:

- Skeletons don't always "rest in peace."
- Ghosts hate being ignored.
- Even cell phones can't be trusted.

If you mess with bones, you will get rattled!

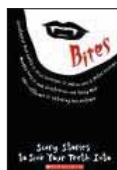


Stories from
Elizabeth C. Bunce, Nina Kiriki Hoffman,
David Levithan, Margaret Mahy,
Richard Peck, R.L. Stine, and
Todd Strasser

Also Available

Bites

978-0-545-15890-9 • July 2010 • \$6.50



Lois Metzger has edited five collections of short stories for Scholastic—*Bones*, *Bites*, *The Year We Missed My Birthday*, *Can You Keep a Secret?*, and *Be Careful What You Wish For*. She lives in New York with her husband and son.

Scholastic Paperbacks 

Bones: Terrifying Tales to Haunt Your Dreams

Pub/In-store: July 2011

ISBN-13: 978-0-545-15891-6

Price: \$5.99

△ Strippable

EAN: 9-780545-15891-6

Pages: 112 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Horror &
Ghost Stories (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

July 2011

61

Oggie Cooder returns...this time showing what a party animal he can be!

Scholastic Paperbacks 

Oggie Cooder, Party Animal!

Pub/In-store: July 2011

ISBN-13: 978-0-439-92796-3

Price: \$7.99

△ Strippable

EAN: 9-780439-92796-3

Pages: 176 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

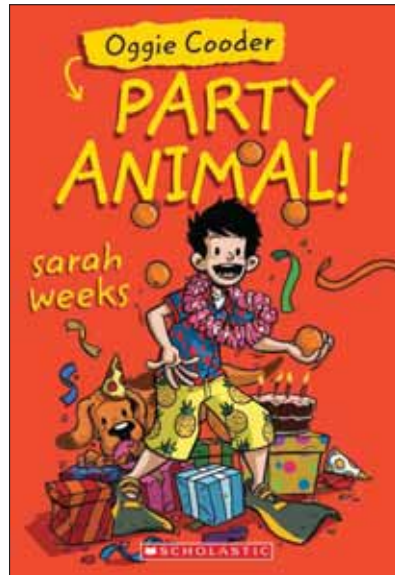
Category: Humorous Stories (F)

Illustration Type: Black-and-White

LC: N/A

Translation Rights: Pippin Properties

Territory: US, C, OM



Oggie Cooder, Party Animal!

By Sarah Weeks

Oggie Cooder has never set foot (or swim fin) in his neighbor Donnica Perfecto's swimming pool. But now he has his chance—it's Donnica's birthday, and her mom has forced her to invite Oggie to the pool party! Donnica, though, isn't about to let this happen. She has a plan to keep Oggie away. But what she doesn't count on is the power of Oggie's charving, an unexpected visit from a local rock band, a creative use of a cherry picker, a dog that tweets like a bird, and a boy in a bear suit whose identity will change everything when it's revealed.

Everyone loves Oggie Cooder!

"A guaranteed winner of a read."

—*Books to Borrow, Books to Buy*

"Hilarious!"—*Family Fun*

"A truly delightful story."—*Kidsreads.com*

"A funny novel that is perfect for second through fourth-graders."—*The Wichita Eagle*

"Gentle humor with a satisfying message for middle-grade readers."—*Kirkus Reviews*

"Weeks...delivers a funny and fastpaced story, with the likable Oggie at its center."—*Booklist*

"A fun, high-interest read."—*School Library Journal*

Also Available

Oggie Cooder

978-0-439-92794-9 • April 2009 • \$8.99



July 2011

62

Sarah Weeks is the author of *Oggie Cooder*, *So B. It*, *Jumping the Scratch*, and the *Guy* series. She lives in New York and practices charving once a fortnight.

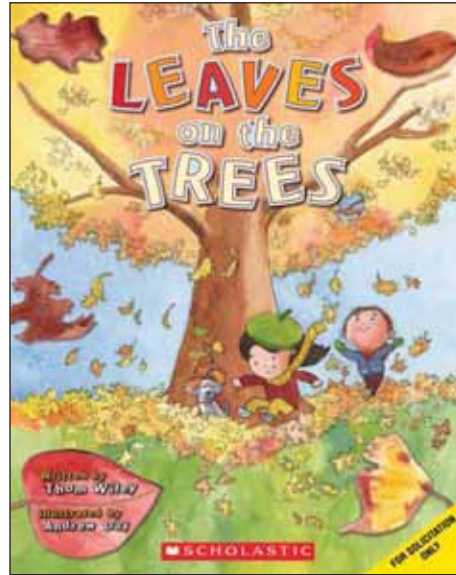
The leaves on the trees are falling down in this autumn-themed picture book!

The Leaves on the Trees

By **Thom Wiley**
Illustrated by **Andrew Day**

The Leaves on the Trees revels in the sights, sounds, smells, and general feeling of the autumn leaves.

Based on the classic song, "The Wheels on the Bus," *The Leaves on the Trees* explores all types of trees making the magical transformation from the green leaves of summer to the fascinating foliage of fall.



 **Cartwheel** • B • O • O • K • S •

The Leaves on the Trees

Pub/In-store: July 2011

ISBN-13: 978-0-545-31290-5

Price: \$7.99

△ Non-Strippable

EAN: 9-780545-31290-5

Pages: 24 • Ctn: 100

Trim Size: 8" x 10"

Binding: Perfect-bound

Format: Paperback

Ages: 3-5 • R.L.: Toddler-K

Category: Nature/Trees
& Forests (NF)

Illustration Type: Four-color

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Also Available

Let It Fall

978-0-545-20879-6 • July 2010 • \$4.99

When the Leaf Blew In

978-0-545-11281-9 • August 2009 • \$7.50

We're Going on a Leaf Hunt

978-0-439-87377-2 • August 2008 • \$6.99



Thom Wiley has written several books for children, including *Dino Parade!* and *Farm Parade!* He lives in New York City with his family.

Andrew Day has illustrated numerous books for children, including *Now Hiring: White House Dog*. He lives in Chicago.

July 2011

63

Fantastic Readers for early learners!

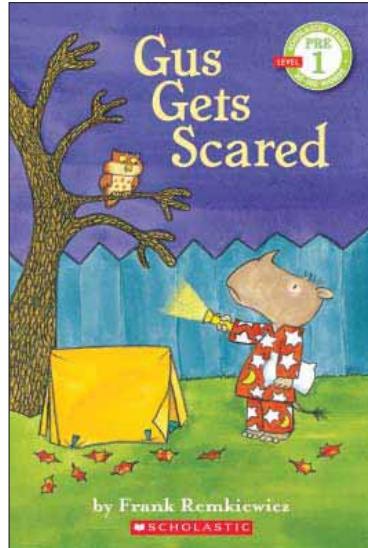
 Cartwheel • B • O • O • K • S •

**Scholastic Reader Pre-Level 1:
Gus Gets Scared**

Pub/In-store: July 2011
ISBN-13: 978-0-545-24471-8
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-24471-8
Pages: 24 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-6 • R.L.: Pre-K-K
Category: Life Situations (F)
Illustration Type: Full-color
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

**Scholastic Reader Level 1:
Max Spaniel #1: Dinosaur Hunt**

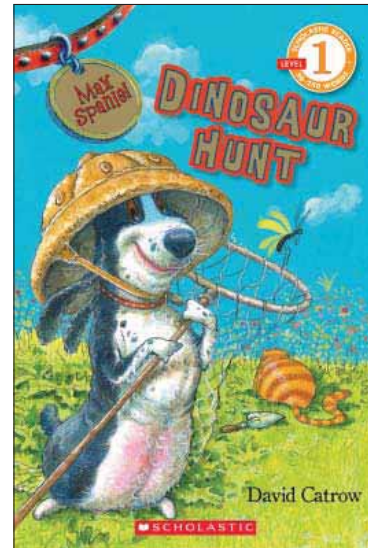
Pub/In-store: May 2011
ISBN-13: 978-0-545-05751-6
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-05751-6
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-7 • R.L.: Pre-K-1
Category: Readers/Beginner (F)
Illustration Type: Watercolors
LC: Available
Translation Rights: Scholastic Inc.
Territory: World



Scholastic Reader Pre-Level 1: Gus Gets Scared By Frank Remkiewicz

Gus has a new tent. He is going to camp out overnight. Mom and Dad think Gus is very brave. But soon it gets dark and cold. The night is full of strange sounds. Gus is getting scared. What will he do?

This Pre-Level 1 story introduces lovable rhino Gus with sweet, simple text that is perfect for brand-new readers.



Scholastic Reader Level 1: Max Spaniel #1: Dinosaur Hunt By David Catrow

Max Spaniel, a daffy hound dog, decides to go on a dinosaur dig in the backyard. But what Max thinks are dinosaur parts is just a lot of junk—or is it? As Max pieces together his “fossils,” readers will see random objects transform into a living dino!

This ingenious story by David Catrow offers visual humor that will keep new readers laughing!

Praise for Max Spaniel

“Pre-readers will enjoy the story and its comical illustrations.”—*Booklist*

“Catrow specializes in illustrations that go gleefully overboard.”—*Bulletin of the Center for Children’s Books*

Frank Remkiewicz is best known for his illustration of the popular Horrible Harry series by Suzy Kline and the bestselling Froggy series by Jonathan London. Frank has also written and illustrated several books of his own, including *The Last Time I Saw Harris* and others. He lives in Sarasota, Florida.

David Catrow is the award-winning illustrator of numerous books for children, including the Max Spaniel series and *Take Me Out of the Bathtub and Other Silly, Dilly Songs*. He lives in Springfield, Ohio, with his wife, Debbie, and their three dogs, Bubbs, Beetle, and Blue.

July/May 2011

64

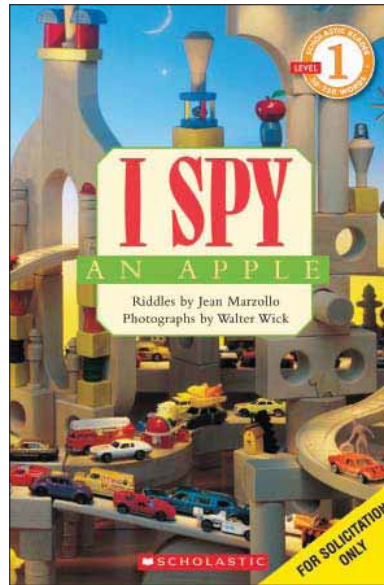
I SPY something new for fall!

Scholastic Reader Level 1: I Spy an Apple

Riddles by Jean Marzollo
Photographs by Walter Wick

All-new easy-to-read riddles are paired with photographs culled from previous I Spy books to create this early reader that's perfect for fall!

With rhythm, rhyme, and picture clues, this book is written to support the newest reader.



More than
35 million I SPY books
in print!

Also Available

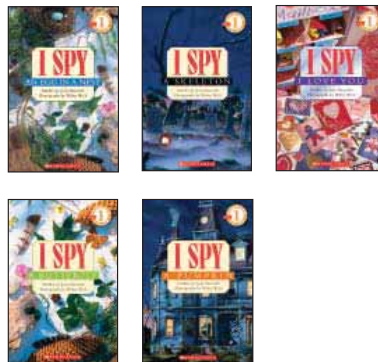
Scholastic Reader Level 1: I Spy an Egg in a Nest
978-0-545-22093-4 • January 2011 • \$4.99

Scholastic Reader Level 1: I Spy a Skeleton
978-0-545-17539-5 • July 2010 • \$4.99

Scholastic Reader Level 1: I Spy I Love You
978-0-545-12513-0 • December 2009 • \$4.99

Scholastic Reader Level 1: I Spy a Butterfly
978-0-439-73865-1 • March 2007 • \$4.50

Scholastic Reader Level 1: I Spy a Pumpkin
978-0-439-73863-7 • August 2006 • \$4.50



Jean Marzollo has written many award-winning children's books, including the I Spy series and *Happy Birthday, Martin Luther King*. Jean lives with her husband, Claudio, in New York State's Hudson Valley.

Walter Wick is the photographer of the bestselling I Spy series as well as the author and photographer of the bestselling *Can You See What I See?* series. He lives with his wife, Linda, in Connecticut.

 **Cartwheel** • B • O • O • X • S •

**Scholastic Reader Level 1:
I Spy an Apple**

Pub/In-store: July 2011

ISBN-13: 978-0-545-22095-8

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-22095-8

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 4-7 • R.L.: Pre-K-1

Category: Readers/Beginner (F)

Illustration Type: Photographs

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

July 2011

65

This classic Halloween tale is now available as a Scholastic Reader!



Scholastic Reader Level 2: Inside a House That Is Haunted

Pub/In-store: July 2011
ISBN-13: 978-0-545-28734-0
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-28734-0
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-7 • R.L.: Toddler-K
Category: Readers/
Intermediate (F)
Illustration Type: Full-color
LC: Available
Translation Rights: Scholastic Inc.
Territory: World



Scholastic Reader Level 2: Inside a House That Is Haunted

By Alyssa Satin Capucilli
Illustrated by Tedd Arnold

Bestselling author Alyssa Satin Capucilli and two-time Geisel Honor winner Tedd Arnold team up for this hilarious Halloween tale that is just as much trick as it is a treat.

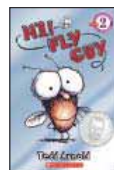
Previously published as a paperback, this classic is now available as a Scholastic Reader. With illustrations that make the scariest creature look extremely funny and romping repetitive text, readers will never expect what happens when this haunted house has a trick-or-treater knock on its door. Ghosts, spiders, owls, skeletons, and monsters take turns accidentally scaring each other in this silly, slapstick story.

New cover
illustration by Tedd
Arnold!

Also Available

Scholastic Reader Level 2: Super Fly Guy
978-0-439-90374-5 • May 2009 • \$4.99

Scholastic Reader Level 2: Hi! Fly Guy
978-0-439-85311-8 • February 2006 • \$4.99



Alyssa Satin Capucilli is the author of the popular books about the little yellow puppy named Biscuit. She lives in Hastings-on-Hudson, New York. You can visit her at www.alyssacapucilli.com.

Tedd Arnold is the bestselling author and illustrator of the Fly Guy, Green Wilma, Parts, and Huggly series. He has received Theodor Seuss Geisel Honors for *Hi! Fly Guy* and *I Spy Fly Guy!* Tedd lives with his wife, Carol, in upstate New York.

New mysteries based on the new hit show!

Scooby-Doo Mystery Incorporated: Beware the Beast from Below

It's a series of all-new mysteries for Scooby and the gang! The kids from Mystery, Inc. arrive in the village of Crystal Cove, a small town known for its many ghosts and ghoulies. Fred and Velma are determined to debunk the area's many paranormal phenomena.

But it turns out the locals are none too eager to have their mysteries quashed! Will the gang's head for logic prevail over centuries of local legend?



Based on the
new TV show on
Cartoon Network!

New series!

SCOOBY-DOO!

Scooby-Doo Mystery Incorporated

Pub/In-store: July 2011

ISBN-13: 978-0-545-31681-1

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-31681-1

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: Movie or Television

Tie-In (F)

Illustration Type: Four-color

LC: N/A

Translation Rights: Warner Bros.

Territory: US, C

Brand Highlights

- Scooby-Doo is one of the longest running, continually produced cartoon series, with more than 360 episodes
- Scooby-Doo plays on Cartoon Network and Boomerang and on Teletoon in Canada an average of 2 times per day, 7 days a week.
- Warner Home Video has shipped over 50 million Scooby-Doo DVDs and videos to date
- **Scoobydoo.com** had over 500,000 unique visitors and 5 million views monthly
- Two new animated made-for-video titles to released on DVD in Q1 & Q3 2010
- An all-new action-adventure video game released in Q3 2010
- Scooby-Doo Zinks Points is the new consumer rewards program that offers free exclusive online Scooby-Doo content with every Scooby licensed product sold. Unique Zinks Points code for Scholastic printed on each Scooby-Doo title.
- Visit **ZinksPoints.com** for over 100 pieces of exclusive content, including online games, video clips, wallpapers, and more!
- Scooby-Doo's Facebook page gets over 1,000 new fans a month

™ & © Hanna-Barbera. (s10)

July 2011

67

August

HR E E E E



A family must survive as castaways in this thrilling island adventure with a twist!

Bad Island

By Doug TenNapel

When a family takes a boating trip, the last thing they expect is to be shipwrecked on an island—especially an island with weird, otherworldly plants and animals. Now, what started out as a bad vacation turns into a terrible one as Lyle, Karen, and their two kids, Janie and Reese, must find a way off the island while they dodge its strange and dangerous inhabitants. Is the island alive? Is it from another world? In this rousing, Swiss-Family-Robinson tale with a twist, the answers to these questions could save them...or spell their doom.

Praise for *Ghostopolis*

★“TenNapel’s colorful illustrations are filled with energy and life.”—*School Library Journal*, starred review

“TenNapel is a terrific cartoonist and in fine form here.”
—*Booklist*

“TenNapel is an accomplished creator of graphic novels for kids, and this is sure to appeal to all those who love his most famous character, Earthworm Jim.”

—*Publishers Weekly*



cover not final



Also Available

Ghostopolis

978-0-545-21027-0 • July 2010 • \$31.99 (Hardcover)
978-0-545-21028-7 • July 2010 • \$14.99 (Paperback)



Doug TenNapel was raised in the town of Denair, California. In 1994, he created Earthworm Jim, a character who would go on to star in video games, toy lines, and cartoon series. Doug is an Eisner award-winning artist, and his most recent graphic novels, *Iron West* (2007) and *Monster Zoo* (2009), were cited by ALA as Great Graphic Novels for Teens. Doug lives in Glendale, California, with his wife and four children.

graphix

Bad Island

Paperback

ISBN-13: 978-0-545-31480-0
Price: \$14.99
EAN: 9-780545-31480-0
Binding: Softcover Smyth
Format: Paperback

Hardcover

ISBN-13: 978-0-545-31479-4
Price: \$27.99
EAN: 9-780545-31479-4
Binding: Hardcover Smyth
Format: Hardcover

For Both

Pub/In-store: August 2011
△ Non-Strippable
Pages: 224 • Ctn: 20
Trim Size: 6" x 9"
Ages: 10-14 • R.L.: 5-7
Category: Science Fiction, Fantasy, Magic (F)
Illustration Type: Digital
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Now in paperback, the exciting adventures of a boy and his pet werewolf!

Chicken House

Wolven

Pub/In-store: August 2011

ISBN-13: 978-0-545-17110-6

Price: \$7.99

△ Strippable

EAN: 9-780545-17110-6

Pages: 352 • Ctn: 48

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Humorous Stories; Action & Adventure; Horror & Ghost Stories (F)

Illustration Type: N/A

LC: 2009020440

Translation Rights: Chicken House

Territory: US, C, PHIL, MEX, IN



Wolven

By Di Toft

With his big, snaggly teeth, patchy white fur, and glowing orange eyes, Woody is a far cry from cute. Yet Nat is strangely drawn to the rough mutt that howls at the moon. And before long, Nat learns that Woody's not a dog at all—he's a *Wolven*: the last of a noble breed of lycan; a shape-shifter who changes from beast to boy without much warning! But Nat's not the only one wise to Woody's secret: A rogue government agency has picked up his scent and wants to trap him and turn him into a hairy new breed of bioweapon!

Praise for *Wolven*

★"Briskly folds magic and slapstick into a madcap scramble."—*Kirkus Reviews*, starred review

Includes a
sneak peek at *The Twilight Circus*,
Woody and Nat's
next adventure!

August 2011

70

Di Toft lives in Portishead, England, with her husband, their children, and their dog, Dave, who is so ginormous that he can be located by Google Maps. *Wolven* is Di's first book for young readers. The sequel, *The Twilight Circus*, will be published in Fall 2011.

The Knights seek fame and fortune by entering a talent show!

Knights of the Lunch Table #3: The Battling Bands

By Frank Cammuso

A battle is looming at Camelot Middle School—a battle of the bands, that is! Artie, Wayne, and Percy enter the talent show seeking fame and fortune. But only one of them plays an instrument: Percy. And he plays the saxophone. Their only hope of winning is finding the long-lost “Singing Sword,” the fabled instrument of awesome power.

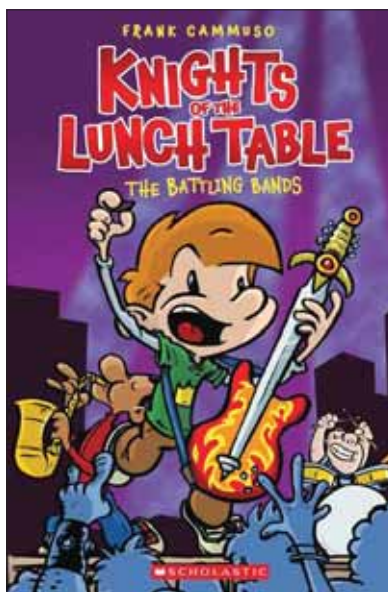
But how can Artie find time to rock when he’s been assigned a new lab partner, Melody Claymore? Melody is a klutz and a goof, and harbors a not-so-secret crush on Artie. Is Melody his worst nightmare or possibly the answer to his prayers?

Praise for *Knights of the Lunch Table #1: The Dodgeball Chronicles*

★ “Arthurian legend gets an update for young readers in this outstanding graphic novel.”—*School Library Journal*, starred review

“Cammuso’s text is witty and his cartoons energetic; his pictures speak as clearly as his words.”—*Booklist*

“Cammuso has created a big, bright, funny, page-turning first volume of stories very loosely based on the King Arthur stories and laced with other literary references.”—*Kirkus Reviews*



Praise for *Knights of the Lunch Table #2: The Dragon Players*

“Bouncy, full-color cartoons show the action and character moods, while the text carries the motivations and character development forward, making this a delightfully authentic graphic novel for junior readers.”—*Booklist*

“An entertaining and colorful graphic novel.”—*School Library Journal*

Also Available

Knights of the Lunch Table #2: The Dragon Players
978-0-439-90323-3 • September 2009 • \$12.99

Knights of the Lunch Table #1: The Dodgeball Chronicles
978-0-439-90322-6 • July 2008 • \$10.99



Frank Cammuso is the Eisner-nominated creator of the Max Hamm, Fairy Tale Detective graphic novels. His work has appeared in the *New York Times*, the *Washington Post*, *USA Today*, and *Newsweek*. He lives in Syracuse, New York.

graphix

Knights of the Lunch Table #3: The Battling Bands

Pub/In-store: August 2011
ISBN-13: 978-0-439-90318-9
Price: \$12.99
△ Non-Strippable
EAN: 9-780439-90318-9
Pages: 128 • Ctn: 50
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 9-12 • R.L.: 4-7
Category: Comics & Graphic Novels (F)
Illustration Type: Full-color
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

August 2011

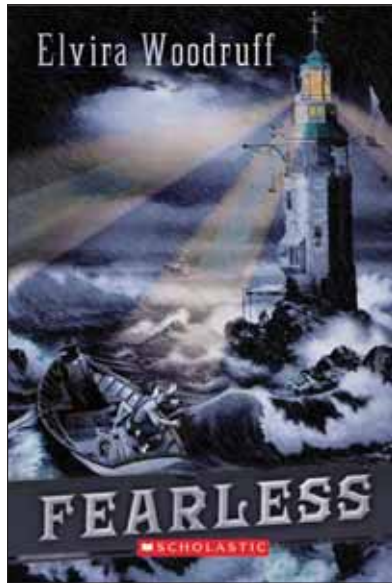
71

The harrowing adventure of a boy, a real-life famous daredevil, and a monster storm!

Scholastic Paperbacks 

Fearless

Pub/In-store: August 2011
ISBN-13: 978-0-439-67704-2
Price: \$6.99
△ Strippable
EAN: 9-780439-67704-2
Pages: 240 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 9-12 • R.L.: 4-7
Category: Action & Adventure (F)
Illustration Type: N/A
LC: Available
Translation Rights: Scholastic Inc.
Territory: World



Fearless

By Elvira Woodruff

When a storm brings down his father's boat, Digory Beale is forced to leave home to discover his fate. For if Digory has been orphaned, he can never go home again.

On his journey, Digory becomes the apprentice to Henry Winstanley, a charming stranger whose life's obsession is to save sailors' lives. Digory must face his fears of the sea to help Henry bring candles to the amazing rock lighthouse Henry has built on a killer reef. But who could have known the force of the monster storm that was heading their way? In this poignant page-turner, Digory comes to understand the many facets of courage—and what it means to be a true hero.

Praise for *Fearless*

"The characters are finely drawn and the action is nonstop."—*School Library Journal*

"Woodruff is best at capturing the perilous existence of the impoverished people on the Cornish coast, adding authenticity with many colorful local expressions."

—*Booklist*

Based on the life of
the 17th-century inventor,
Henry Winstanley!

Also Available

The Ravenmaster's Secret
978-0-439-28134-8 • September 2005 • \$7.99



August 2011

72

Elvira Woodruff, the bestselling author of *George Washington's Socks* and *The Ravenmaster's Secret*, has written more than twenty books for children, including picture books, historical fiction, and lighthearted fantasy. Her numerous school visits each year are popular with kids and teachers. The sequel to *George Washington's Socks*, *George Washington's Spy*, will be published in November 2010. She lives with her family in Martin's Creek, Pennsylvania.

Their plan: A fake abduction

The results: Unpredictable

Accomplice

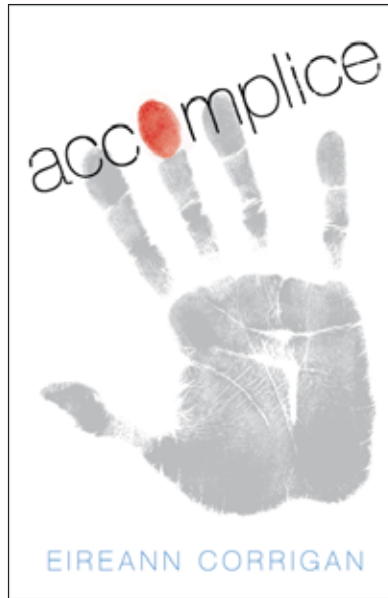
By Eireann Corrigan

They've gotten good grades—but that's not good enough. They've spent hours on community service—but that's not good enough. Finn and Chloe's advisor says that colleges have enough kids with good grades and perfect attendance, so Chloe decides they'll have to attract attention another way. She and Finn will stage Chloe's disappearance, and then, when CNN is on their doorstep and the nation is riveted, Finn will find and save her. It seems like the perfect plan—until things start to go wrong. Very wrong.

Praise for *Accomplice*

"Corrigan has crafted a complex, heart-wrenchingly plausible YA thriller. A fascinating character study of individuals and an entire town, this tension-filled story will entice readers."—*Booklist*

"A haunting story about the conflict between self-preservation and doing what's right. With twists up to the last page, Corrigan keeps you guessing."—*RT Book Reviews*



Scholastic Paperbacks 

Accomplice

Pub/In-store: August 2011

ISBN-13: 978-0-545-05238-2

Price: \$9.99

△ Strippable

EAN: 9-780545-05238-2

Pages: 304 • Ctn: 48

Trim Size: 5 1/4" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7 and up

Category: Social Situations/
Adolescence (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Also Available

Ordinary Ghosts

978-0-439-83244-1 • August 2008 • \$9.99




Eireann Corrigan is the author of the poetry memoir *You Remind Me of You* and the novels *Ordinary Ghosts* and *Splintering*. She is a graduate of Sarah Lawrence College and New York University. She lives in New Jersey, and has never faked her own kidnapping.

August 2011

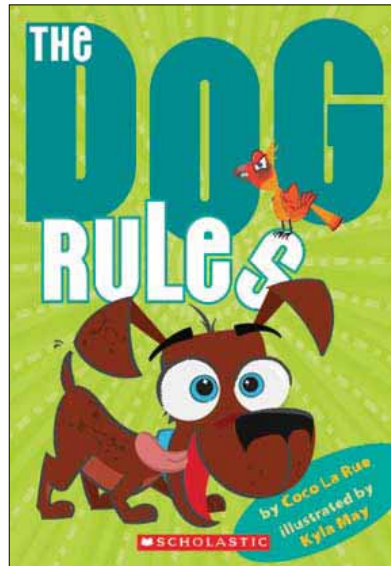
73

This bad dog better behave, or he'll be banished for good!

Scholastic Paperbacks 

The Dog Rules

Pub/In-store: August 2011
ISBN-13: 978-0-545-28261-1
Price: \$5.99
△ Strippable
EAN: 9-780545-28261-1
Pages: 128 • Ctn: 72
Trim Size: 5¼" x 7⅝"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Animals/Dogs (F)
Illustration Type: Black-and-White
Illustrations Throughout
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World



Bad to the
bone—in a good
way!

The Dog Rules

By **Coco La Rue**
Illustrated by **Kyla May**

Meet Monty. He's an energetic pup who gets into trouble like it's his full-time job. His house has lots of rules. But sometimes he has trouble following them. Here are some things that distract Monty from following the rules:

the smell of gym shorts in the morning

the prettiest pooch on the block

an evil parrot with an evil plan

If Monty can't follow the Dog Rules, he'll be in the doghouse for good!



August 2011

74

Coco La Rue is an evil parrot with an evil plan. This is her first book. And if it doesn't get that mangy mutt Monty banished forever, nothing will.

Kyla May is an Australian illustrator, writer, and designer. In addition to books, Kyla creates greeting cards, stationery, fashion, and toys. She lives by the beach in Melbourne, Australia, with her husband and children. Visit her at kylamay.com.

From the author of bestselling **READY FREDDY** comes a whole lot of new mischief!

Double Trouble #1: Show and Tell

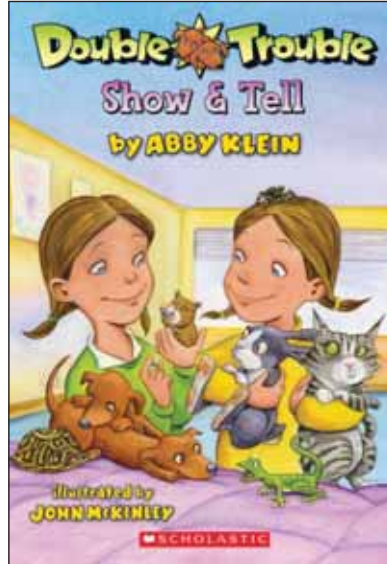
By **Abby Klein**
Illustrated by **John McKinley**

From the author of the bestselling Ready, Freddy! series comes a new set of adventures! Freddy's twin cousins, Kasey and Kelly, are twice the fun, and DOUBLE the TROUBLE!

Kelly and Kasey are twin sisters who share everything -- especially their knack for causing trouble!

In the first book of this hilarious new series, the twins can't wait for Pet Day at school. They have so many pets to choose from! Should they bring Zippy the turtle? Honey Buns the rabbit? Skippy the hamster? Harry the tarantula?

Whatever they decide, one thing is certain: Pet Day is going to be trouble!



New series!

Scholastic Paperbacks 

Double Trouble #1: Show and Tell

Pub/In-store: August 2011

ISBN-13: 978-0-545-29494-2

Price: \$ 6.99

△ Strippable

EAN: 9-780545-29494-2

Pages: 96 · Ctn: 40

Trim Size: 5-1/4 x 7-5/8

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 · R.L.: Pre-K-3

Category: Animal, Family (F)

Illustration type:
Black-and-white illustrations
throughout

LC: N/A

Translations Rights: Scholastic Inc.

Territory: World

Abby Klein is a kindergarten and first-grade teacher and is very involved in the school community, as both a teacher and a parent. She and her husband and two children live in Vermont with their four dogs.

John McKinley has been drawing all his life. He and his family live in Northern California.

August 2011

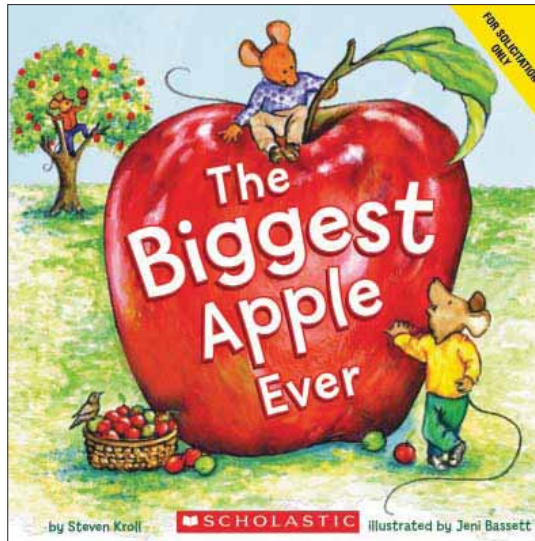
75

A companion to the *New York Times* bestseller *The Biggest Pumpkin Ever!*

 Cartwheel • B • O • O • K • S •

The Biggest Apple Ever

Pub/In-store: August 2011
ISBN-13: 978-0-545-24836-5
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-24836-5
Pages: 32 • Ctn: 100
Trim Size: 8" x 8"
Binding: Perfect-bound
Format: Paperback
Ages: 4-8 • R.L.: Pre-K-3
Category: Social Situations/
Friendship (F)
Illustration Type: Watercolor
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

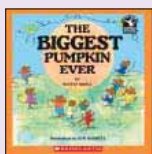
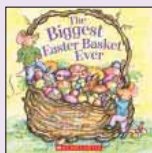


The Biggest Apple Ever

By Steven Kroll
Illustrated by Jeni Bassett

As another year at Mouseville School begins, the students will be learning all about apples—starting with a contest to find the biggest one ever! As usual, Clayton the town mouse and Desmond the country mouse are each eyeing the prize. But when they can't find the biggest apple, even after they decide to work together, will they just give up? Or do they have another trick up their sleeves?

The newest installment of this beloved, bestselling series continues to show the benefits of collaboration and friendship in a story centered around the fall season.



Also Available

The Biggest Christmas Tree Ever
978-0-545-12119-4 • September 2009 • \$5.99

The Biggest Easter Basket Ever
978-0-545-01702-2 • February 2008 • \$5.99

The Biggest Snowman Ever
978-0-439-62768-9 • October 2005 • \$5.50

The Biggest Pumpkin Ever
978-0-590-46463-5 • September 1993 • \$4.99

Steven Kroll is the author of over fifty books for children and young adults, including the *New York Times* bestselling *The Biggest Pumpkin Ever*. He lives in New York City.

Jeni Bassett has illustrated more than thirty children's books, including *The Biggest Pumpkin Ever*, *The Squirrel's Thanksgiving*, and *It's Groundhog Day*. She lives in Altamonte Springs, Florida.

August 2011

76

This spooky new read-aloud story is perfect for Halloween!

Skeleton Meets the Mummy

By **Steve Metzger**
Illustrated by **Aaron Zenz**

On Halloween night, Sammy has to make a quick trip through the dark woods before he can go trick-or-treating. But someone—or something—is following him. Scritch! Scratch! What could it be? Sammy is awfully scared... until he sees a scrap of fabric flapping in the wind and gets an idea. With one sharp tug, the mystery is unraveled once and for all!

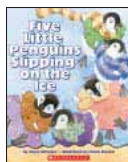
Bold, vibrant illustrations make this spooky story a perfect Halloween tale that kids will want to read again and again.



Paperback original!

Also Available

Five Little Penguins Slipping on the Ice
978-0-439-77593-9 • September 2009 • \$7.99



Steve Metzger, a former teacher, has written over sixty books for children, including The Dinofours series, *When the Leaf Blew In*, and *Five Little Penguins Slipping on the Ice*. He lives in New York City with his wife and daughter.

Aaron Zenz has illustrated thirteen books, some of which, like *The Hiccupotamus*, he also authored. An avid lover of children's books, he has collected over 3,000 titles in his home library. He and his wife have collected five children as well. He lives in Western Michigan.

 **Cartwheel • B • O • O • X • S •**

Skeleton Meets the Mummy

Pub/In-store: August 2011

ISBN-13: 978-0-545-23032-2

Price: \$7.99

△ Non-Strippable

EAN: 9-780545-23032-2

Pages: 32 • Ctn: 100

Trim Size: 8" x 10"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: Holidays/Halloween (F)

Illustration Type: Full-color

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

August 2011

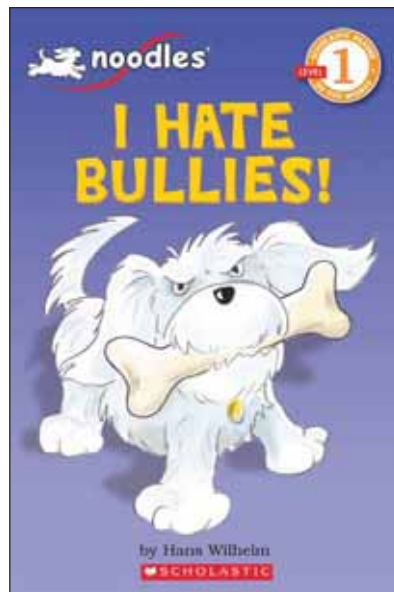
77

An easy-to-read story featuring Noodles the little white dog!



**Scholastic Reader Level 1:
Noodles: I Hate Bullies!**

Pub/In-store: August 2011
ISBN-13: 978-0-439-70139-6
Price: \$4.99
△ Non-Strippable
EAN: 9-780439-70139-6
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-7 • R.L.: Pre-K-1
Category: Animals/Dogs (F)
Illustration Type: Watercolor
LC: Available
Translation Rights: Scholastic
Territory: World



Scholastic Reader Level 1: Noodles: I Hate Bullies!

By Hans Wilhelm

Noodles loves chewing on his bone—until a bully takes it away from him. Bullies aren't very nice. But Noodles always has a plan! With help from a water hose, Noodles gets his bone back and teaches the bully a lesson he won't soon forget.

This funny Level 1 story is perfect for beginning readers.

Also Available

Scholastic Reader Level 1: Noodles: I Love Rainy Days!

978-0-545-24503-6 • March 2011 • \$4.99

Scholastic Reader Level 1: Noodles: I Love Easter!

978-0-545-13476-7 • January 2011 • \$4.99

Scholastic Reader Level 1: Noodles: I Love School!

978-0-545-13474-3 • July 2010 • \$4.99

Scholastic Reader Level 1: Noodles: I Won't Share!

978-0-439-77353-9 • May 2010 • \$4.99

Scholastic Reader Level 1: Noodles: No New Pets!

978-0-545-07078-2 • May 2010 • \$4.99 U.S.



August 2011

78

Hans Wilhelm has written more than two hundred children's books, which have sold over 35 million copies. He lives in Weston, Connecticut, with his wife.

Relaunch of a Scholastic Science Reader — now with a new cover, photographs, and interior design

Scholastic Reader Level 2: Skeletons

By **Lily Wood**

With brand new covers, updated photographs, and new interior designs, this series brings simple and fun information to beginning readers. In Skeletons, readers will learn what bones are made of, and just how many there are in the body. They'll find out what each bone is called and why we just can't live without them!



Scholastic Paperbacks 

Scholastic Reader Level 2: Skeletons

Pub/In-store: August 2011

ISBN-13: 978-0-545-33148-7

Price: \$ 4.99

EAN: 9-780545-33148-7

△ Non-Strippable

Pages: 32 · Ctn: 40

Trim Size: 6 x 9

Binding: Perfect-bound

Format: Paperback

Ages: 6-8 · R.L.: 1-2

Category:

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Lily Wood has written many books for young readers, including several titles in the Scholastic Science Reader series.

August 2011

79

An early reader series for every horse lover and mystery fan!

 Cartwheel • B • O • O • X • S •

Scholastic Reader Level 3: Pony Mysteries #2: The Clue in the Clubhouse

Pub/In-store: August 2011
ISBN-13: 978-0-545-11507-0

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-11507-0

Pages: 48 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 6-9 • R.L.: 1-3

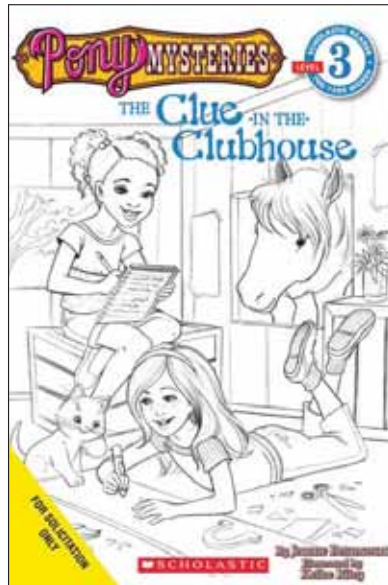
Category: Mysteries & Detective Stories (F)

Illustration Type: Full-color

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



cover not final

Scholastic Reader Level 3: Pony Mysteries #2: The Clue in the Clubhouse

By **Jeanne Betancourt**
Illustrated by **Kellee Riley**

Penny, Tina, and Tom get permission to make the old shed into their clubhouse. After they clean it up, Tina and Tom's mom comes to them with a mystery: Where did she lose her keys? With a few clues, and some help from Pepper, Penny's pony, they solve the mystery!

The new
must-have keepsake
for every Pokémon
fan!

Also Available

Scholastic Reader Level 3: Pony Mysteries #1: Penny & Pepper
978-0-545-11508-7 • January 2011 • \$4.99



Jeanne Betancourt is the author of dozens of books for children, including the successful Pony Pals series. She lives on the Upper West Side of New York City. Visit her at www.jeannebetancourt.com.

Kellee Riley is a character artist/illustrator with more than twenty-five children's titles to her credit. She is a graduate of the Ringling School of Art and currently resides in Florida.

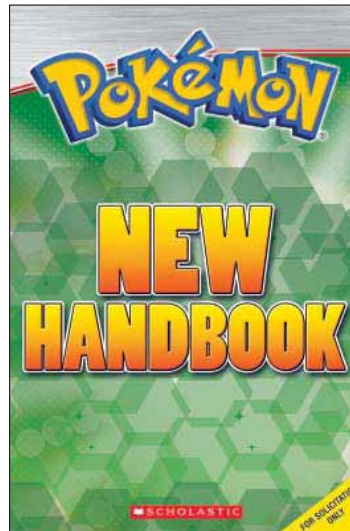
August 2011
80

Check out the hottest new Pokémon!



New Handbook

Come meet the newest, coolest Pokémon! An exciting, all-new adventure is just beginning, and we've got everything fans need to get started. Get the latest stats and facts in this exclusive handbook, which includes info on two amazing Legendary Pokémon, Reshiram and Zekrom.



Pokémon: New Handbook

Pub/In-store: August 2011
ISBN-13: 978-0-545-31652-1
Price: \$8.99
△ Non-Strippable
EAN: 9-780545-31652-1
Pages: 112 • Ctn: 50
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Movie and Television Tie-In
Illustration Type: Four-color Illustration
LC: N/A
Translation Rights: The Pokémon Company International
Territory: US, C



Also Available

Pokémon: Collector's Sticker Book: Johto Edition

978-0-545-17720-7 • April 2010 • \$8.99

Pokémon: Sinnoh Hall of Fame Handbook

978-0-545-15126-9 • October 2009 • \$9.99

Pokémon: Super Sinnoh Sticker Book

978-0-545-15131-3 • September 2009 • \$8.99

Pokémon: Meet Buizel and Friends Jr. Handbook

978-0-545-15704-9 • August 2009 • \$4.99

Pokémon: Pikachu and Pals Jr. Handbook

978-0-545-15703-2 • August 2009 • \$4.99

Pokémon: Legendary Pokémon:

The Essential Guide—Sinnoh Edition

978-0-545-16023-0 • July 2009 • \$4.99

Pokémon: Deluxe Activity Book: Sinnoh Edition

978-0-545-11209-3 • April 2009 • \$7.50

Pokémon: Ultimate Handbook

978-0-545-07886-3 • October 2008 • \$10.99

Pokémon: All-New Collector's Sticker Book

978-0-545-06589-4 • July 2008 • \$10.99

Brand Highlights

- Pokémon video games have sold more than 200 million copies worldwide
- *Pokémon Diamond* and *Pokémon Pearl* video games have sold more than 5.6 million copies in the US
- The Pokémon TV show airs daily on Cartoon Network and is consistently a top-rated show for boys 6-11
- Spring 2010: *Pokémon HeartGold Version* and *Pokémon SoulSilver Version* games released

© 2011 Pokémon. © 1995-2011 Nintendo/Creatures Inc./GAME FREAK inc. Pokémon properties are trademarks of Nintendo.

August 2011

81

Set your imagination on fire!



LEGO® City: Fight This Fire!

Pub/In-store: August 2011
ISBN-13: 978-0-545-31759-7
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-31759-7
Pages: 24 • Ctn: 100
Trim Size: 8" x 8"
Binding: Squareback Saddle-stitch
Format: Paperback
Ages: 3-5 • R.L.: Pre-K-K
Category: Toys, Dolls, Puppets (F)
Illustration Type: Four-color
LC: N/A
Translation Rights: LEGO Group
Territory: US, C, MEX, ARG, IN



Fight This Fire!

Welcome to the LEGO® City Fire Department! There's a new trainee in town—and he's a little bit clumsy. He can't use the fire hose, or fly the helicopter, but he might have what it takes to save the day.

Also Available

LEGO City: Build This City!

978-0-545-17765-8 • July 2010 • \$4.99

LEGO City: Escape From Lego City!

978-0-545-28095-2 • January 2011 • \$8.99

LEGO City: Ready for Takeoff!

978-0-545-21986-0 • October 2010 • \$4.99

LEGO City: All Aboard!

978-0-545-17765-8 • July 2010 • \$4.99



Brand Highlights

- Primary target audience: boys, aged 5-12
- High priority theme in all markets with significant ATL support
- More than 26 million LEGO® City boxes sold in 2009
- Heavy use of LEGO® assets to drive interest and loyalty (LEGO Club/LEGO.com)
- Full-year promotion to generate traffic, awareness, and purchase
- Evergreen assortment with long shelf life—fire, police, and construction are always present in the assortment

August 2011

82

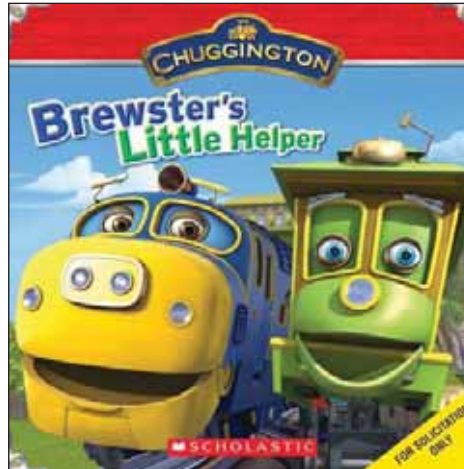
LEGO logo, the Brick and Knob configurations and the Minifigure are trademarks of the LEGO Group. © 2011 The LEGO Group. Produced by Scholastic Inc. under license from the LEGO Group

Chugga-chugga choo-choo! Get ready to ride the rails!



Brewster's Little Helper

An ABSOOTLY appealing story featuring Chuggington's biggest and smallest chuggers! Zephie wants to pull freight just like the big chuggers. When she tries to pull one of Brewster's loads, she gets pulled right off the tracks! In the end, she learns that no chugger is too small to make a difference.



Chuggington: Brewster's Little Helper

Pub/In-store: August 2011
ISBN-13: 978-0-545-31758-0
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-31758-0
Pages: 24 • Ctn: 100
Trim Size: 8" x 8"
Binding: Squareback Saddle-stitch
Format: Paperback
Ages: 3-5 • R.L.: Pre-K-K
Category: Movie or Television Tie-In (F)
Illustration Type: Four-color
LC: N/A
Translation Rights: Ludorum Enterprises
Territory: US, C

Also Available

Chuggington: Braking Brewster

978-0-545-26632-1 • April 2011 • \$4.99

Chuggington: Koko on Call

978-0-545-26633-8 • April 2011 • \$4.99

Chuggington: All Around Chuggington

978-0-545-27438-8 • January 2011 • \$11.99

Chuggington: The Chugger Championship

978-0-545-23315-6 • January 2011 • \$4.99

Chuggington: Let's Ride the Rails!

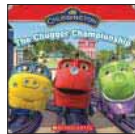
978-0-545-26634-5 • January 2011 • \$7.99

Chuggington: Welcome to Chuggington

978-0-545-26130-2 • January 2011 • \$9.99

Chuggington: Wilson and the Ice Cream Fair

978-0-545-26631-4 • January 2011 • \$4.99




Brand Highlights

- Airs on Playhouse Disney block on Disney Channel and on Treehouse in Canada
- Over 100 episodes will be available by June 2011
- Ludorum's preschool series, *Chuggington*, is a top-rated series worldwide
- Chuggington can be found online at www.chuggington.com
- *Chuggington* has been sold to over 170 territories worldwide
- Consumer product program launches in 2011
- Master toy program from RC2/Learning Curve
 - Master publishing program from Scholastic
 - DVDs, softgoods, activities, interactive and more!

© Ludorum plc 2011. Chuggington® is a registered trademark of Ludorum plc. All rights reserved.

A heartwarming movie based on a true story—available in novel form!

Scholastic Paperbacks 

Dolphin Tale: Reader

Pub/In-store: August 2011
ISBN13: 978-0-545-34841-6
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-34841-6
Pages: 32 · Ctn: 40
Trim Size: 6 x 9
Binding: Perfect-bound
Format: Paperback
Ages: 4-8 · R.L. Pre-K-3
Category: Movie Tie-in
Illustration Type: Four-colour
L/C: N/A
Translation Rights: TBC
Territory: TBC

Dolphin Tale: Junior Novel

Pub/In-store: August 2011
ISBN-13: 978-0-545-34842-3
Price: \$6.99
△ Strippable
EAN: 9-780545-34842-3
Pages: 144 · Ctn: TBC
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 · R.L.: 2-5
Category: Movie Tie-in
Illustration Type: 8-page 4-colour insert
L/C: N/A
Translation Rights: TBC
Territory: TBC



cover not final

Dolphin Tale: Reader



cover not final

Dolphin Tale: Junior Novel

When a dolphin named Winter loses her tail in a crab trap, it's up to a young boy named Sawyer and the staff at Clearwater Marine Aquarium to help her survive against the odds. Sawyer is quiet at first, but his special connection with Winter soon brings him out of his shell. One day, after visiting his cousin at an army hospital, Sawyer gets an idea to have a doctor there make Winter a prosthetic tale. This proposal inspires the staff at the aquarium and fills Sawyer with the hope that Winter may one day swim again.

Based on the
3-D movie premiering
September 16, 2011!

August 2011

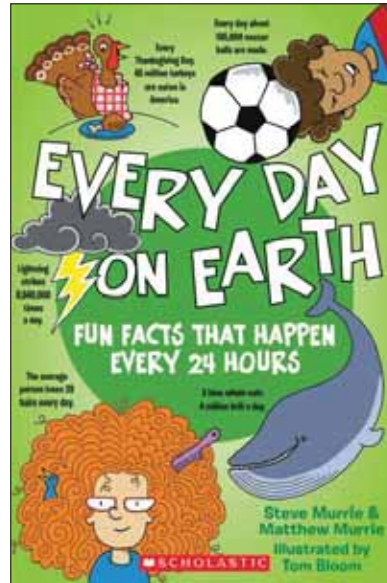
84

Discover all of the amazing things that can happen in just one day!

Every Day on Earth

By Steve Murrie
and Matthew Murrie

You already know all of the incredible things that can happen in just one minute on Earth, so think of what could happen in a whole day! Your taste bud cells are replaced at a rate of 50,000 a day. Almost 40,000 trees are cut down every day just to make paper bags. And a mayfly lives its entire life in a single day. This book is full of more than two hundred fun facts about space, technology, pop culture, food, animals, sports, the human body, and more!



Scholastic Paperbacks 

Every Day on Earth

Pub/In-store: August 2011

ISBN-13: 978-0-545-29706-6

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-29706-6

Pages: 224 • Ctn: 50

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-6

Category: Almanacs (NF)

Illustration Type: Full-color

LC: N/A

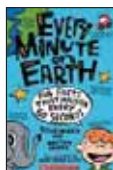
Translation Rights: Scholastic Inc.

Territory: World

Also Available

Every Minute on Earth

978-0-439-90887-0 • September 2007 • \$9.99



Steve and Matthew Murrie are a father-and-son team. Steve lives in Missouri and Matthew is currently living in New York.

August 2011

85

So what exactly are you NOT supposed to be afraid of?

Scholastic Paperbacks 

Shark-a-phobia

Pub/In-store: August 2011

ISBN-13: 978-0-545-31782-5

Price: \$6.99

△ Non-Strippable

EAN: 9-780545-31782-5

Pages: 48 • Ctn: 100

Trim Size: 10" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 6-9 • R.L.: 1-4

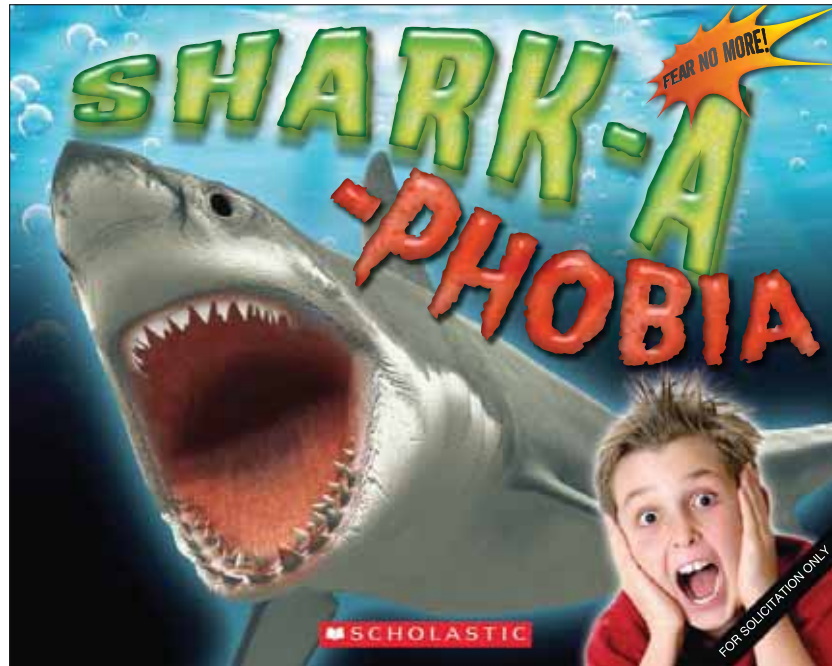
Category: Animals/Marine Life (NF)

Illustration Type: Full-color

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Shark-a-phobia

By Grace Norwich

While there are a few sharks that will attack humans, most species do not actually pose a threat to the average beachgoer. With *Shark-a-phobia*, you'll learn this and everything else you need to know about sharks so you'll never be scared to go into the water again! Discover what the real name for the fear of sharks is (selachophobia), along with tons of other fascinating facts, as you explore the undersea world of sharks!

Also Available

Snake-a-phobia

978-0-545-27332-9 • January 2011 • \$6.99

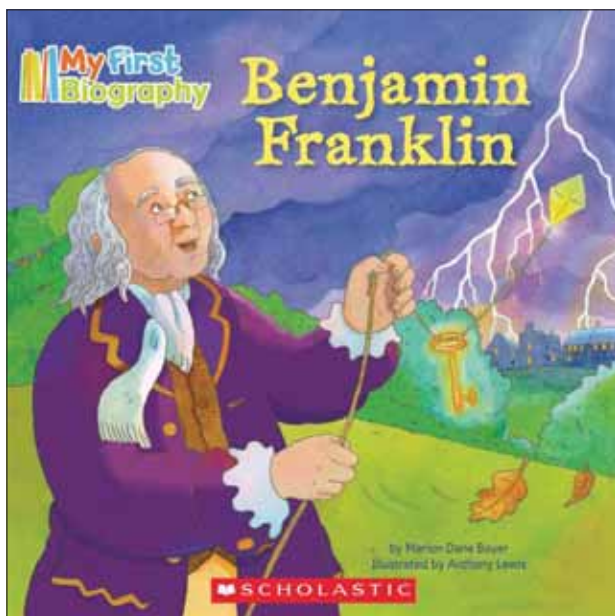


August 2011

86

Grace Norwich writes books for young readers on a variety of topics, including health, fashion, animals, and more. She lives in Brooklyn, New York.

Bringing the biggest life stories to the smallest readers!



My First Biography: Benjamin Franklin

By **Marion Dane Bauer**
Illustrated by **Anthony Lewis**

Benjamin Franklin was curious about the world around him. He had wide and varied interests that led him to become a printer, a writer, an inventor, a statesman, and eventually one of the fathers of our nation.

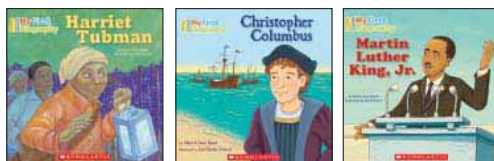
With simple, lyrical text and bold, kid-friendly illustrations, this book introduces Benjamin Franklin to the youngest readers and inspires them to learn about the world.

Also Available

My First Biography: Harriet Tubman
978-0-545-23257-9 • December 2010 • \$4.99

My First Biography: Christopher Columbus
978-0-545-14232-8 • August 2010 • \$4.99

My First Biography: Martin Luther King, Jr.
978-0-545-14233-5 • December 2009 • \$4.99



Marion Dane Bauer has written fiction and nonfiction, picture books, chapter books, young adult novels, and much more. Her bestselling novel *On My Honor* was named a Newbery Honor book, one of countless awards Bauer has received for her work. She lives in Minnesota.

Anthony Lewis has illustrated more than two hundred children's books. He has twice been short-listed for the Sheffield Book Award and was nominated for the BBC's 2004 Blue Peter Book Award. Anthony lives with his family in a small village in Cheshire, in the northwest of England.

Scholastic Paperbacks 

My First Biography: Benjamin Franklin

Pub/In-store: August 2011
ISBN-13: 978-0-545-23256-2
Price: \$4.99

△ Non-Strippable
EAN: 9-780545-23256-2
Pages: 32 • Ctn: 100
Trim Size: 8" x 8"

Binding: Perfect-bound
Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3
Category: People & Places/
United States/General (NF)
Illustration Type: Full-color

LC: N/A

Translation Rights: Scholastic Inc.
Territory: World

August 2011

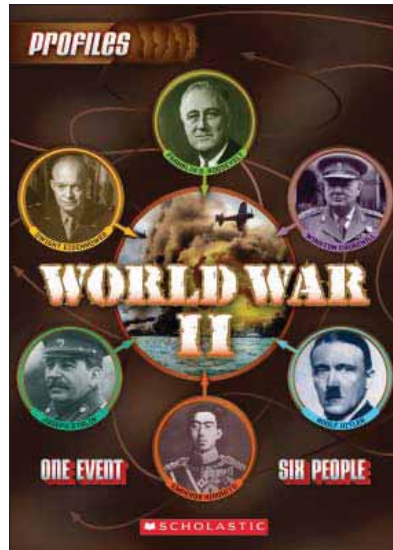
87

Each book in this full-color series brings history to life with six fascinating bios.

Scholastic Paperbacks 

Profiles #2: World War II
Pub/In-store: August 2011
ISBN-13: 978-0-545-31655-2
Price: \$7.99
△ Strippable
EAN: 9-780545-31655-2
Pages: 144 • Ctn: 72
Trim Size: 5" x 7"
Binding: Perfect-bound
Format: Paperback
Ages: 9-14 • R.L.: 4-8
Category: Biography & Autobiography (NF)
Illustration Type: Full-color
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

**Profiles #2: World War II
Library Edition**
ISBN-13: 978-0-545-32405-2
Price: \$16.99
EAN: 9-780545-32405-2



Profiles #2: World War II

By Aaron Rosenberg

It takes more than one person to bring about change and innovation. Find out how the key players from yesterday and today influenced and interacted with each other during some of the world's most memorable periods. So much more than just your typical biography, *Profiles* focuses on six of the most prominent figures during World War II. This book includes all of the biographical information kids need to know (background, family, education, accomplishments, etc.) about FDR, Churchill, Eisenhower, Hitler, Stalin, and Hirohito. Photographs, maps, and quotes will be interwoven throughout the text.

Also Available

Profiles #1: The Civil War
978-0-545-23756-7 • January 2011 • \$7.99



August 2011
88

Aaron Rosenberg is a children's book author living in New York.

Recently Published



Dive deep into the vivid underwater world of *Dark Life*!

Scholastic Paperbacks 


New in Spring 2011!

Dark Life

Pub/In-store: February 2011

ISBN-13: 978-0-545-17815-0

Price: \$7.99 U.S.

 Strippable

EAN: 9-780545-17815-0

Pages: 304 • Ctn: 48

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

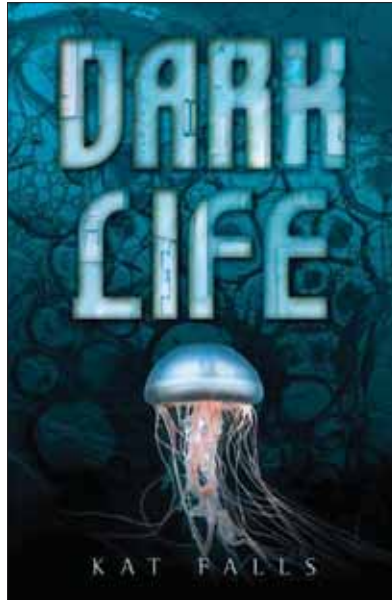
Category: Action & Adventure (F)

Illustration Type: N/A

LC: Available

Translation Rights: Scholastic Inc.

Territory: US, C, OM



Dark Life

By Kat Falls

The oceans rose, swallowing the lowlands. Earthquakes shattered the continents, toppling entire regions into the rising water. Now, humans live packed into stack cities. The only ones with any space of their own are those who live on the ocean floor: the Dark Life.

Ty has spent his whole life living deep undersea. When outlaws attack his homestead, he finds himself in a fight to save the only home he has ever known. Joined by Gemma, a girl from Topside, Ty ventures into the frontier's rough underworld and discovers some dark secrets to Dark Life. Secrets that threaten to destroy everything.

Praise for *Dark Life*

An AI Roker Book Club Selection

"The exotic setting and well-conceived details about undersea living, along with likable characters and a minor surprise at the end, will keep readers turning the pages."

—*Booklist*

"This caper features a slew of Western standards... and a few plot twists keep the tension high. A thrilling conversion of the classics to one of our newer frontiers."

—*Kirkus Reviews*

"There's no denying the nifty premise, solid characterization, and tense moments that contribute to a cinematic reading experience."—*Publishers Weekly*

"Based on the young ages of the characters, this book will appeal to middle grade readers, who will enjoy the novel's mystery and suspense. It is a definite must-read for SF fans."—*Voice of Youth Advocates*

"A can't-stop-reading adventure that, hopefully, will have a sequel."—*Baltimore's Child*

February 2011

90

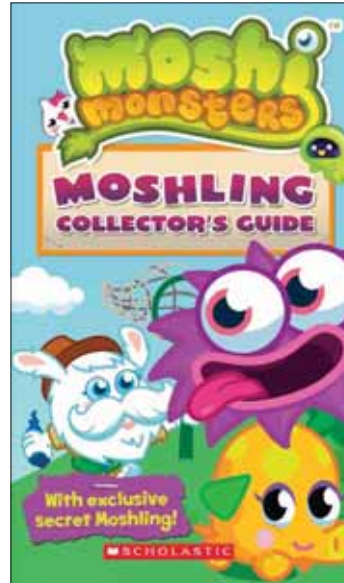
Kat Falls is a graduate of Rensselaer Polytechnic Institute and holds an MFA in screenwriting from Northwestern University, where she now teaches. She lives in Illinois with her husband and three children.

Welcome to the exciting world of Moshi Monsters- the online game that's a hit with kids!

Moshi Moshlings: Moshling Collector's Guide

The Moshi Monsters Collector's Guide is perfect for any aspiring Moshling expert! Get all the tips for collecting Moshlings from Monstro City's top Moshling collector, Buster Bumblechops. Find out how to plant the right seeds to attract Moshlings, and how to keep them entertained once you've adopted them!

With exclusive secret Moshling!



Scholastic Paperbacks 

New in Spring 2011!

Moshi Moshlings: Moshling Collector's Guide

Pub/In-store: March 2011

ISBN-13: 978-0-545-34840-9

Price: \$ 8.99

△ Non-Strippable

EAN: 9-780545-34840-9

Pages: 176 · Ctn: TBC

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 7-12 · R.L.: 2-7

Category: Media Tie-ins

Illustration Type: Four-colour

LC: N/A

Translation Rights: TBC

Territory: USC, MEX

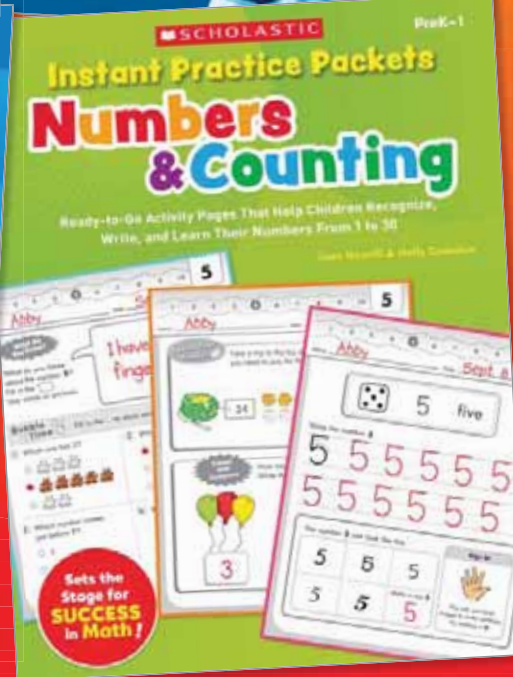
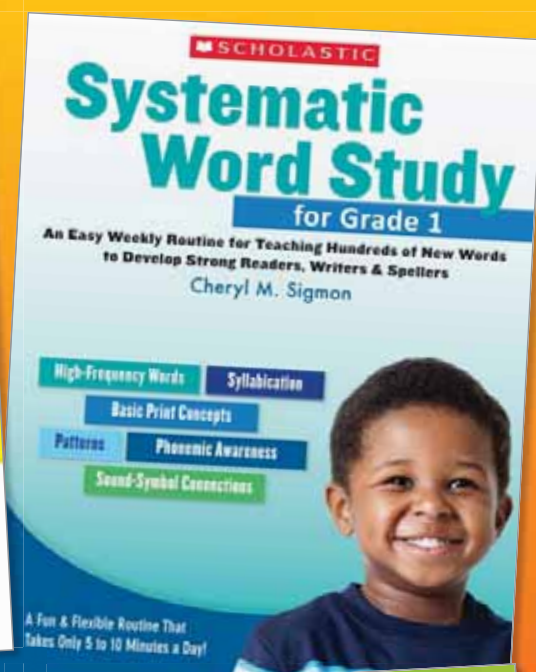
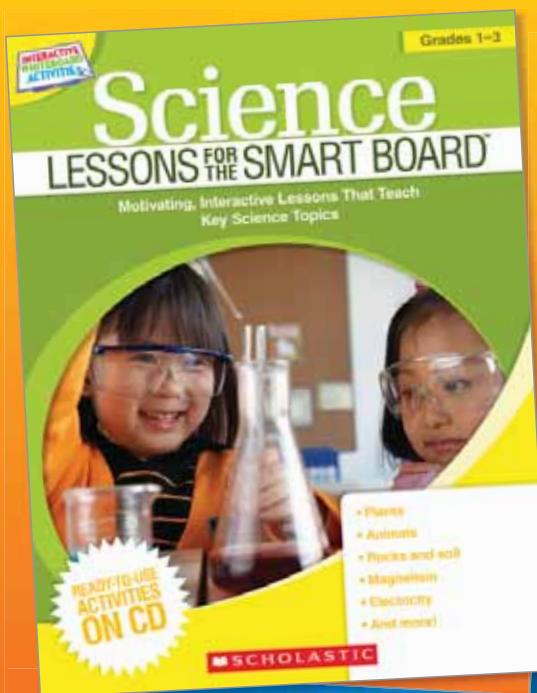
February 2011

91

 SCHOLASTIC

TEACHING RESOURCES

SUMMER 2011



**40
New
Products!**

LIFT-THE-FLAP ALPHABET

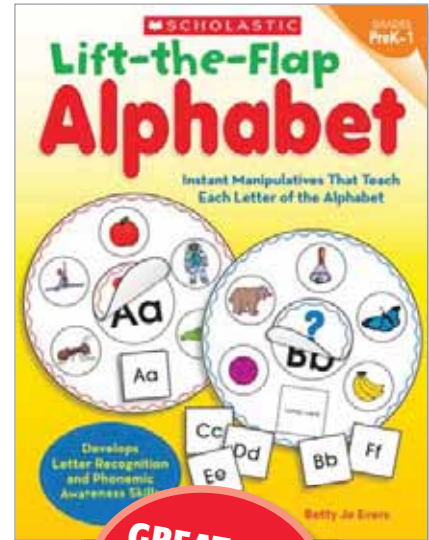
Instant Manipulatives That Teach Each Letter of the Alphabet

BETTY JO EVERS

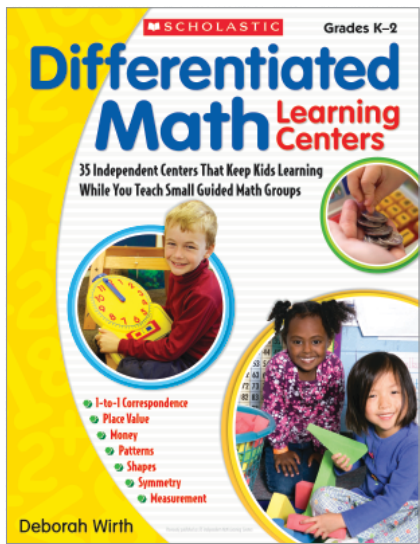
Lift the flap to discover the mystery letter! These easy-to-make, self-checking manipulatives—each targeting a specific letter of the alphabet—give kids lots of opportunities to practice letter- and letter-sound recognition skills. Perfect for independent or partner practice, in learning centers, or for extra practice at home, the simple, engaging format of these activities will appeal to kids of all learning styles.

- Easy to assemble and use
- Reinforces letter recognition and letter-sound associations
- Self-checking format encourages independent learning
- Great for independent or partner practice or for use in learning centers
- Helps set the stage for success in school
- Meets the Language Arts and Common Core State Standards

Lift-the-Flap Alphabet
ISBN-10: 0-545-28077-X
ISBN-13: 978-0-545-28077-8
EAN: 9-780545-28077-8
UPC: 0-78073-28077-3
48 pages
Grades PreK-1
\$12.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Early Reading First



GREAT FOR RTI AND ELL STUDENTS!



Previously published as 35 Independent Math Learning Centers

DIFFERENTIATED MATH LEARNING CENTERS

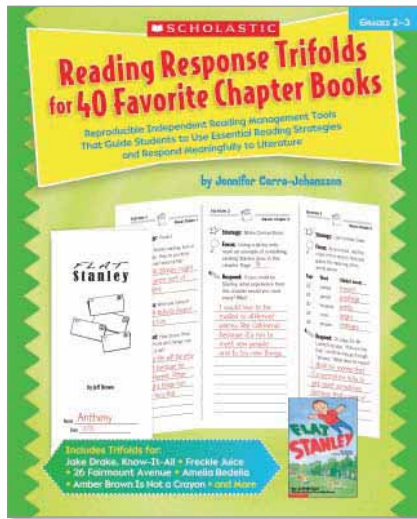
35 Independent Centers That Keep Kids Learning While You Teach Small Guided Math Groups

DEBORAH WIRTH

Veteran teacher Deborah Wirth shares her teaching and management tips for keeping the rest of the class engaged in meaningful work while you meet with small guided math groups. The 35 centers she created address one-to-one correspondence, place value, money, patterns, shapes, symmetry, measurement, and more. Each center accommodates a variety of activities, so students can work at the skill level that's right for them. An invaluable resource for any teacher differentiating math instruction in the primary grades.

Differentiated Math Learning Centers

ISBN-10: 0-545-32115-8
ISBN-13: 978-0-545-32115-0
EAN: 9-780545-32115-0
UPC: 0-78073-32115-5
128 pages
Grades K-2
\$21.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA; Title V



READING RESPONSE TRIFOLDS FOR 40 FAVORITE CHAPTER BOOKS

Reproducible Independent Reading Management Tools That Guide Students to Use Essential Reading Strategies and Respond Meaningfully to Literature

JENNIFER CERRA-JOHANSSON

Help kids get the most out of independent reading with these trifold “bookmarks” for 40 chapter books. Each trifold is divided into manageable reading assignments, which are linked to an appropriate reading strategy—such as visualizing, predicting, or making inferences. Literature-response and comprehension questions then reinforce the strategy. They are a snap to use and will save teachers hours of preparation! Targeting guided reading levels K-Q, there are bookmarks for Freckle Juice, 26 Fairmount Avenue, and The Hundred Dresses, as well as the first books from several series including My America, The Magic Treehouse, Cam Jansen, and Jigsaw Jones.

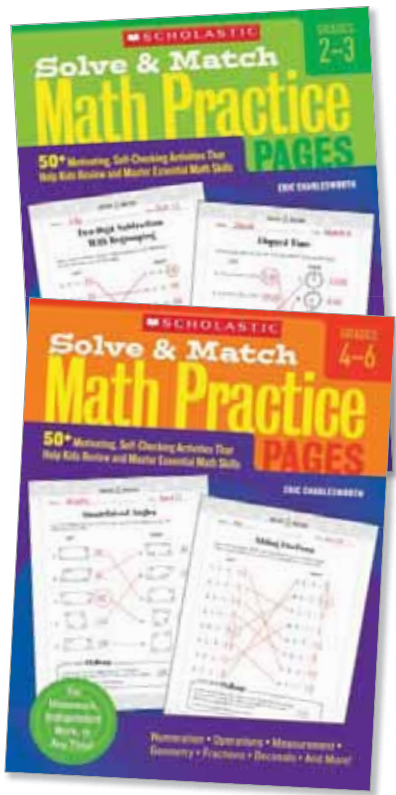
- Targets guided reading levels K-Q.
- Supports Common Core State Standards

Reading Response Trifolds for 40 Favorite Chapter Books
ISBN-10: 0-545-30554-3
ISBN-13: 978-0-545-30554-9
EAN: 9-780545-30554-9
UPC: 0-78073-30554-4
96 pages
Grades 2-3
\$16.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Reading First

ALSO AVAILABLE

READING RESPONSE TRIFOLDS FOR 40 FAVORITE NOVELS (GRADES 4-6)

0-439-49165-7 • 978-0-439-49165-5 • \$21.99 • May 2004



SOLVE & MATCH MATH PRACTICE PAGES

50+ Motivating, Self-Checking Activities That Help Kids Review and Master Essential Math Skills

ERIC CHARLESWORTH

Help students master essential skills with these independent activity sheets. The simple self-checking format gives students immediate feedback on their work, highlighting their correct answers and encouraging them to rework the ones they got wrong. Perfect for homework, independent work, or any time!

- Research shows that repeated practice helps students build automaticity
- Targets skills in key areas identified in the NCTM and Common Core State Standards

Grades 2-3 targets skills in:

- Numeration
- Operations
- Time and Money
- Measurement
- Geometry

Grades 4-6 targets skills in:

- Numeration
- Operations
- Measurement
- Geometry
- Fractions
- Decimals
- Algebra

Each
64 pages
\$13.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Title V
Funding: Reading First; Title V; Early Reading First

Solve & Match Math Practice Pages Grades 2-3
ISBN-10: 0-545-28815-0
ISBN-13: 978-0545-28815-6
EAN: 9-780545-28815-6
UPC: 0-78073-28815-3

Solve & Match Math Practice Pages Grades 4-6
ISBN-10: 0-545-28816-9
ISBN-13: 978-0-545-28816-3
EAN: 9-780545-28816-3
UPC: 0-78073-28816-8

Each
80 pages + CD w/ SMART Board lessons
\$20.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: EETT; 21st CCLC

Reading & Writing Lessons for the SMART Board™ (Grades K–1)
ISBN-10: 0-545-29038-4
ISBN-13: 978-0-545-29038-8
EAN: 9-780545-29038-8
UPC: 0-78073-29038-3

Reading & Writing Lessons for the SMART Board™ (Grades 2–3)
ISBN-10: 0-545-29039-2
ISBN-13: 978-0-545-29039-5
EAN: 9-780545-29039-5
UPC: 0-78073-29039-0

Reading & Writing Lessons for the SMART Board™ (Grades 4–6)
ISBN-10: 0-545-29040-6
ISBN-13: 978-0-545-29040-1
EAN: 9-780545-29040-1
UPC: 0-78073-29040-6



READING & WRITING LESSONS FOR THE SMART BOARD™

Motivating, Interactive Lessons That Teach Key Reading & Writing Skills

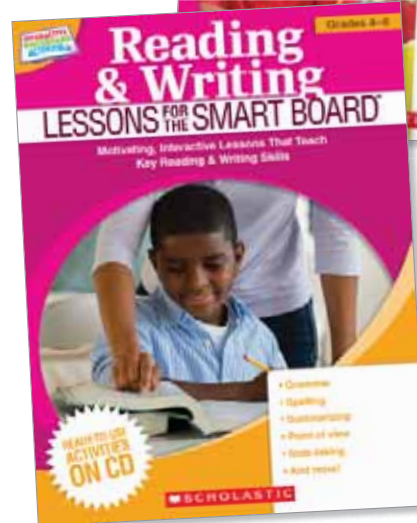
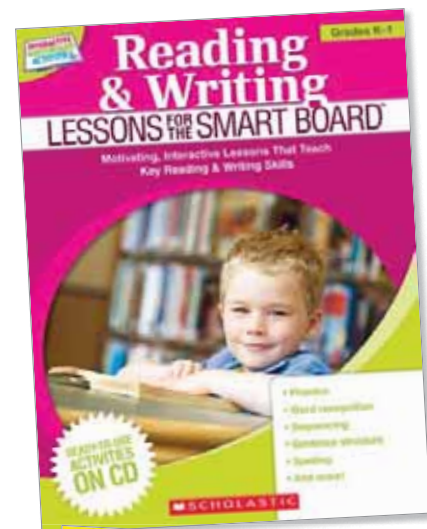
Research shows that learning is more motivating and fun on an interactive whiteboard. But teachers have very little time to create lessons for the SMART Board™. These ready-to-use lessons offer the perfect solution! A great way to reach all learners and meet the standards!

The Grades K-1 CD teaches phonics, sight words, sentence structure, sequencing, spelling, and more.

The Grades 2-3 CD teaches phonics, sentence and paragraph structures, punctuation, spelling, story planning, and more.

The Grades 4-6 CD teaches grammar, spelling rules, word choice, point of view, note-taking, and more.

- Meets the Common Core State Standards for English language arts!
- Ready-to-use lessons for the SMART Board™ save teachers time!
- Includes reproducible activity pages



ALSO AVAILABLE

MATH LESSONS FOR THE SMART BOARD™ GRADES K-1
0-545-29041-4 • 978-0-545-29041-8 • \$20.99 • July 2011

MATH LESSONS FOR THE SMART BOARD™ GRADES 2-3
0-545-29042-2 • 978-0-545-29042-5 • \$20.99 • July 2011

MATH LESSONS FOR THE SMART BOARD™ GRADES 4-6
0-545-29045-7 • 978-0-545-29045-6 • \$20.99 • July 2011

SCIENCE LESSONS FOR THE SMART BOARD™ GRADES 1-3
0-545-29047-3 • 978-0-545-29047-0 • \$20.99 • August 2011

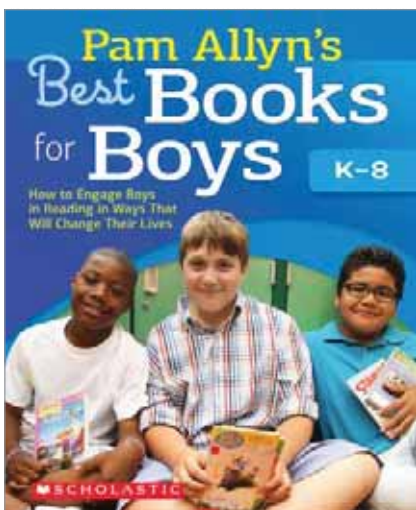
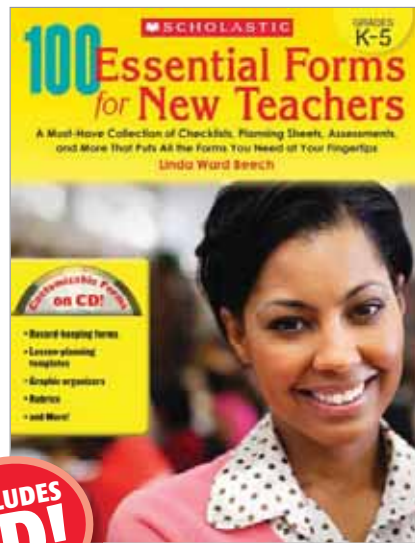
SCIENCE LESSONS FOR THE SMART BOARD™ GRADES 4-6
0-545-29048-1 • 978-0-545-29048-7 • \$20.99 • August 2011

100 Essential Forms for New Teachers
ISBN-10: 0-545-27349-8
ISBN-13: 978-0-545-27349-7
EAN: 9-780545-27349-7
UPC: 0-78073-27349-2
128 pages + CD
Grades K-5
\$26.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA

100 ESSENTIAL FORMS FOR NEW TEACHERS
 A Must-Have Collection of Checklists, Planning Sheets, Assessments, and More That Puts All the Forms You Need at Your Fingertips

LINDA WARD BEECH

Finally, a one-stop resource for all the forms a teacher needs. From beginning-of-the-year checklists and customizable record-keeping forms to lesson-planning templates and substitute packets to reading strategy checklists and writing surveys, this resource is packed with reproducibles teachers use to gather information about students, plan instruction, document students' progress, teach content, and communicate with parents. Includes graphic organizers, rubrics, letters to parents, awards, and so much more! All forms are on the CD, many in a customizable format!



Pam Allyn's Best Books for Boys
ISBN-10: 0-545-20455-0
ISBN-13: 978-0-545-20455-2
EAN: 9-780545-20455-2
UPC: 0-78073-20455-7
128 pages
Grades K-8
\$21.99
Non-Strippable
Trim: 7 3/8 x 9
Binding: Perfect
Imprint: Theory And Practice
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA

PAM ALLYN'S BEST BOOKS FOR BOYS
 How to Engage Boys in Reading in Ways That Will Change Their Lives

PAM ALLYN

Get all boys reading with this extraordinary guide—chock-full of a wide range of must-read titles organized by interest, age, and development. With this resource in hand, you'll never again struggle to find the right book for even your most reluctant readers. The carefully chosen book selections are accompanied by brief explanations of each book, and a recurring feature, Talk About It, will help you extend the book through conversation, supporting and enhancing the reading experience. In addition, ready-to-use lessons align with themes and topics of special interest to boys that will motivate and inspire them to read more. Finally, Pam answers your most pressing questions about the challenges for boys as readers and shows you how you can maximize environments, routines, and structures to ensure that boys are reading widely and passionately.

- Complete lists of great, compelling books, magazines, and web sites for boys grades K-8.
- Supplemental lesson sets to encourage breakthrough conversations about reading.
- Practical strategies to get boys reading by making simple but effective changes to environment, routines, and structures.

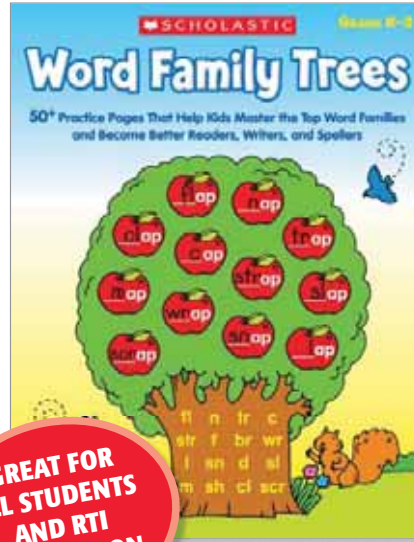
Pam Allyn is the Executive Director of LitLife and LitWorld, nationally and internationally known literacy development organizations that provide innovative, results-driven literacy strategy support for grades pre-K-12. She is the Founding Director of Books for Boys, an award winning reading initiative. Pam is the author of two books, The Complete 4 for Literacy and the 2010 National Parenting Magazine Award Winner What to Read When. She is also the co-author of The Complete Year in Reading and Writing series, K-5.

WORD FAMILY TREES

50+ Practice Pages That Help Kids Master the Top Word Families and Become Better Readers, Writers, and Spellers

Kids will have fun filling up these adorable “word family trees” with words containing more than 50 must-know phonograms. Each reproducible activity page provides repeated practice in building words containing a target word family. Research shows that recognizing and using phonograms helps children develop phonemic awareness of rhyming words and improves decoding, spelling, and writing skills.

- Gives kids repeated practice with more than 50 different word families
- Kids practice reading and writing hundreds and hundreds of words
- Fun and engaging format is a surefire motivator
- Perfect for in-class use or homework!



Word Family Trees
ISBN-10: 0-545-30069-X
ISBN-13: 978-0-545-30069-8
EAN: 9-780545-30069-8
UPC: 0-78073-30069-3
64 pages
Grades K-2
\$13.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Early Reading First; Reading First; Title V

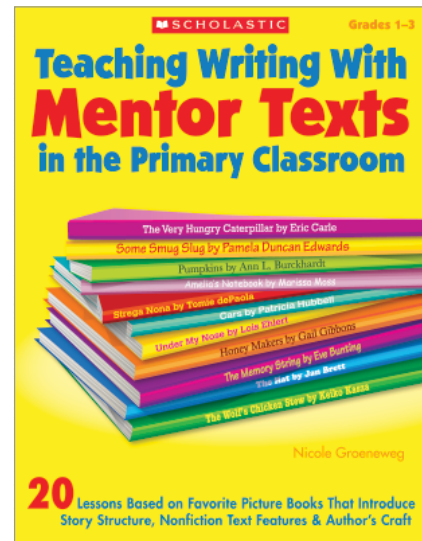
Teaching Writing With Mentor Texts in the Primary Classroom
ISBN-10: 0-545-11593-0
ISBN-13: 978-0-545-11593-3
EAN: 9-780545-11593-3
UPC: 0-78073-11593-8
96 pages
Grades 1-3
\$19.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA

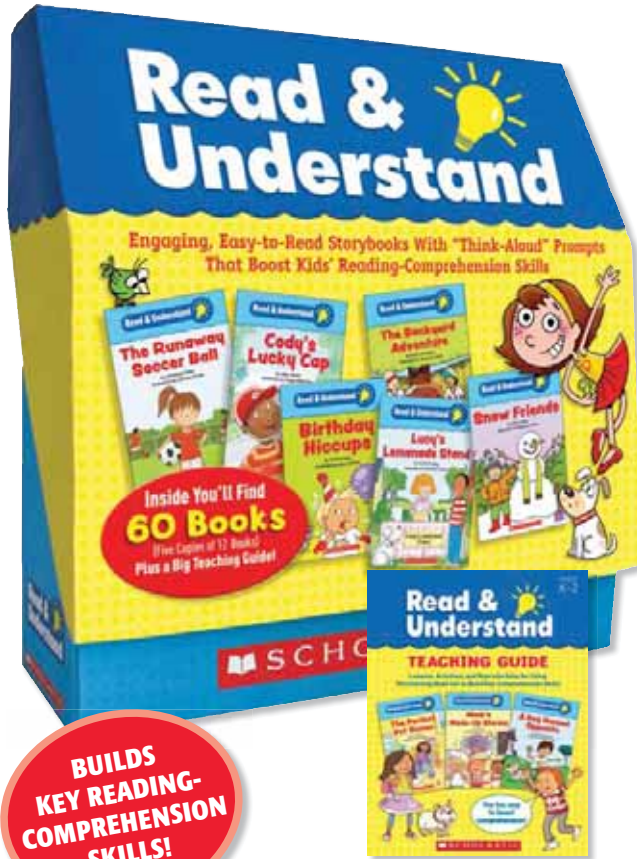
TEACHING WRITING WITH MENTOR TEXTS IN THE PRIMARY CLASSROOM

20 Lessons Based on Favorite Picture Books That Introduce Story Structure, Nonfiction Text Features & Author’s Craft

NICOLE GROENEWEG

From selecting a mentor text and matching it to a writing topic to teaching the focus lesson and inviting students to write on their own, Nicole Groeneweg shows teachers how to use favorite picture books as powerful models to teach key writing skills. She shares lessons on finding topics, organizing material, writing leads and endings, exploring genre, experimenting with figurative language, and so much more. Complete with graphic organizers for each lesson, writing center ideas, and guided and independent writing activities, this resource will spark super writing in primary classrooms.





**BUILDS
KEY READING-
COMPREHENSION
SKILLS!**

READ & UNDERSTAND BOXED SET
Engaging, Easy-to-Read Storybooks With
"Think-Aloud" Prompts That Boost Kids'
Reading-Comprehension Skills

**PERFECT
FOR RTI!**

LIZA CHARLESWORTH

Many children can read every word of a story, yet still struggle to understand its meaning. That's where this breakthrough series comes in! These lively books contain special "think-aloud" prompts that challenge children to predict, visualize, infer, connect, question, and more deeply understand a story's meaning. And research shows that teaching kids to reflect meaningfully on stories helps them develop instant comprehension skills they can apply to everything they read. Includes 60 full-color books (5 x 12 titles) plus a big teaching guide filled with lessons, strategies, and reproducibles to reinforce learning.

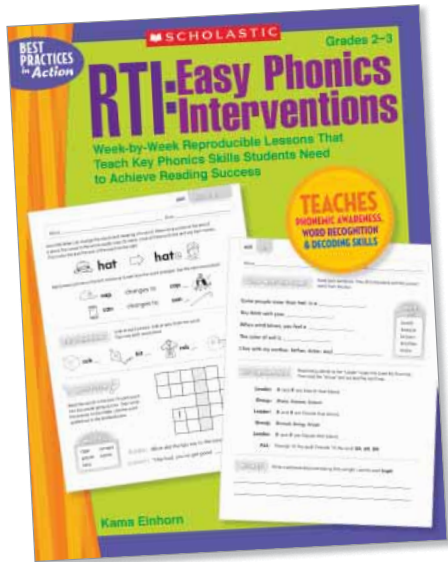
INCLUDES THESE 12 TITLES:

1. Lucy's Lemonade Stand
2. Birthday Hiccups
3. Cody's Lucky Cap
4. The Perfect Pet Owner
5. Mack's Made-Up Stories
6. The Backyard Adventure
7. Snow Friends
8. The Itchy Scratchy Caterpillar
9. A Dog Named Opposite
10. Patty's Pictures
11. The Run-Away Soccer Ball
12. Becca's Bike

Read & Understand Boxed Set
ISBN-10: 0-545-33072-6
ISBN-13: 978-0-545-33072-5
EAN: 9-780545-33072-5
UPC: 0-78073-33072-0
60 (5 x 12 storybooks) 16-page storybooks plus a 32-page teaching guide and storage box Storybooks = 6 x 9; Teaching Guide = 8 3/8 x 10 7/8
Grades K-2
\$86.99
Non-Strippable
Trim:
Binding: Perfect
Imprint: Box Sets
Illustrations: 4/C
Trans Rights: Scholastic Inc.
Funding: Early Reading First; Title IA

**GIVE CHILDREN
THE TOOLS THEY
NEED TO BETTER
UNDERSTAND
EVERYTHING
THEY READ!**





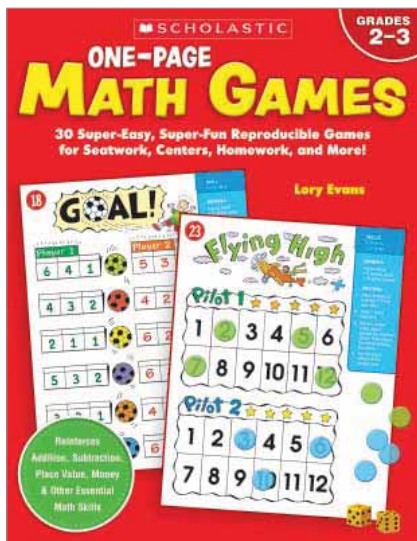
RTI: EASY PHONICS INTERVENTIONS
 Week-by-Week Reproducible Lessons That Teach Key Phonics Skills Students Need to Achieve Reading Success

KAMA EINHORN

Reach struggling readers with this 12-week collection of research-based phonics intervention activities—perfect for meeting the requirements of Response to Intervention (RTI) Tier 2. The approach is simple, quick, flexible, and effective. Each two-sided activity sheet targets and teaches a key phonics skill crucial for rapid decoding. The activities follow a consistent format, providing students with multiple opportunities to practice the skill, apply what they learn—and succeed! Includes a Skills Tracker chart to record students' progress on daily and weekly assessments.

- Covers 48 key phonics skills including short vowels, long vowel digraphs and final e, common vowel pairings, consonant blends and digraphs, word families, and early structural analysis
- Fulfills the requirements of RTI, Tier 2
- Supports Reading First and NCLB
- Includes fill-in cloze activities, word puzzles and mazes, writing prompts, and more
- Provides the in-depth phonics practice struggling students need
- Simple, quick, flexible, and effective!

RTI: Easy Phonics Interventions
ISBN-10: 0-545-23696-7
ISBN-13: 978-0-545-23696-6
EAN: 9-780545-23696-6
UPC: 0-78073-23696-1
112 pages
Grades 2-3
\$18.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Best Practices In Action
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Title IIA; Reading First



One-Page Math Games

ISBN-10: 0-545-31475-5
ISBN-13: 978-0-545-31475-6
EAN: 9-780545-31475-6
UPC: 0-78073-31475-1
48 pages
Grades 2-3
\$12.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title V

ONE-PAGE MATH GAMES

30 Super-Easy, Super-Fun, Reproducible Games for Seatwork, Centers, Homework, and More!

LORY EVANS

This collection of irresistible games targets the math skills students in grades 2-3 need to know, including addition, subtraction, time, money, and place value. The 30 easy-to-prepare activities use common manipulatives and consist of one-page reproducible game boards and simple directions students can follow independently. A great way to keep student pairs engaged and learning during seatwork and center time—and perfect to send home so students can get in even more practice.

- Keep students engaged and learning
- Irresistible and meaningful practice
- Easy-to-prepare activities

Each
48 pages + CD w/ SMART Board lessons
Grades 3-6
\$16.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: EETT; 21st CCLC

SMART Board™ Lessons: Persuasive Writing
ISBN-10: 0-545-28512-7
ISBN-13: 978-0-545-28512-4
EAN: 9-780545-28512-4
UPC: 0-78073-28512-9

SMART Board™ Lessons: Expository Writing
ISBN-10: 0-545-28511-9
ISBN-13: 978-0-545-28511-7
EAN: 9-780545-28511-7
UPC: 0-78073-28511-2



SMART BOARD™ LESSONS: WRITING
40 Ready-to-Use, Motivating Lessons on CD to Help You Teach Essential Writing Skills

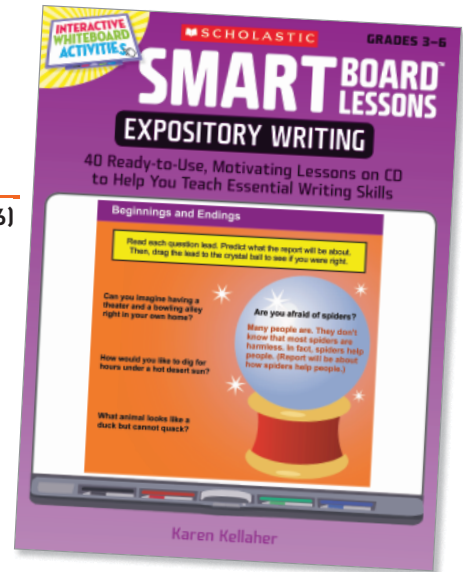
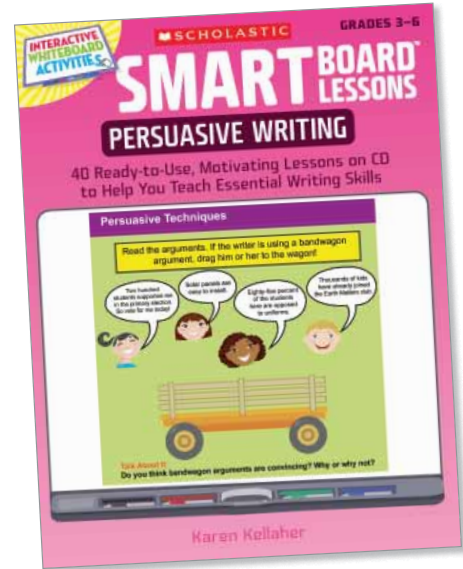
KAREN KELLAHER

Liven up writing lessons with this book and CD that take full advantage of the SMART Board's interactive features. Students can easily move, highlight, underline, and change text right on the board. Step-by-step mini-lessons in the book correspond to the Notebook files on the CD.

The **Expository Writing CD** contains five units that teach students different kinds of expository writing, research and note-taking techniques, parts of an essay, traits of good writing, and more.

The **Persuasive Writing CD** contains five units that teach students how to grab readers' interest, develop arguments, use facts to support their arguments, target their audience, employ persuasive techniques, and so much more.

- Instantly engage students with interactive lessons!
- Teach students 21st-century skills, such as synthesizing information, organizing data, interpreting visual aids, and evaluating Web sites.
- Easy to learn and fun to use!



ALSO AVAILABLE

SMART BOARD™ LESSONS: CAPITALIZATION & PUNCTUATION (GRADES 3-6)

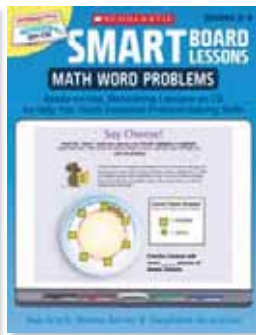
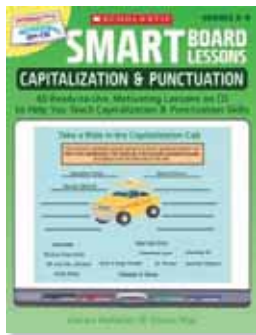
0-545-14025-0 • 978-0-545-14025-6 • \$18.99 • July 2010

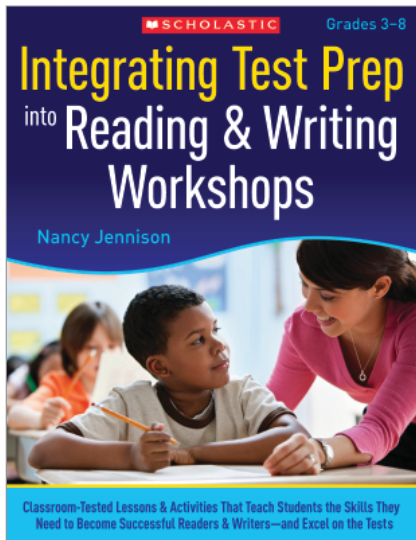
SMART BOARD™ LESSONS: MATH WORD PROBLEMS (GRADES 3-6)

0-545-14024-2 • 978-0-545-14024-9 • \$18.99 • July 2010

SMART BOARD™ LESSONS: NARRATIVE WRITING (GRADES 3-6)

0-545-14026-9 • 978-0-545-14026-3 • \$18.99 • July 2010





INTEGRATING TEST PREP INTO READING & WRITING WORKSHOPS

Classroom-Tested Lessons & Activities That Teach Students the Skills They Need to Become Successful Readers & Writers—and Excel on the Tests

NANCY JENNISON

Literacy expert Nancy Jennison has more than 18 years experience in successfully preparing students for standardized reading and writing tests, so she knows what works to raise those scores. In this comprehensive resource, she presents her strategies for integrating the skills students need to succeed on the tests with best practice teaching and your school's curriculum. From analyzing your state test, integrating the skills into your workshops throughout the year, planning test-prep genre units of study for both reading and writing, and using differentiation strategies to give your struggling students a boost, it's all here. A must-have for any teacher who wants to prepare students for the tests—without sacrificing quality instruction!

- Authentic test prep that works!

Integrating Test Prep into Reading & Writing Workshops
ISBN-10: 0-545-14711-5
ISBN-13: 978-0-545-14711-8
EAN: 9-780545-14711-8
UPC: 0-78073-14711-3
240 pages
Grades 3-8
\$26.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title V

INSTANT NONFICTION WRITING FRAMES

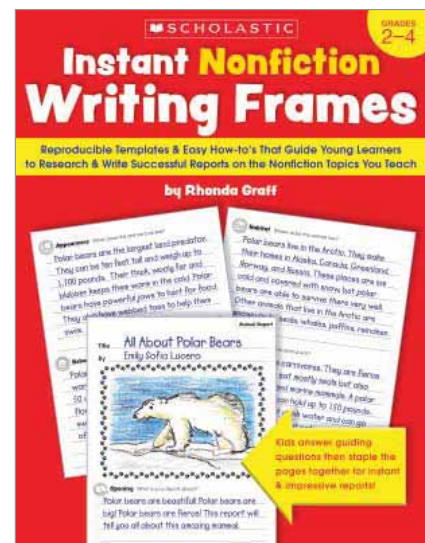
Reproducible Templates and Easy How-to's That Guide Children to Research and Write Successful Reports on the Topics You Teach

RHONDA GRAFF

Help all students write successful reports with these age-perfect nonfiction fill-in frames! Kids simply research their topics, read the prompts, and then complete the reproducible frames for structured reports that are ready to share. Topics include animals, biography, autobiography, how-to, current events, and more. A truly innovative resource!

- Provides the scaffolding for kids to write independently!
- Meets the Language Arts and Common Core State Standards!
- Created by a mentor teacher!
- Helps every child be a successful writer!
- Teaches nonfiction text features!

Instant Nonfiction Writing Frames
ISBN-10: 0-545-22416-0
ISBN-13: 978-0-545-22416-1
EAN: 9-780545-22416-1
UPC: 0-78073-22416-6
64 pages
Grades 2-4
\$14.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title V; Title IA



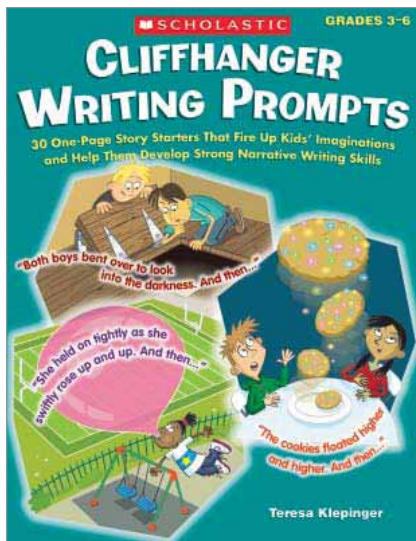
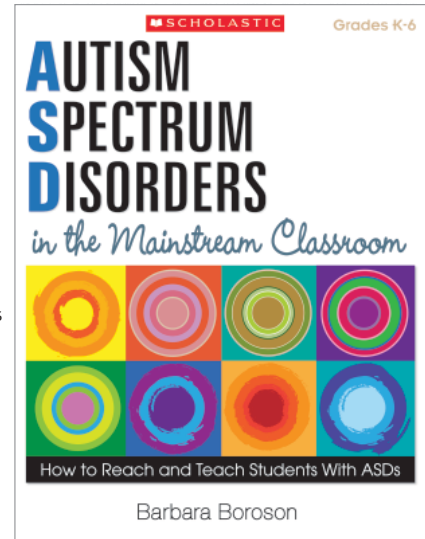
Autism Spectrum Disorders in the Mainstream Classroom
ISBN-10: 0-545-16876-7
ISBN-13: 978-0-545-16876-2
EAN: 9-780545-16876-2
UPC: 0-78073-16876-7
224 pages
Grades K-6
\$27.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: IDEA; Title IIA

AUTISM SPECTRUM DISORDERS IN THE MAINSTREAM CLASSROOM

How to Reach and Teach Students with ASDs

BARBARA L. BOROSON

This engaging and informative book gives you the knowledge you need to understand students with autism spectrum disorders (ASDs) and the strategies you can use to help them succeed in school. An educator with more than 20 years experience working with students with ASDs, Barbara Boroson guides you through creating a responsive classroom attuned to the needs of your students with ASDs, and she shares preventative strategies that help head off challenging behavior before it becomes disruptive. She offers suggestions for breaking through to hard-to-reach kids, ideas for collaborating with families, and strategies for differentiating instruction to support every student. The end goal is a classroom in which all students feel valued and respected, in which all students can learn and grow.



Cliffhanger Writing Prompts
Cliffhanger Writing Prompts
ISBN-10: 0-545-31511-5
ISBN-13: 978-0-545-31511-1
EAN: 9-780545-31511-1
UPC: 0-78073-31511-6
64 pages
Grades 3-6
\$13.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title V

CLIFFHANGER WRITING PROMPTS

30 One-Page Story Starters That Fire Up Kids' Imaginations and Help Them Develop Strong Narrative Writing Skills

TERESA KLEPINGER

This ready-to-use resource contains 30 exciting story starters that model good writing and help any student get past writer's block! The prompts provide scaffolding through rich characters, imaginative settings, and an edge-of-your-seat cliffhanger. "And then . . ." students put their natural storytelling skills to work, dreaming up their own unique endings. Teachers are sure to enjoy reading about what's under the door in the floor, what the voices in the root beer are saying, what arrived via special delivery, and other stories with endless possibilities.

- Writing prompts—with a twist!
- A captivating way to boost writing skills!
- Great for oral storytelling practice.
- Helps students conquer writer's block!

Each
128 pages
Grades PreK-1
\$19.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.

Instant Practice Packets: Alphabet
ISBN-10: 0-545-30586-1
ISBN-13: 978-0-545-30586-0
EAN: 9-780545-30586-0
UPC: 0-78073-30586-5
Funding: Title IA; Title V; Early Reading First

Instant Practice Packets: Numbers & Counting
ISBN-10: 0-545-30587-X
ISBN-13: 978-0-545-30587-7
EAN: 9-780545-30587-7
UPC: 0-78073-30587-2
Funding: Title IA; Title V

INSTANT PRACTICE PACKETS

Ready-to-Go Activity Pages

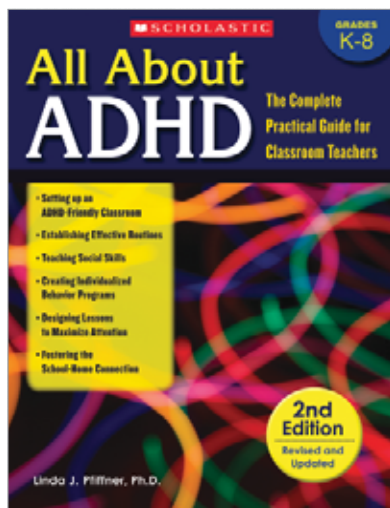
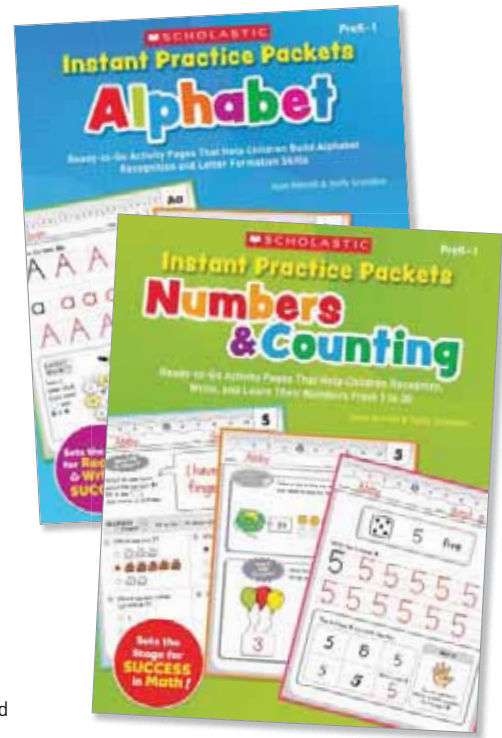
JOAN NOVELLI & HOLLY GRUNDON

Set the stage for success in reading and math with these ready-to-use practice packets!

Alphabet: Each four-page packet—one for each letter of the alphabet—includes fun, meaningful activities that offer the repeated practice kids need to really learn their letters. Activities teach and reinforce letter recognition, letter-sound relationships, letter formation, and sight word vocabulary.

Numbers & Counting: Each four-page packet—one for each number from 1 to 30—includes fun, meaningful activities that offer the repeated practice kids need to really learn their numbers. Activities teach and reinforce number recognition and number words, counting, creating and comparing sets, number formation, and solving simple word problems.

- Great for RTI, ELL, and kids of all learning styles
- Repeated practice gives kids lots of opportunities to learn letters, and numbers from 1 to 30
- Writing guides, pictures, drawing activities, and sign language diagrams provide extra support in letter and number learning
- Perfect for independent practice, small groups, learning centers, and homework
- Meets the Language Arts and Common Core State Standards



All About ADHD
ISBN-10: 0-545-10920-5
ISBN-13: 978-0-545-10920-8
EAN: 9-780545-10920-8
UPC: 0-78073-10920-3
176 pages
Grades K-8
\$24.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA; IDEA

ALL ABOUT ADHD

The Complete Practical Guide for Classroom Teachers (2nd Edition—Revised and Updated)

LINDA J. PFIFFNER

Linda Pfiffner has revised and updated her best-selling guide to teaching students with ADHD in the mainstream classroom. She shares research-based, classroom-tested strategies for creating an ADHD-friendly classroom, establishing effective routines, designing lessons that maximize attention, promoting peer acceptance and support, teaching social skills and organizational skills, implementing rules, creating individualized behavior programs, working with parents, and documenting progress. This rich resource will support you as you support your students with ADHD, so that all students in your classroom can experience success.

Each
64 pages
\$13.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Title V

50 Skill-Building Pyramid Puzzles: Math (2-3)
ISBN-10: 0-545-27997-6
ISBN-13: 978-0-545-27997-0
EAN: 9-780545-27997-0
UPC: 0-78073-27997-5

50 Skill-Building Pyramid Puzzles: Math (4-6)
ISBN-10: 0-545-27999-2
ISBN-13: 978-0-545-27999-4
EAN: 9-780545-27999-4
UPC: 0-78073-27999-9

50 SKILL-BUILDING PYRAMID PUZZLES: MATH

Self-Checking Activity Pages That Motivate Students to Practice Key Math Skills

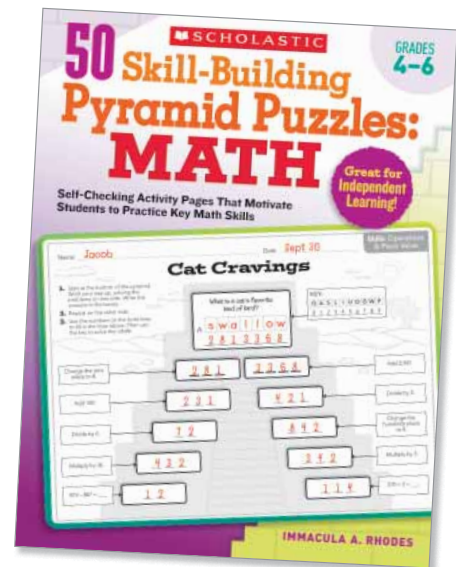
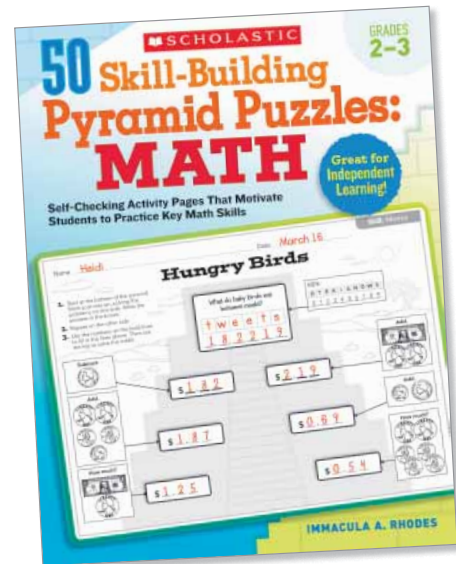
IMMACULA A. RHODES

Students become math sleuths as they work their way up these engaging pyramid puzzles by solving math problems! When students reach the top of the pyramid, they use the final answers to crack the code and reveal the answer to a riddle. The self-checking format makes these activities perfect for homework, independent work, or any time!

Grades 2-3: Topics include all the essentials—number patterns, place value, addition, subtraction, multiplication facts, time, money, measurement, and more.

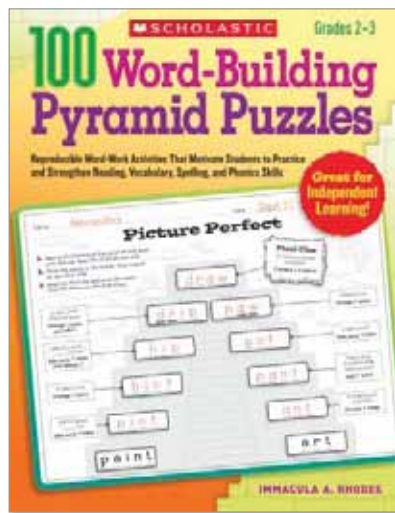
Grades 4-6: Topics include all the essentials—multiplication, division, fractions, decimals, time, money, measurement, algebra, word problems, and more.

- Targets skills in key areas identified in the NCTM and Common Core State Standards
- Research shows that repeated practice helps students build automaticity.



ALSO AVAILABLE

100 WORD-BUILDING PYRAMID PUZZLES (GRADES 2-3)
 0-545-20822-X • 978-0-545-20822-2 • \$18.99 • February 2011



Each
80 pages + CD w/ SMART Board lessons
\$20.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: EETT; Title IA; 21st CCLC

Math Lessons for the SMART Board™ (Grades K–1)
ISBN-10: 0-545-29041-4
ISBN-13: 978-0-545-29041-8
EAN: 9-780545-29041-8
UPC: 0-78073-29041-3

Math Lessons for the SMART Board™ (Grades 2–3)
ISBN-10: 0-545-29042-2
ISBN-13: 978-0-545-29042-5
EAN: 9-780545-29042-5
UPC: 0-78073-29042-0

Math Lessons for the SMART Board™ (Grades 4–6)
ISBN-10: 0-545-29045-7
ISBN-13: 978-0-545-29045-6
EAN: 9-780545-29045-6
UPC: 0-78073-29045-1



MATH LESSONS FOR THE SMART BOARD™
 Motivating, Interactive Lessons That Teach Key Math Skills

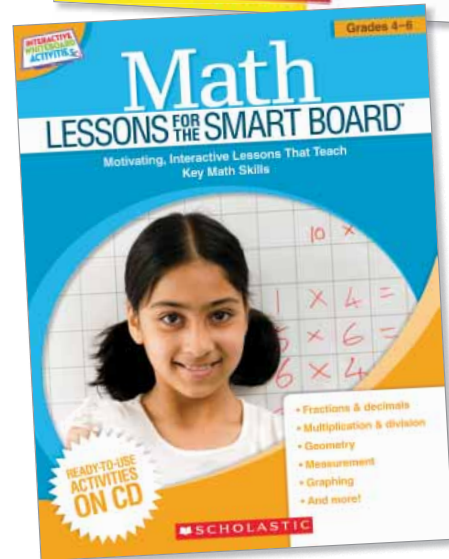
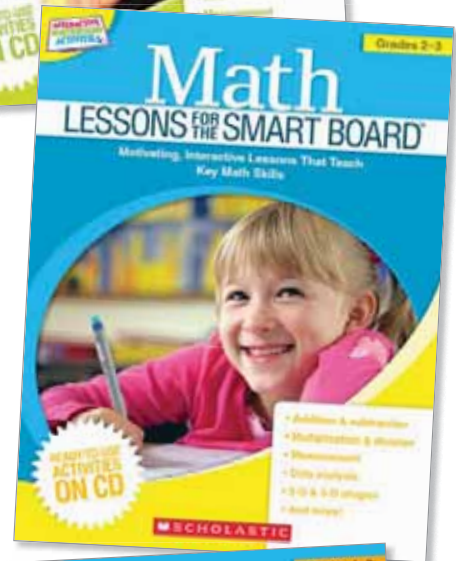
Research shows that learning is more motivating and fun on an interactive whiteboard. But teachers have very little time to create lessons for the SMART Board™. These ready-to-use lessons offer the perfect solution! A great way to reach all learners and meet the standards!

The **Grades K-1 CD** teaches number recognition, counting, patterns, time, shapes, and more.

The **Grades 2-3 CD** teaches addition and subtraction, multiplication and division, measurement, shapes, and more.

The **Grades 4-6 CD** teaches multiplication and division, fractions and decimals, geometry, data analysis, graphing, and more.

- Meets the Common Core State Standards for math!
- Ready-to-use lessons for the SMART Board™ save teachers time!
- Includes reproducible activity pages



ALSO AVAILABLE

READING & WRITING LESSONS FOR THE SMART BOARD™ (GRADES K–1)

0-545-29038-4 • 978-0-545-29038-8 • \$20.99 • May 2011

READING & WRITING LESSONS FOR THE SMART BOARD™ (GRADES 2–3)

0-545-29039-2 • 978-0-545-29039-5 • \$20.99 • May 2011

READING & WRITING LESSONS FOR THE SMART BOARD™ (GRADES 4–6)

0-545-29040-6 • 978-0-545-29040-1 • \$20.99 • May 2011

SCIENCE LESSONS FOR THE SMART BOARD™ GRADES 1-3

0-545-29047-3 • 978-0-545-29047-0 • \$20.99 • August 2011

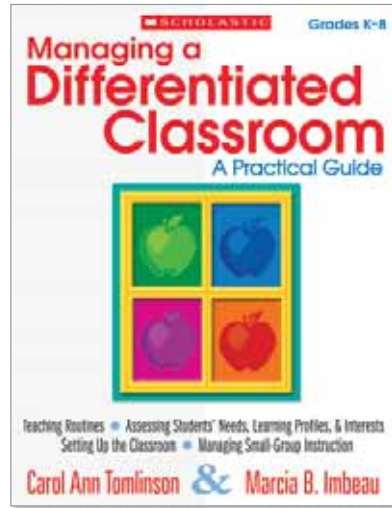
SCIENCE LESSONS FOR THE SMART BOARD™ GRADES 4-6

0-545-29048-1 • 978-0-545-29048-7 • \$20.99 • August 2011

JULY 2011

Managing a Differentiated Classroom: A Practical Guide

ISBN-10: 0-545-30584-5
ISBN-13: 978-0-545-30584-6
EAN: 9-780545-30584-6
UPC: 0-78073-30584-1
96 pages
Grades K-8
\$19.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IIA



MANAGING A DIFFERENTIATED CLASSROOM: A PRACTICAL GUIDE

CAROL ANN TOMLINSON & MARCIA B. IMBEAU

An indispensable resource from the foremost experts on differentiation! From pre-assessments of students' needs, interests, and learning profiles, to instructional strategies and on-going assessment ideas, to task cards, rubrics, and final assessments, everything you need to successfully differentiate is here. Full of classroom-tested tips and tools for preparing the classroom, establishing routines, setting goals with students, selecting teaching approaches, making and managing flexible groups, choosing and managing materials, and more, this is the go-to guide for managing a differentiated classroom.

Marcia B. Imbeau is an associate professor in the Department of Curriculum and Instruction at the University of Arkansas at Fayetteville, where she teaches graduate courses in childhood education and gifted education. She is actively involved in university and public school partnerships, working regularly with her interns and their mentor teachers as a university liaison and teaching courses in curriculum development, differentiation, classroom management, and action research.

Carol Tomlinson has taught high school, pre-school, and middle school students in the content areas of English/language arts, history, and German. Carol is currently William Clay Parrish, Jr. Professor and Chair of Educational Leadership, Foundations, and Policy at the University of Virginia's Curry School of Education where she is also Co-Director of the University's Institutes on Academic Diversity. She works with both graduate and undergraduate students, particularly in the areas of curriculum and differentiated instruction.

AUGUST 2011

PERSON OF THE MONTH: FAMOUS AMERICANS

Ready-to-Go Units That Include Mini-Books, Read-Aloud Plays, Graphic Organizers, and Writing Activities That Teach About 12 Important Americans

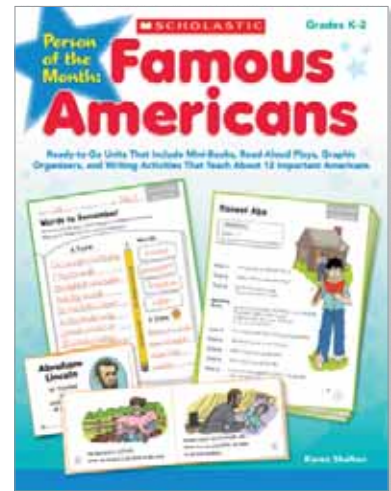
KAREN SHELTON

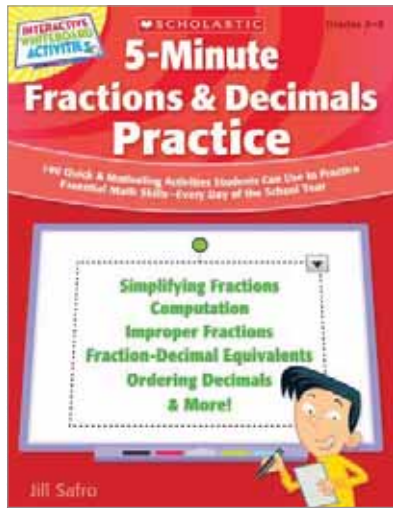
Introduce beginning readers to 12 famous Americans with these reproducible activities designed to build literacy skills and expand children's social studies knowledge. Engaging fact-filled mini-books and read-aloud plays about important people in our country's history help boost comprehension, fluency, and vocabulary.

- Builds literacy skills and content area knowledge in social studies
- Flexible format: Activities can be used individually or in any combination
- Read-aloud plays help boost fluency and are great for Reader's Theater
- Engaging, informative mini-books invite repeated readings that reinforce comprehension and vocabulary
- Writing activities and graphic organizers help kids respond to what they learn
- Includes background information, extension activities, and literature links to enrich learning
- Meets the Language Arts and Common Core State Standards

Person of the Month: Famous Americans

ISBN-10: 0-545-28076-1
ISBN-13: 978-0-545-28076-1
EAN: 9-780545-28076-1
UPC: 0-78073-28076-6
96 pages
Grades K-2
\$16.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Reading First; Title V





5-Minute Fractions & Decimals Practice
ISBN-10: 0-545-32917-5
ISBN-13: 978-0-545-32917-0
EAN: 9-780545-32917-0
UPC: 0-78073-32917-5
64 pages + CD
Grades 4-8
\$19.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: EETT; Title V



5-MINUTE FRACTIONS & DECIMALS PRACTICE

180 Quick & Motivating Activities Students Can Use to Practice Essential Math Skills—Every Day of the School Year

JILL SAFRO

These fun, super-quick, daily math exercises for the interactive whiteboard help students strengthen the skills they need to succeed in class and on standardized tests. Using the ready-to-go ActivInspire (Promethean) files, students practice key math skills, including simplifying fractions, working with improper and mixed fractions, ordering decimals, calculating fraction and decimal equivalents, and much more. Perfect for engaging even the most reluctant learners!

- Ready-to-go fractions and decimals practice for the interactive whiteboard!
- Integrates technology into everyday teaching!
- Fractions and decimals practice in just 5 minutes a day!
- Includes a CD with whiteboard-ready files and reproducible exercises perfect for independent practice!

ALSO AVAILABLE

5-MINUTE PROOFREADING PRACTICE (GRADES 4-8)

0-545-16833-3 • 978-0-545-16833-5 • \$16.99 • September 2009

5-MINUTE GRAMMAR PRACTICE (GRADES 4-8)

0-545-29056-2 • 978-0-545-29056-2 • \$16.99 • January 2011



SCIENCE LESSONS FOR THE SMART BOARD™

Motivating, Interactive Lessons That Teach Key Science Topics

Research shows that learning is more motivating and fun on an interactive whiteboard. But teachers have very little time to create lessons for the SMART Board™. These ready-to-use lessons offer the perfect solution! A great way to reach all learners and meet the standards!

The Grades 1-3 CD teaches about animals, plants, matter, magnetism, electricity, and more.

The Grades 4-6 CD teaches about the human body, habitats, the earth, forces, energy, and more.

- Meets the science state standards!
- Ready-to-use lessons for the SMART Board™ save teachers time!
- Includes reproducible activity pages

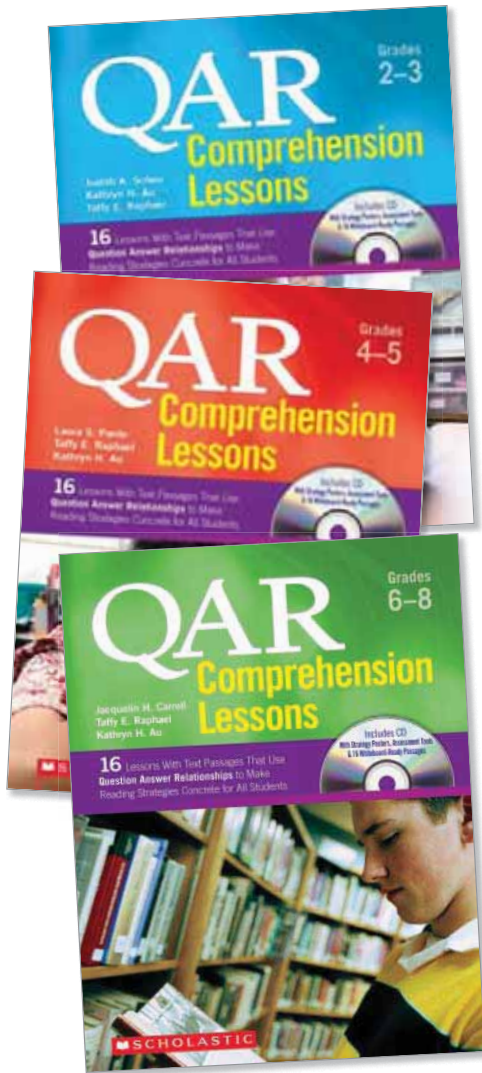
Each
80 pages + CD w/ SMART Board lessons
\$20.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; EETT; 21st CCLC; Title V

Science Lessons for the SMART Board™ (Grades 1-3)

ISBN-10: 0-545-29047-3
ISBN-13: 978-0-545-29047-0
EAN: 9-780545-29047-0
UPC: 0-78073-29047-5

Science Lessons for the SMART Board™ (Grades 4-6)

ISBN-10: 0-545-29048-1
ISBN-13: 978-0-545-29048-7
EAN: 9-780545-29048-7
UPC: 0-78073-29048-2



QAR COMPREHENSION LESSONS

16 Lessons With Text Passages That Use Questions Answers Relationships to Make Reading Strategies Concrete for All Students

TAFFY E. RAPHAEL & KATHRYN H. AU

A research-based approach for improving comprehension, Question Answer Relationships (QAR) has been helping students achieve in reading for more than 20 years. Each lesson includes a step-by-step teaching guide, a grade-perfect nonfiction article, poem, or story to model the target QAR strategy, and an assessment activity. Includes a CD with strategy mini-posters, assessment tools, and whiteboard-ready passages for every lesson.

The **Grades 2-3 book** introduces students to the basic QAR language and shows them how to answer questions

in key comprehension areas—from predicting to asking questions.

The **Grades 4-5 book** teaches QAR questioning strategies that build essential comprehension skills students need to succeed on tests—from summarizing to making inferences.

The **Grades 6-8 book** gives middle-school students strategies for understanding increasingly complex texts. Students learn to ask and answer questions to build their comprehension in all key areas—from determining importance to monitoring understanding.

- A step-by-step way to ensure all readers succeed.
- Great for RTI!
- Prepares students for answering questions on standardized reading tests.
- Passages on CD are compatible with any interactive whiteboard system.

Each
128 pages + CD
\$24.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Title IIA

QAR Comprehension Lessons: Grades 2-3
ISBN-10: 0-545-26409-X
ISBN-13: 978-0-545-26409-9
EAN: 9-780545-26409-9
UPC: 0-78073-26409-4

QAR Comprehension Lessons: Grades 4-5
ISBN-10: 0-545-26410-3
ISBN-13: 978-0-545-26410-5
EAN: 9-780545-26410-5
UPC: 0-78073-26410-0

QAR Comprehension Lessons: Grades 6-8
ISBN-10: 0-545-26411-1
ISBN-13: 978-0-545-26411-2
EAN: 9-780545-26411-2
UPC: 0-78073-26411-7

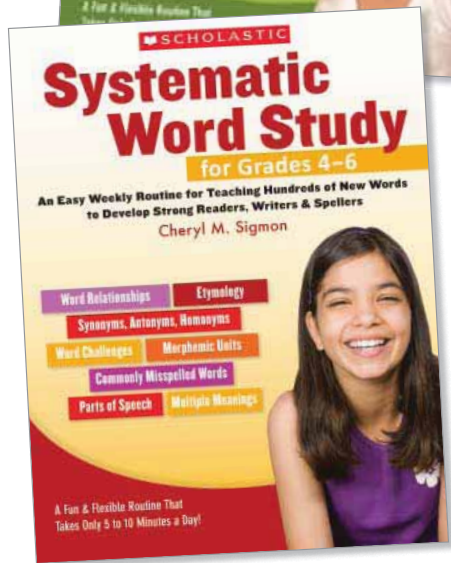
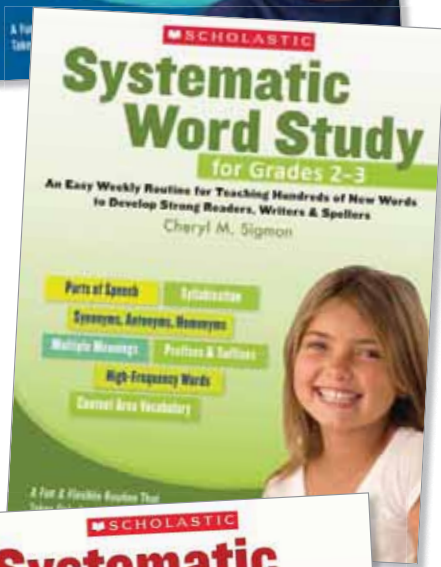
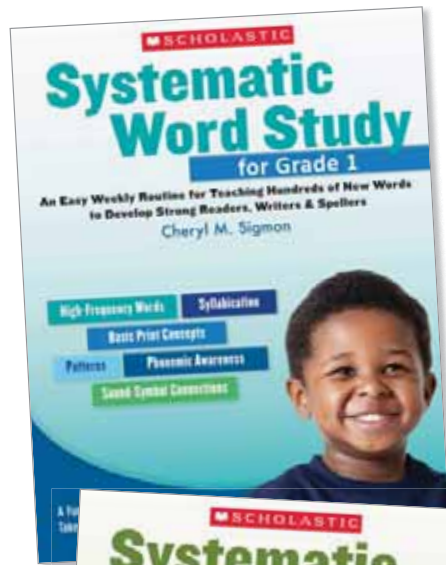
Taffy E. Raphael, creator of the Question Answer Relationships (QAR) framework, has researched teaching QAR comprehension strategies since the 1980s. She is a member of the faculty in Literacy Education at the University of Illinois at Chicago and has written numerous research articles and books, including *QAR Now* (Scholastic, 2006), which she coauthored with Kathryn Au.

Kathryn H. Au, who served as president of the International Reading Association from 2009–2010, is an educational consultant and former professor at the University of Hawaii at Manoa. She has published widely on the topic of literacy instruction and diversity, including *Multicultural Issues and Literacy Achievement* (Erlbaum). Coauthor of *QAR Now*, her current work focuses on school change that improves student achievement.

ALSO AVAILABLE

QAR NOW

0-439-74583-7 • 978-0-439-74583-3 • \$28.99 • June 2006



SYSTEMATIC WORD STUDY

An Easy Weekly Routine for Teaching Hundreds of New Words to Develop Strong Readers, Writers, and Spellers

CHERYL M. SIGMON

Fun, fast, interactive lessons that teach print and language concepts while helping students develop greater fluency in reading and writing. A great way to meet common core and state standards for print concepts, phonological awareness, phonics, word recognition, and fluency!

Grade 1: Activities teach and reinforce phonemic awareness, letter-sound correspondence, blending and segmenting sounds, syllabication, rimes, high frequency words and more. Students learn grade-level content-area vocabulary and how to use context to figure out unfamiliar word meanings.

Grades 2-3: Activities teach and reinforce syllabication, onsets and rimes, prefixes and suffixes, high frequency words, parts of speech, and more. Students learn grade-level content-area vocabulary and explore multiple-meaning words, synonyms, antonyms, and homonyms.

Grades 4-6: Activities teach and reinforce syllabication, prefixes and suffixes, commonly misspelled words, parts of speech, and more. Students explore multiple-meaning words, synonyms, antonyms, homonyms, interesting etymologies, and word relationships.

Each:

128 pages
\$21.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Strategies
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Title IIA; Early Reading First

Systematic Word Study for Grade 1

ISBN-10: 0-545-24159-6
ISBN-13: 978-0-545-24159-5
EAN: 9-780545-24159-5
UPC: 0-78073-24159-0

Systematic Word Study for Grades 2-3

ISBN-10: 0-545-24160-X
ISBN-13: 978-0-545-24160-1
EAN: 9-780545-24160-1
UPC: 0-78073-24160-6

Systematic Word Study for Grades 4-6

ISBN-10: 0-545-24161-8
ISBN-13: 978-0-545-24161-8
EAN: 9-780545-24161-8
UPC: 0-78073-24161-3

Cheryl Sigmon trains and supports teachers in implementing the Four-Blocks® Model in schools throughout the United States and Europe. She is the author of several professional books on reading and writing. She lives in Columbia, South Carolina.



Title and Author Index

8th Grade Superzero48

A

Accomplice 73
Adventures of Ook and Gluk Kung-Fu Cavemen from the Future, The.....2
Adventures of Super Diaper Baby #2, The..... 3
 Anderson, M. T..... 41
Animorphs #1: The Invasion..... 8
Animorphs #2: The Visitor..... 9
Animorphs #3: The Encounter..... 9
 Applegate, K. A..... 9
 Arnold, Tedd 66

B

Baby-sitters Club #7: Claudia and Mean Janine, The..... 23
Bad Island.....69
 Bassett, Jeni 76
 Bates, Amy June 52
 Bauer, Marion Dane.....87
Beast Quest #20: Amulet of Avandia: Equinus the Spirit Horse..... 30
 Benton, Jim 21
 Bergen, Lara.....31
 Berger, Gilda..... 54
 Berger, Melvin 54
 Betancourt, Jeanne 80
 Blade, Adam 30
Biggest Apple Ever, The..... 76
B Magical #4: The Cat-Astrophe 24
Bones: Terrifying Tales to Haunt Your Dreams 61
 Bridwell, Norman.....32, 33

C

Cammuso, Frank71
 Capucilli, Alyssa Satin..... 66
 Carman, Patrick.....51
 Catrow, David..... 64
Chuggington: Brewster's Little Helper.....83
Classic Goosebumps #20: Phantom of the Auditorium 16
Classic Goosebumps #21: Vampire Breath..... 16
Clifford's Big Dictionary.....34
Clifford's Halloween..... 32
 Cole, Brock 43
 Connor, Lexi 24
 Corrigan, Eireann 73
Creepella Von Cacklefur #1: The Thirteen Ghosts..... 4
Creepella Von Cacklefur #2: Meet Me in Horrorwood.....5
Cruisers, The..... 60

D

Daly, Catherine R..... 22
Dark Life..... 90
 Day, Andrew 63
Dear Dumb Diary #12: Me (Just Like You, Only Better)..... 21
Distant Waves: A Novel of the Titanic..... 39
Dog Rules, The..... 74
Dolphin Tale: Junior Novel.....84
Dolphin Tale: Reader.....84
Double Trouble #1: Show and Tell..... 75
 Duncan, Lois 53

E

Every Day on Earth..... 85

F

Falls, Kat 90
Fearless..... 72
Finally 47
 Finn, Katie.....59
 Floca, Brian 42

G

Geronimo Stilton #46: The Haunted Castle.....7
Geronimo Stilton Special Edition: Thea Stilton and the Star Castaways..... 6
Goosebumps HorrorLand: Write Your Fright..... 17
Goosebumps HorrorLand: Hall of Horrors #2: Night of the Giant Everything 14
Goosebumps HorrorLand: Hall of Horrors #3: Special Edition: The Five Masks of Dr. Screeem..... 15

H

Gray, Eva 18
 Guiberson, Brenda Z..... 54
Gully's Travels 43
 Harimann, Sierra 20
Harry Potter Movie: Movie Magic..... 57
Harry Potter Movie: The World of Harry Potter 56
 Hutchins, Harold 3



Title and Author Index

J

- Jack Gets a Clue #1: The Case of the Beagle Burglar*..... 10
- Jack Gets a Clue #2: The Case of the Tortoise in Trouble*..... 11
- Julia Gillian (and the Dream of the Dog)*..... 44

K

- Kitty Corner: Callie*..... 29
- Kitty Corner: Otis*..... 29
- Klein, Abby*..... 75
- Knights of the Lunch Table #3: The Battling Bands*..... 71
- Kozjan, Drazen*..... 44
- Kroll, Steven*..... 76
- Krulik, Nancy*..... 10

L

- Land of Elyon #4, The: Stargazer*..... 51
- Leaves on the Trees, The*..... 63
- LEGO® City: Fight This Fire!*..... 82
- LEGO® Harry Potter™: Sticker Book*..... 55
- Lewis, Anthony*..... 87
- Life After*..... 38
- Linger*..... 37
- Littman, Sarah Darer*..... 38

M

- Map of the Known World, A*..... 40
- Martin, Ann M.*..... 23
- Marty McGuire*..... 42
- Marzollo, Jean*..... 65
- Mass, Wendy*..... 47
- May, Kyla*..... 74
- McCoy, Mimi*..... 20
- McGhee, Alison*..... 44
- Meadows, Daisy*..... 25, 26
- Messner, Kate*..... 42
- Metzger, Lois*..... 61
- Metzger, Steve*..... 77
- Miles, Ellen*..... 28, 29
- Moshi Moshlings: Moshling Collector's Guide*..... 91
- Movie for Dogs*..... 53
- Murrie, Matthew*..... 85
- Murrie, Steve*..... 85
- Myers, Walter Dean*..... 60
- My First Biography: Benjamin Franklin*..... 87
- Mysterious Four #1, The: Hauntings and Heists*..... 12
- Mysterious Four #2, The: Clocks and Robbers*..... 13

N

- Night Fairies #1, The: Ava the Sunset Fairy*..... 26
- Night Fairies #2, The: Lexi the Firefly Fairy*..... 26
- Night Fairies #3, The: Zara the Starlight Fairy*..... 26
- Night Fairies #4, The: Morgan the Midnight Fairy*..... 27
- Night Fairies #5, The: Nia the Night Owl Fairy*..... 27
- Night Fairies #6, The: Anna the Moonbeam Fairy*..... 27
- Night Fairies #7, The: Sabrina the Sweet Dreams Fairy*..... 27
- Norwich, Grace*..... 86

O

- Oggie Cooder Party Animal! (Only Better)*..... 21

P

- Paratore, Coleen Murtagh*..... 50
- Petal Pushers #3: Best Buds*..... 22
- Pilkey, Dave*..... 2-3
- Poblocki, Dan*..... 12
- Poison Apple: Curiosity Killed the Cat*..... 20
- Poison Apple: Her Evil Twin*..... 20
- Pokémon: New Handbook*..... 81
- Profiles #2: World War II*..... 88
- Puppy Place, The: Bella*..... 28
- Puppy Place, The: Ziggy*..... 28



Title and Author Index

R

Rainbow Magic:
Cara the Camp Fairy 25

Remkiewicz, Frank..... 64

Rhunday-Perkovich, Olugbemisola 48

Riley, Kellee.....80

Rosenberg, Aaron.....88

Rue, Coco La.....74

S

Sandell, Lisa Ann40

Santat, Dan..... 49

Scholastic Reader Level 1:
Clifford and the Big Parade.....33

Scholastic Reader Level 1:
Clifford Goes to the Doctor.....33

Scholastic Reader Level 1:
I Spy an Apple.....65

Scholastic Reader Level 1:
Max Spaniel #1: Dinosaur Hunt.....64

Scholastic Reader Level 1:
Noodles: I Hate Bullies!.....78

Scholastic Reader Level 1:
Ocean Life.....54

Scholastic Reader Level 2:
Inside a House That Is Haunted.....66

Scholastic Reader Level 2:
Skeletons.....79

Scholastic Reader Level 3:
Pony Mysteries #2:
The Clue in the Clubhouse.....80

Scholastic Reader Pre-Level 1:
Gus Gets Scared.....64

Scholastic True or False #11:
Mammals.....54

Scooby-Doo Mystery Incorporated..... 67

Seidler, Tor..... 43

Shark-a-phobia.....86

Sidekicks.....49

Skeleton Meets the Mummy..... 77

Sophie #6:
Sophie the Daredevil.....31

Star Wars®:
Head-to-Head Tag Teams.....45

Stiefvater, Maggie.....37

Stilton, Geronimo 4, 7

Stilton, Thea.....6

Stine, R.L. 14, 16, 17

Suburb Beyond the Stars, The.....41

T

Tallardy, Laura31

Teaching Resources..... 92-109

TenNapel, Doug..... 69

Toft, Di..... 70

Tolan, Stephanie S.....52

Tomorrow Girls #1: Behind the Gates18

Tomorrow Girls #2: Run for Cover19

U

Unfriended: A Top 8 Novel.....59

W

Weeks, Sarah62

Weyn, Suzanne 39

Wick, Walter65

Wiley, Thom63

Wilhelm, Hans78

Wish I Might..... 50

Wishworks Inc. 52

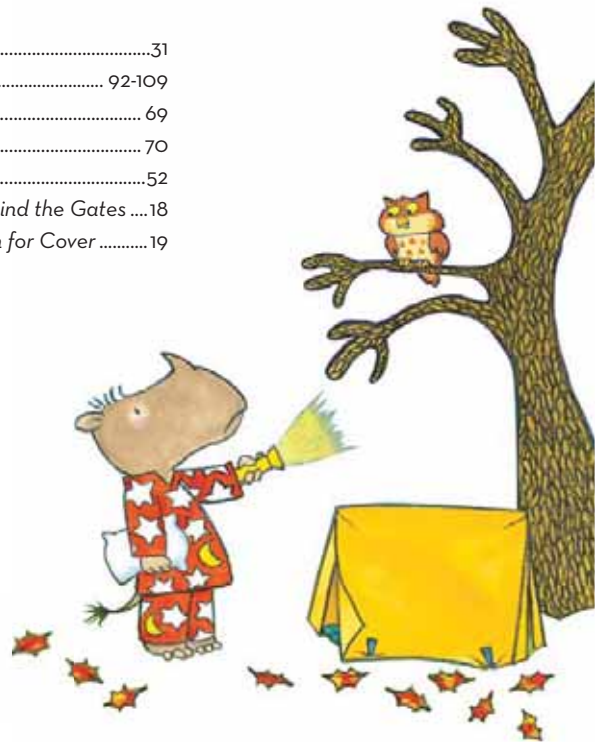
Wolven.....70

Wood, Lily.....79

Woodruff, Elvira 72

Z

Zenz, Aaron.....77



Summer 2011 Ordering Information

HOW TO ORDER

BY TELEPHONE

Toll Free (Anywhere in Canada) Customer Service/Order Desk 1-800-268-3848
Monday to Friday 8:00 am – 5:00 pm EST
Summer Hours 8:30 am – 4:30 pm EST
Local Calls (Toronto area only) 905-887-7323
Yukon and N.W.T. Call Collect 0-905-887-7323
To Reach a French Speaking Representative (8:00 am – 4:00 pm EST) 1-800-268-3848

BY BOOKLINK

We are a member of the
Canadian Telebook Agency S1188658

BY E-MAIL

Trade-Education@scholastic.ca

BY FAX

Toll Free (Anywhere in Canada)
1-866-346-1288

SALES AND MARKETING:

**SCHOLASTIC CANADA
SALES AND MARKETING:**
604 King Street West
Toronto, ON M5V 1E1
Toll Free Tel: 1-800-778-9665
Tel: 416-915-3500 / Fax: 416-849-7911

SALES REPRESENTATIVES

NATIONAL ACCOUNT MANAGER

Sue Plant
Tel: 416-915-3521
e-mail: splant@scholastic.ca

NATIONAL ACCOUNT MANAGER,

MASS MARKET
Kristen Myhill
Tel: 416-915-3520
kmyhill@scholastic.ca

NATIONAL ACCOUNT MANAGER,

KEY ACCOUNTS, TORONTO & AREA
Christina Winfield
Tel: 416-915-3500 Ext. 3054
email: cwinfield@scholastic.ca

NATIONAL ACCOUNT MANAGER, LIBRARY

& EDUCATIONAL RETAIL ACCOUNTS
Janet Murie
Tel: 416-915-3500 Ext: 3052
email: jmurie@scholastic.ca

BRITISH COLUMBIA, YUKON, N.W.T

Susan Travis
Toll Free: 1-800-778-9665 Ext: 3062
Tel: 604-513-9151 / Fax: 604-513-9145
e-mail: stravis@scholastic.ca

ALBERTA, SASKATCHEWAN, MANITOBA

Keri-Anne Lawton
Toll Free: 1-800-778-9665 Ext. 3060
Tel: 403-725-2101 / Fax: 403-725-2110
e-mail: klawton@scholastic.ca

NORTHERN & EASTERN ONTARIO,

QUEBEC, ATLANTIC CANADA
Cathy Robertson
Toll Free: 1-800-778-9665 Ext. 3061
Tel: 613-384-8674 / Fax: 613-384-7943
e-mail: crobertson@scholastic.ca

GENERAL MANAGER, TRADE DIVISION

Kathy Goncharenko 416-915-3517
kgoncharenko@scholastic.ca

TRADE SALES MANAGER

Marla Krisko 416-915-3519
mkrisko@scholastic.ca

MARKETING AND PUBLICITY MANAGER

Denise Anderson 416-915-3518
danderson@scholastic.ca

PROMOTIONAL

MATERIAL, COSTUMES
Holly Kent
416-915-3500 Ext. 3522
hkent@scholastic.ca

MEDIA REQUESTS, REVIEW COPIES

Nikole Kritikos
416-915-3500 Ext. 3051
nkritikos@scholastic.ca

DIRECTOR, FRENCH DIVISION

Chantale Lalonde 416-915-3510
clalonde@scholastic.ca

SALES MANAGER, FRENCH DIVISION

Lise Goyette 450-628-0527
lgoyette@scholastic.ca

RIGHTS MANAGER

Maral MacLagan 416-915-3524
mmaclagan@scholastic.ca

HOW TO REACH US

CUSTOMER SERVICE, NEW ACCOUNT INFORMATION, DISCOUNTS

Donna Aloise 905-887-7323 Ext. 4393
daloise@scholastic.ca

ACCOUNTS RECEIVABLE

175 Hillmount Road
Markham, ON L6C 1Z7
Joanne Hume 905-887-7323 Ext. 4295
jhume@scholastic.ca

SLIDING DISCOUNT SALE

1 - 24 assorted books.....20%
25 - 149 assorted books.....40%
150 - 299 assorted books.....42%
300 - 499 assorted books.....43%
500+ assorted books.....45%

• NON-RETURNABLE DISCOUNT.....50%
• All non-returnable business with Scholastic will be considered fully non-returnable on an ongoing basis. Non-returnable accounts may not revert back to sliding scale.

Initial Order:

Order requirements to open an account for 40% discount:

1. \$200.00 retail value minimum.
2. Completed credit application.
3. 50% payment of order's net value must accompany order — balance is Net 30 days.
4. F.O.B. Canada.

Subsequent Orders:

Minimum order requirement for 40% discount:
1. 25 assorted books (paperback or hardcover) or \$150.00 retail value.

2. F.O.B. Canada.
3. Orders which fall under this minimum will receive a 20% discount.
4. Terms are Net 30 days.

TRADE RETURN POLICY

1. All books must be resaleable condition.
 - i) no stickers or books with covers damaged by stickers.
 - ii) no stamps.
 - iii) no torn dust jackets or damaged covers.
 - iv) no 'out of print' titles unless the invoice date is less than 12 (twelve) months past.
2. Only full book returns EXCEPT where indicated by an Δ on the back cover. Documentation must accompany returns. Please indicate the ISBN.
3. All returns will be credited at a flat 46% unless invoice numbers accompany the return in which case the return will be credited at the original purchased discount.
4. Returns must be shipped prepaid. Collect shipments will not be accepted. Returns' and claim number must be clearly marked on all cartons.
5. Any discrepancy found in return shipments will be credited on the basis of Scholastic's count.
6. Returns are sent at customer's risk. Credit will not be issued on return shipments lost in transit.
7. Returns may only be made between 3 (three) and 12 (twelve) months from the date of invoice.
8. Address returns:
RETURNS DEPARTMENT
Scholastic Canada Ltd.
1220 Nicholson Road
Newmarket, ON L3Y 9C4

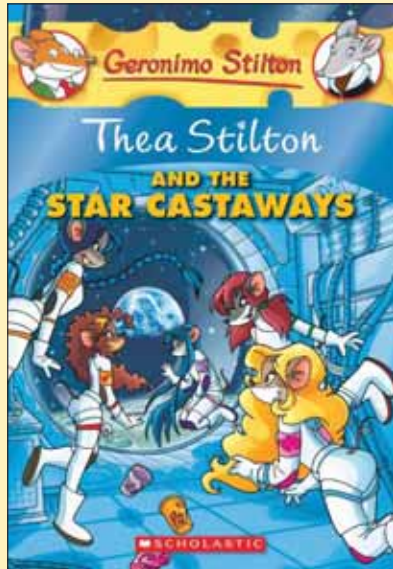
CO-OP POLICY

TERMS:

1. ALL CO-OP MUST BE PRE-APPROVED BY SCHOLASTIC'S HEAD OFFICE. Contact your sales representative or Denise Anderson at danderson@scholastic.ca.
2. Scholastic's co-op program is based on 2% of an accounts previous year's net sales (as per Scholastic's year end, May 31). Co-op may be used for up to 50% of the cost of promotion or advertising
3. The account will be issued a credit for the agreed co-op amount when an invoice and a copy of the ad or proof of promotion are received by Scholastic's trade department. Invoices must be sent within 90 days to Denise Anderson, 604 King Street West Toronto, Ontario M5V 1E1.



Don't miss these new adventures starring
Geronimo and Thea Stilton!



See pages 6-7



604 King Street West
Toronto, Ontario M5V 1E1



2244911

Read Every Day. Lead a Better Life.

www.scholastic.ca