

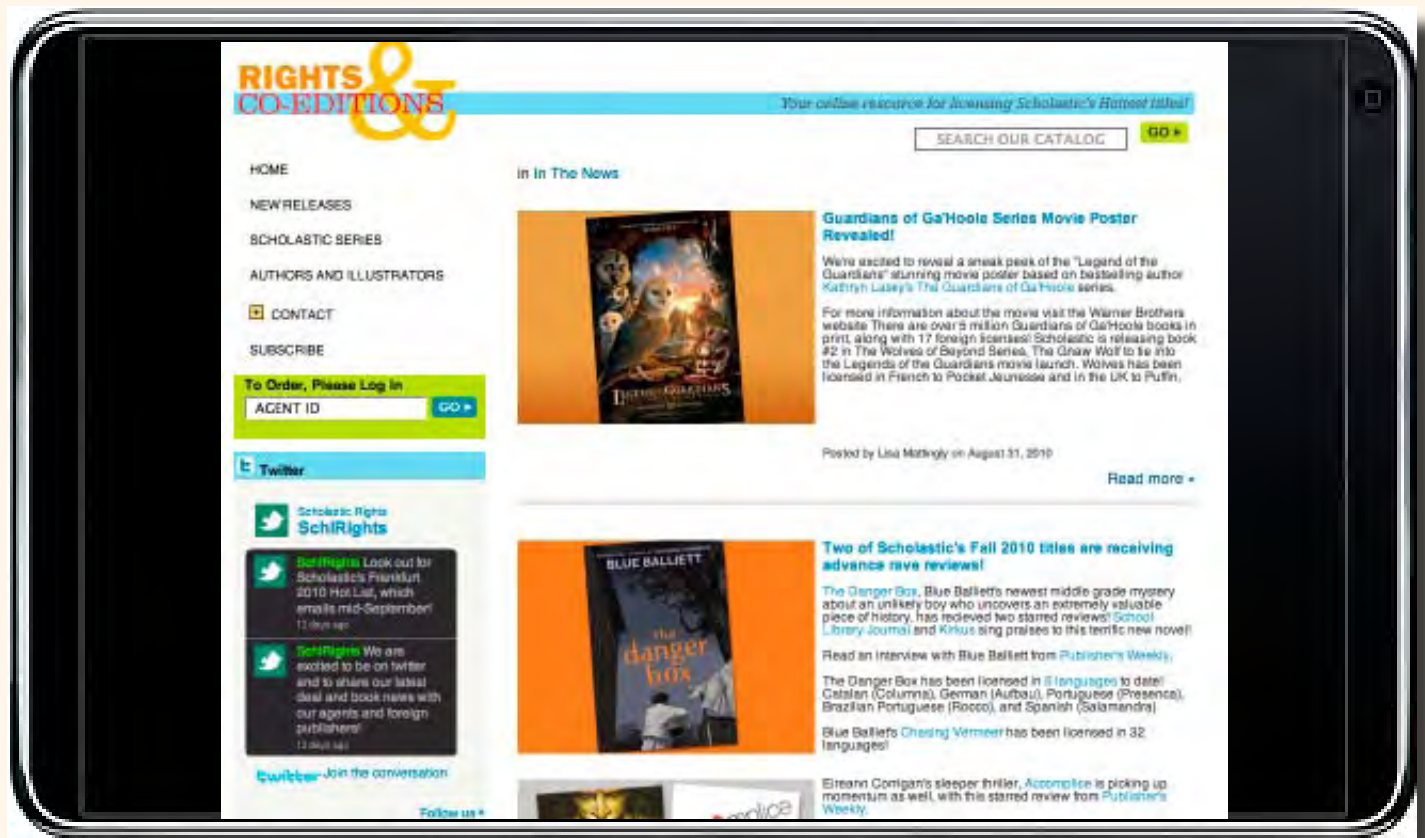
A large, stylized illustration of a tree with dark brown branches and leaves, framing the central text. The leaves are detailed with white outlines and some have small red dots.

# Scholastic U.S. Frankfurt 2010 Rights Guide

557 Broadway  
New York, New York  
[scholastic.com/rights](http://scholastic.com/rights)

# Our dedicated rights website and database

## [www.scholastic.com/rights](http://www.scholastic.com/rights)



### Visit Us To:

- **Browse** our entire backlist and frontlist
- **Read** breaking news on titles and authors
- **Access** marketing and publicity materials
- **Find** updates on awards and movie news
- **View** book trailers, commercials, author videos, and more...



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 SCHOLASTIC

**READ**  
Every Day

Lead a Better  
**LIFE**

Scholastic is  
celebrating its  
**90th Anniversary**  
with a global  
literacy  
campaign!

**Read Every  
Day, Lead a  
Better Life**  
underscores the  
importance of  
reading to better  
prepare children  
of the 21st  
century to live  
complete and  
successful lives.





## The 39 Clues Continues!

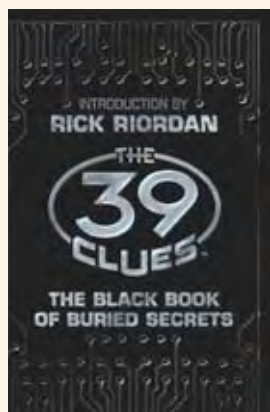
**Announcing an all-new adventure with the release of The 39 Clues: Cahills vs. Vespers!**

**Six Books, Six Bestselling Authors, including:**

**Gordon Korman, Jude Watson,  
Peter Lerangis, and David Baldacci!**

### Now Available:

**THE 39 CLUES: THE BLACK BOOK  
OF BURIED SECRETS**



The ultimate full color guide to the world of The 39 Clues. Plus a brand new story starring Amy and Dan!

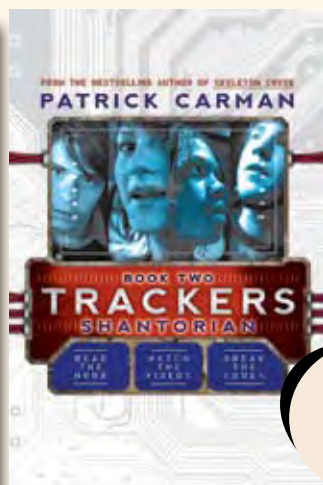
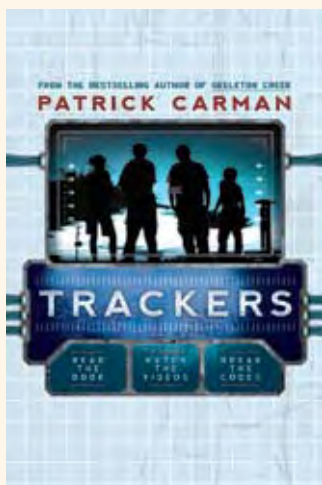
**THE 39 CLUES:  
VESPERS RISING**



The Cahills weren't the only family searching for the Clues. A brand new The 39 Clues novel by Rick Riordan, Peter Lerangis, Gordon Korman and Jude Watson.

- **Published in 24 languages**
- **Over 8.5 million copies in print**
- **Movie rights acquired by Dreamworks**
- **The *New York Times* bestselling series**

## Exciting Multimedia Series!



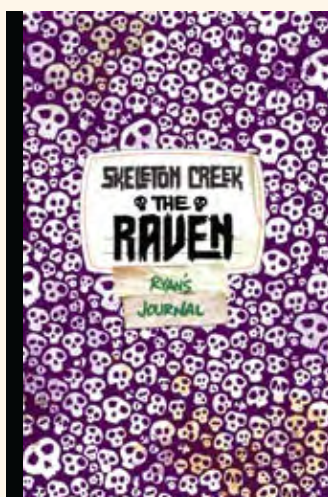
### TRACKERS

By Patrick Carman

WEB • BOOK • VIDEO

A carefully crafted spy thriller featuring four kids fighting cyber crime.

Unlock  
videos  
online!



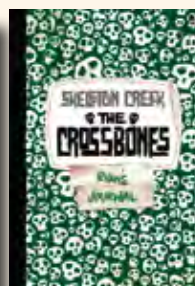
### SKELETON CREEK

By Patrick Carman

BOOK • VIDEO

A 21st century ghost story that combines books and videos to create a groundbreaking reading experience.

400,000  
copies  
in print!



**Skeleton Creek has 9  
Licenses to date:**

1. Dutch (Pimento)
2. Finnish (WSOY)
3. German (Bertelsmann)
4. Greek (Patakis)
5. Norwegian (Cappelen Damm)
6. Polish (Nasza Ksiegarnia)
7. French (Bayard)
8. Spanish (Bruno)
9. Hebrew (Matar)



Extra  
mystery  
online!

### THE MYSTERIOUS FOUR

By Dan Poblocki

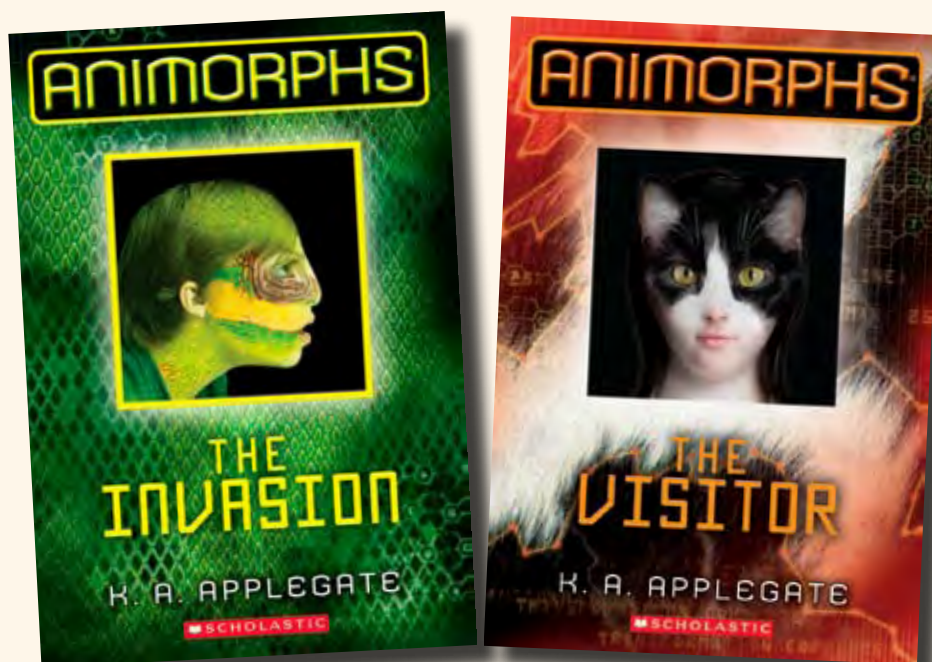
BOOK • E-BOOK

Move over Encyclopedia Brown! Four kids work together to solve mysteries with six clues or less. Simultaneous release in print and e-book.



## Announcing the relaunch of a classic series - with amazing lenticular covers!

### ANIMORPHS By K.A. Applegate



Part *X-Men*, part *Warriors*, the relaunch of this fast-paced adventure series is an opportunity to reach a whole new generation of readers.

- 20 million copies sold worldwide!
- Made into a Nickelodeon television show
- Originally published in over twenty languages

Striking new lenticular  
covers that morph!



# Bestselling Paperback Favorites!



## Dear Dumb Diary

By Jim Benton

All-new, all-funny diary

- A New York Times and Publishers Weekly bestseller
- More than 5 million books in print
- Licensed in 15 languages

Bridget Jones for 'twens



## Goosebumps HorrorLand: Hall of Horrors

By R.L. Stine

Introducing a new six-book Horrorland spin-off series

- Horrorland has 4.8 million books in print
- Goosebumps has 300 million copies sold worldwide



A new illustrated adventure!



1 million copy first printing!

## The Captain Underpants series

By Dav Pilkey

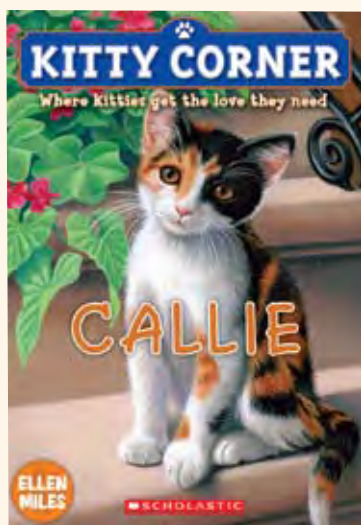
From the author of the outrageously popular Captain Underpants series comes an all-new illustrated novel.

- 19 International Licenses
- 45 million copies in print





## Fresh new paperback series...



### Kitty Corner: Callie

By Ellen Miles

From the bestselling author of Puppy Place, comes an adorable new series for cat lovers.

Pages: 96 • Ages 7-10



From the author of Pony Pals!

### Pony Mysteries:

#### Penny and Pepper

By Jeanne Betancourt

An early reader series for every horse lover!

Spring 2011 • Pages: 48 • Ages: 6-9

Perfect for fans of Candy Apple



### Petal Pushers: Too Many Blooms

By Catherine Daly

Four sisters. One family-owned flower shop. Endless opportunities for fun, or disaster!

Pages: 192 • Ages 8-12



### Candy Apple and Poison Apple

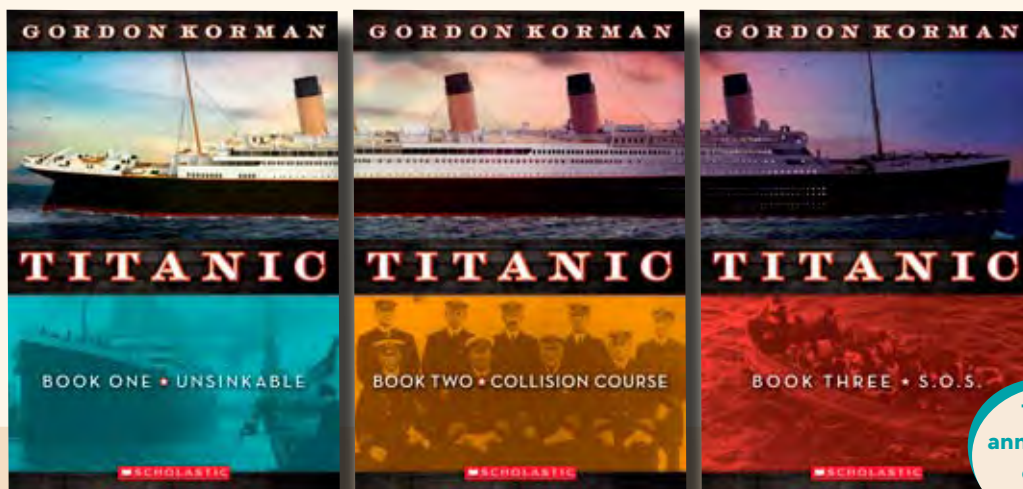
Two stand alone series, perfect for tween readers. One super-sweet and one spine-tingling!

Ages: 8-12 • Pages: 176





...perfect for readers of all ages!



100th  
anniversary  
of the  
Titanic



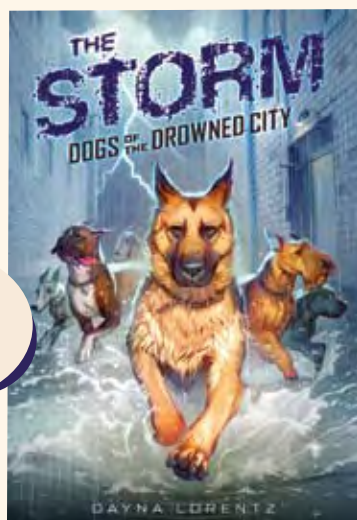
### The Titanic Trilogy

By Gordon Korman

Four kids. One ship. One disaster.

Summer 2011 • Pages: 160 • Ages: 9-12

New animal  
adventure  
trilogy!



### Dogs of the Drowned City: The Storm

By Dayna Lorentz

Warriors and Guardians of Ga'Hoole fans have a new animal adventure series to sink their teeth into!

Summer 2011 • Pages: 240 • Ages: 8-12



### Jack Gets a Clue: The Case of the Beagle Burglar

By Nancy Krulik

Third grader Jack cracks cases with the help of his animal friends.

Summer 2011 • Pages: 96 • Ages: 7-10

## Spotlight on...



Disney  
movie in  
development!

## Kat Falls

## Rip Tide

The eagerly anticipated sequel to *Dark Life*, an evocative fast-paced adventure for fans of Jules Verne's *20,000 Leagues Under the Sea*.

14 foreign  
licenses!



Six book  
series!

## Kathryn Lasky

## Wolves of the Beyond

It's *White Fang* for a new generation, in this wolf's eye view of the legends of Ga'Hoole.



## Guardians of Ga'Hoole

Licensed in 18 languages!  
Warner Brothers movie in Fall 2010



## The Deadlies

A charming illustrated chapter book series about the world's friendliest spiders.



## Bestselling Authors

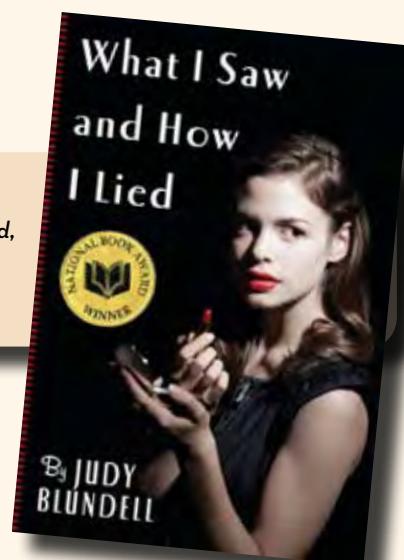


### Judy Blundell

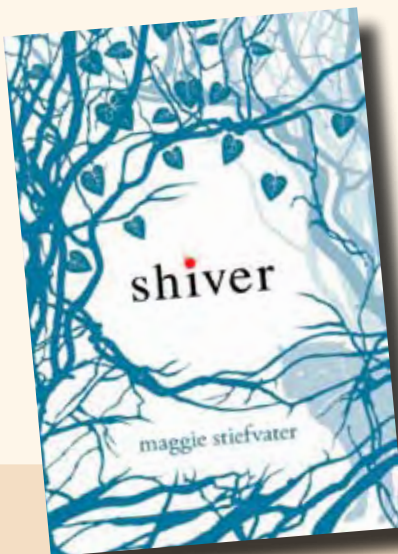
#### Strings Attached

This stunning follow-up to *What I Saw and How I Lied*, features love, mystery, Broadway glamour and mob retribution in 1950 New York.

**National  
Book Award  
Winning  
Author**



### Maggie Stiefvater



#### The Shiver Trilogy

In *Forever*, the thrilling conclusion to the *Shiver* trilogy, Sam and Grace continue to fight for their love - and their lives.

**Sold in 32  
languages!**

**Ask  
us about  
sample  
chapters!**

## An incredible line-up...



### Cleopatra's Moon

By Vicky Alvear Shecter

"The Luxe" meets the ancient world in the extraordinary story of Cleopatra's daughter.

Summer 2011 • Pages: 384 • All ages

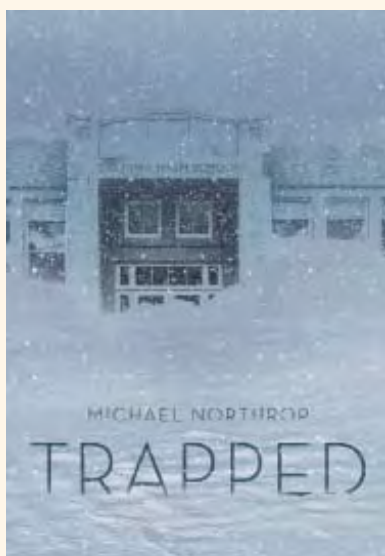


### Clarity

By Kim Harrington

This paranormal murder mystery features Clarity - Claire - who uses her abilities to solve a murder case in her small town.

Spring 2011 • Pages: 256 • Ages: 14-18

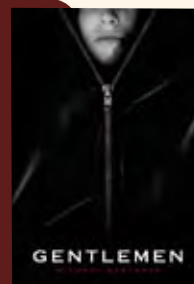


### Trapped

By Michael Northrop

The *Publishers Weekly* Flying Start author returns with a fast-paced YA thriller when an unlikely group of kids are trapped in a blizzard in their high school.

Spring 2011 • Pages: 224 • Ages: 15 and up



It's the  
Breakfast Club  
in a snowstorm!



## ...of teen fiction!



cover not final

### The Vampire Stalker

By Allison van Diepen

What if the characters in a vampire novel left their world—and came into yours?

Summer 2011 • Pages: 336 • All ages

Smart and commercial



### Ashes, Ashes

By Jo Treggiari

A tale of adventure in the face of the darkest of nightmares, in the vein of *Children for Men*.

Summer 2011 • Pages: 352 • All ages

### Tempest

By Angie Frazier

Romance and adventure are just around the corner in this thrilling historical fiction fantasy series.

Summer 2011 • Pages: 352 • Ages: 12-18



For fans of *Pirates of the Caribbean*!



cover not final



### Dark Souls

By Paula Morris

A spellbinding tale of ghosts, mystery, and love in the city of York, England.

Summer 2011 • Pages: 320 • All ages



## Perfect for...



Based  
on a true  
story

### The Lovely Shoes

By Susan Shreve

The moving true story of how Ferragamo shoes transformed the life of a young girl.

Spring 2011 • Pages: 288 • Ages: 9-12



### The Romeo and Juliet Code

By Phoebe Stone

Reminiscent of *The Secret Garden*, the story of mysterious letters, secret codes, and an adorable first crush.

Spring 2011 • Pages: 288 • Ages: 9-12

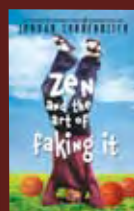
## AUTHOR SPOTLIGHT

### Jordan Sonnenblick

Don't miss his next middle grade hit: **SHOOTING EAGLES**, coming spring 2012!



11 foreign  
licenses!





## 'tween readers!



### The Loser List

By H.N. Kowitt

When Danny ends up on "the List", will he go from dork to delinquent? Fans of Jim Benton will love this new, fully illustrated tale of middle school angst.

Spring 2011 • Pages: 224 • Ages: 8-12



### My Big Mouth: 10 Songs I Wrote That Almost Got Me Killed

By Peter Hannan

*Diary of a Wimpy Kid* meets Nick Hornby in this hilarious illustrated novel. Packed with doodles, song lyrics, notebook pages, a mini flip-book—and lots of laughs.

Summer 2011 • Pages: 224 • Ages: 11-14



### Saving Zasha

By Randi Barrow

A young boy's inspiring journey to save his best friend, the last German Shepherd in Russia during World War II.

Spring 2011 • Pages: 160 • Ages: 9 and up



Fast-paced action adventure trilogy

### Storm Runners

By Roland Smith

Deep in the eye of a storm, a boy and his father find the family they've been looking for.

Spring 2011 • Pages: 160 • Ages: 9-12



## Look to Scholastic for...

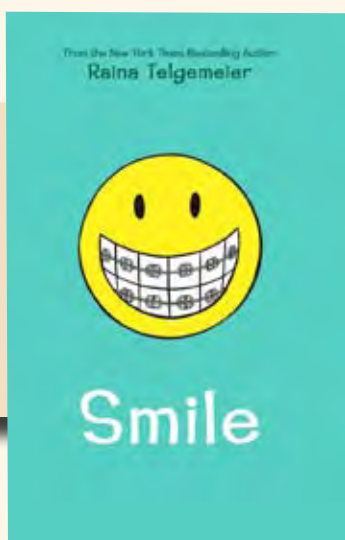
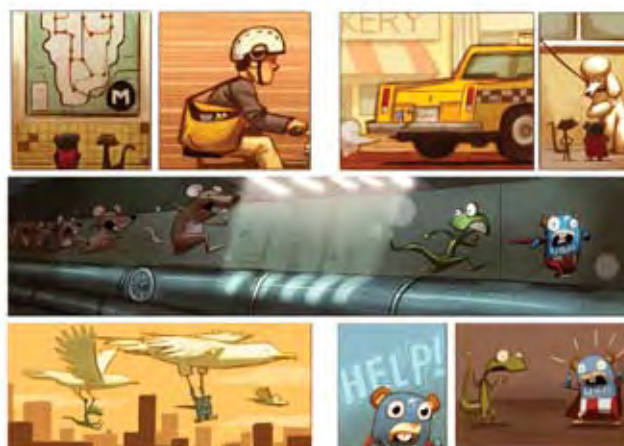


### Sidekicks

By Dan Santat

A bold new graphic novel about superhero pets, with jaw-dropping full-color art. The ultimate combination of superheroes and pets!

Summer 2011 • Pages: 224 • Ages 8-12



### Smile

By Raina Telgemeier

A humorous coming-of-age true story about the dental drama that ensues after a trip-and-fall mishap. Bold and charming illustrations perfect for middle grade readers!

Available now! • Pages: 224 • Ages: 9-13

The  
perfect  
memoir!





# ...award-winning graphic novels!



## The Amulet series

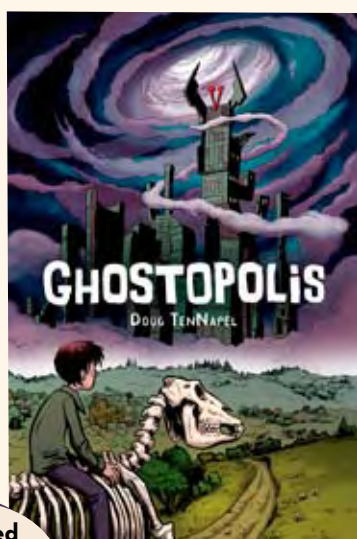
By Kazu Kibuishi

The New York Times bestseller *Amulet* continues to gain praise as it hit Best Books for Young Adults in 2009.

All 3 now available • Pages: 192 • Ages: 8-12



Major motion picture from Warner Bros!



## Ghostopolis

By Doug TenNapel

A full-color high-speed adventure, optioned for film by Hugh Jackman's production company.

Now available! • Pages: 224 • Ages: 10-13

Licensed in French, Italian and Dutch



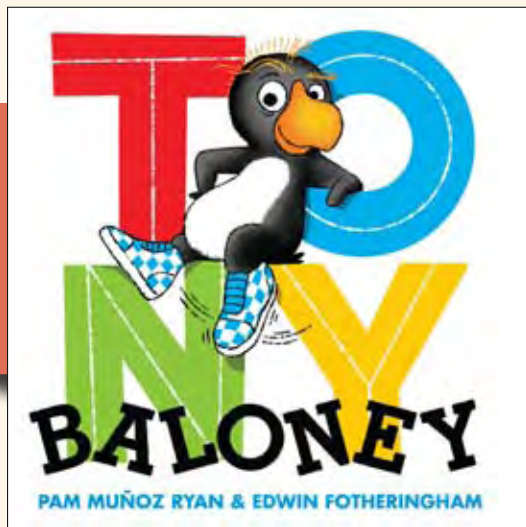
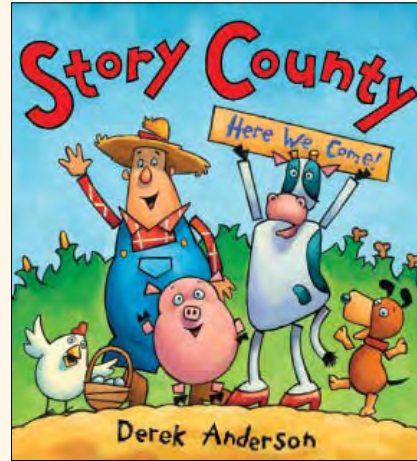
## Wordless classics and laugh-out-loud fun...

### Story County: Here We Come!

By Derek Anderson

An adorable, silly new farm series with an utterly loveable cast - from *The New York Times* bestselling author Derek Anderson.

.....  
Spring 2011 • Pages: 40 • Ages: 2-6



### Tony Baloney

By Pam Muñoz Ryan and Edwin Fotheringham

Tony Baloney does not love trouble, but trouble loves him. An adorable picture book from award-winning authors.

.....  
Fall 2010 • Pages: 40 • Ages: 3-6

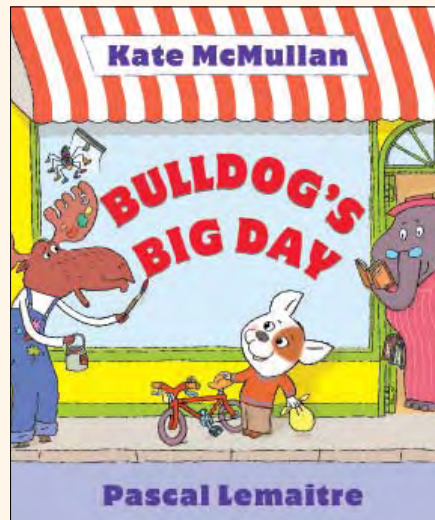
### Bulldog's Big Day

By Kate McMullan,

Illustrated by Pascal Lemaitre

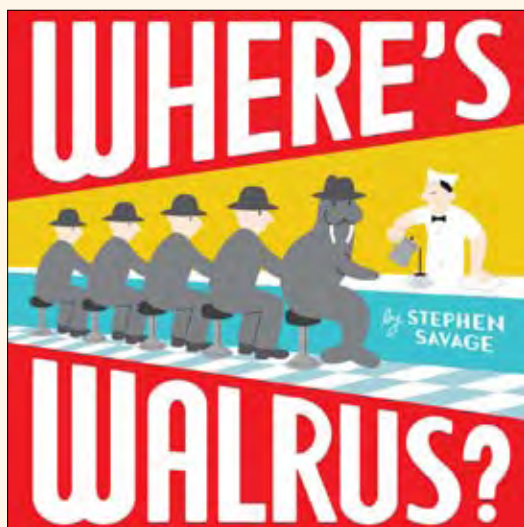
Join Bulldog on a busy search around town for the perfect job! McMullan's simple words paired with Lemaitre's countless objects create an exciting new picture book about the people and places around us.

.....  
Spring 2011 • Pages: 32 • Ages: 3-7





**we have a picture book for everyone!**

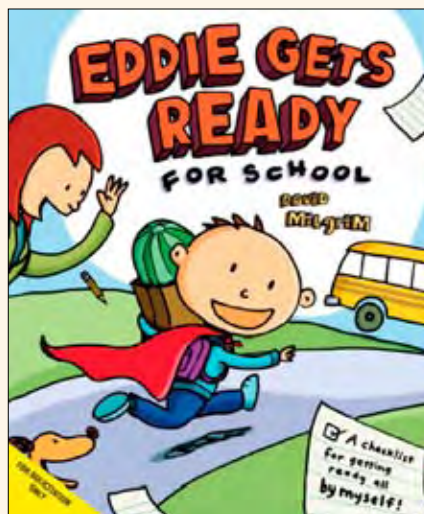


### Where's Walrus?

*By Stephen Savage*

A happy-go-lucky walrus escapes the zoo in this wordless instant classic.

.....  
 Spring 2011 • Pages: 32 • Ages: 3-6



### Eddie Gets Ready for School

*By David Milgrim*

Filled with visual humor that will appeal to kids and adults alike.

.....  
 Summer 2011 • Pages: 32 • Ages: 4-7



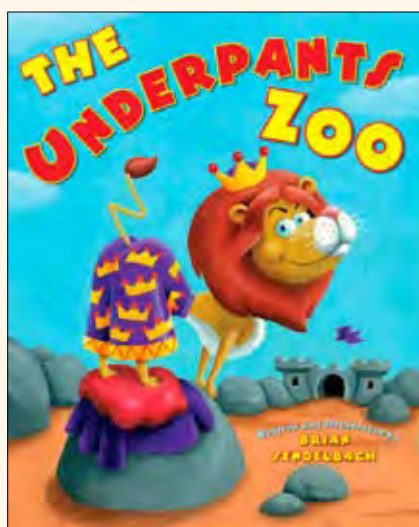
### Big Wig: A Little History of Hair

*By Kathleen Krull,*

*Illustrated by Peter Malone*

A funny and innovative book that examines the course of history, and hair!

.....  
 Summer 2011 • Pages: 48 • Ages: 8-12



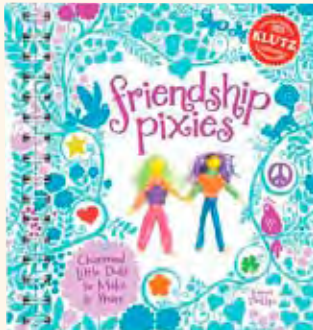
### The Underpants Zoo

*By Brian Sendelbach*

A hysterical picture book about animals in their underpants! Rhythmic, read-aloud text.

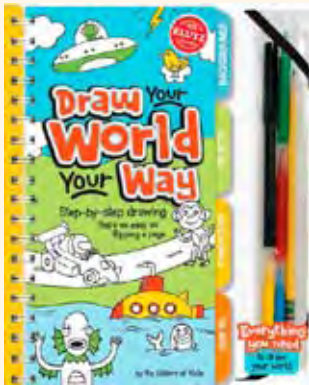
.....  
 Summer 2011 • Pages: 32 • Ages: 4-8

## Crafts

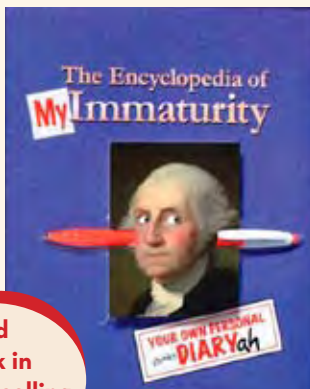


Paper  
crafts are  
bestsellers!

## Art



## Activities

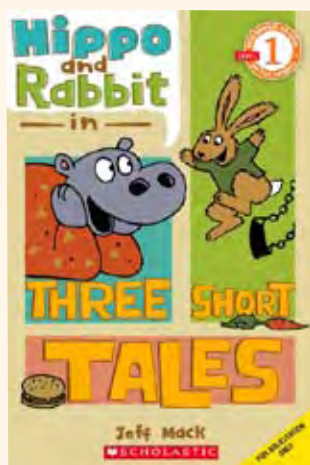


3rd  
book in  
the bestselling  
series!





## Just right for emerging readers!

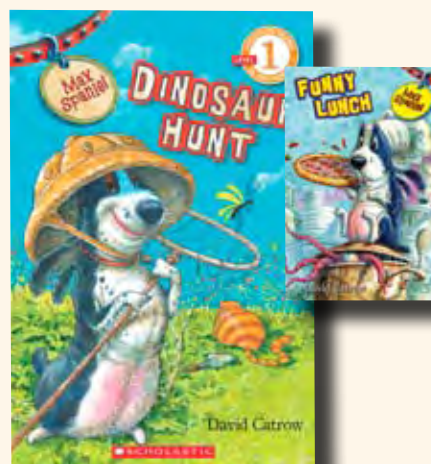


### Hippo and Rabbit: Three Short Tales

By Jeff Mack

A brand new reader series starring two unlikely friends, with an innovative approach to level 1 readers.

Spring 2011 • Pages: 32 • Ages: 4-7

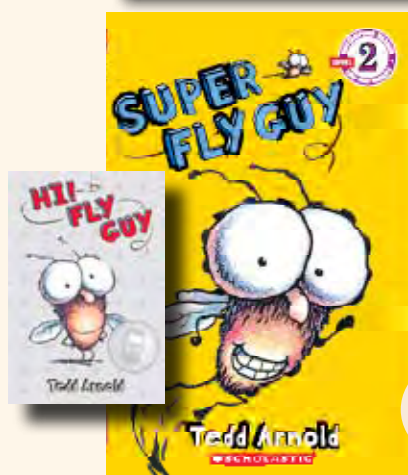


### Max Spaniel Readers

By David Catrow

A hysterical adventure with dinosaur hunter Max Spaniel!

Pages: 40 • Ages: 4-7



### Fly Guy Readers

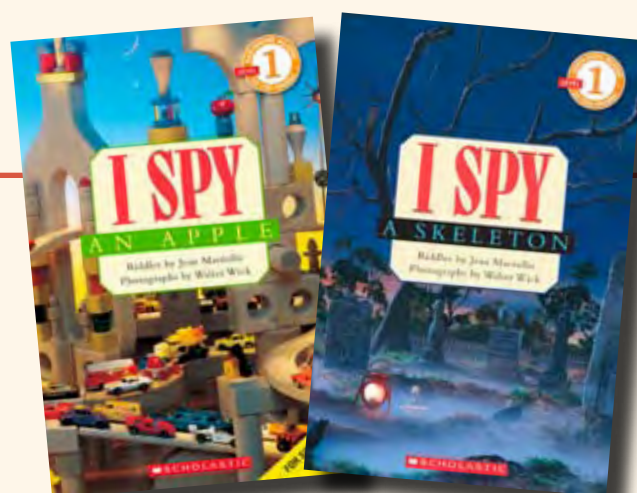
By Tedd Arnold!

These zany adventures are Theodor Seuss Geisel Honor Books, have more than 2 million books in print, and are *The New York Times* bestsellers. Now available in reader format!

Pages: 32 • Ages: 4-7

NYTimes  
Bestseller!

The bestselling I SPY™  
and Can You See What  
I See?™ books, now in  
Reader format!



### I SPY™ Readers

Riddles by Jean Marzollo Photographs by Walter Wick

The fun hasn't changed, just the format!

Pages: 32 • Ages: 4-7

### Can You See What I See?™ Readers

By Walter Wick

Introduce emerging reads to the wonder of Walter Wick! Six titles to choose from, all with simple and exciting themes.

Pages: 32 • Ages: 4-7



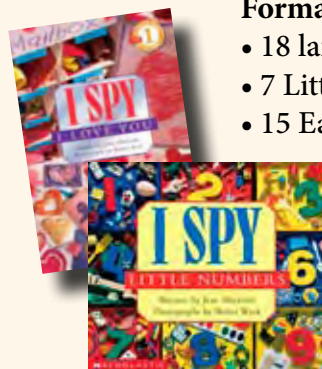
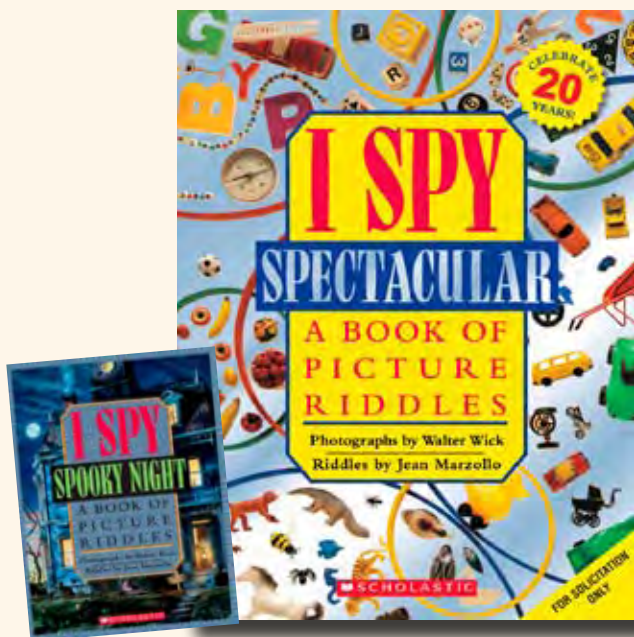


Now celebrating 20 years!

#### Formats Available

- 18 large books
- 7 Little Board Books
- 15 Easy Readers

36 million  
I SPY books  
in print!

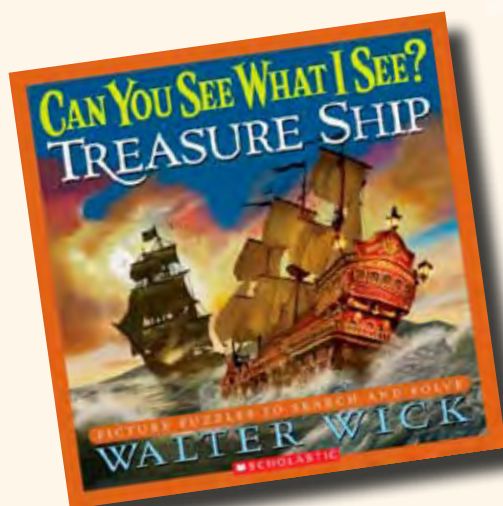


#### The I SPY series has 8 Licenses to date:

1. Simplified Chinese (Jieli)
2. French (Circonflexe)
3. German (Kosmos)
4. Japanese (Shogakukan)

5. Korean (Nexus)
6. Spanish (Santillana Ediciones)
7. Dutch (Ploegsma)
8. Danish (Forlaget)

## CAN YOU SEE WHAT I SEE?



22 weeks  
on NYTimes  
bestseller list!



#### CYSWIS has 9 Licenses to date:

1. French (Circonflexe)
2. German (Kosmos)
3. Japanese (Shogakukan)
4. Korean (Dahli)

5. Hebrew (Sefer Lakol)
6. Spanish and Catalan (Ediciones 62)
7. Chinese-Simplified (Jieli)
8. Forlaget Gix (Danish)
9. Dutch (Uitgeverij)

#### Formats Available

- 14 Can You See What I See titles
- 2 Board Books
- 2 I See Seymour Books





# Clifford

## THE BIG RED DOG™

By Norman Bridwell

*With more than 126 million books in print and TV episodes sold to more than 110 countries worldwide, Clifford is a literacy classic that is embraced by parents, teachers and kids.*

**Scholastic's premier preschool brand for nearly fifty years!**

### Formats Available

- 7 Big Red Readers
- 30 8x8s
- 21 Board books
- 8 Spanish Titles
- 5 Coloring and Activities Books
- 17 Audio programs

### Clifford has 9

#### Licenses to date:

- |                                     |  |
|-------------------------------------|--|
| 1. Dutch (Pimento/Company of Books) | 5. Hungarian (M&C)                                   |
| 2. French (Bayard)                  | 6. Turkish (A.E. Yayincilik Film)                    |
| 3. Polish (Egmont)                  | 7. Portuguese (Cosac & Naify)                        |
| 4. Hebrew (Sifriat Poalim)          | 8. Danish, Finnish, Norwegian and Swedish (KE Media) |
|                                     | 9. Arabic (Sunflower Books)                          |

# The Magic School Bus™

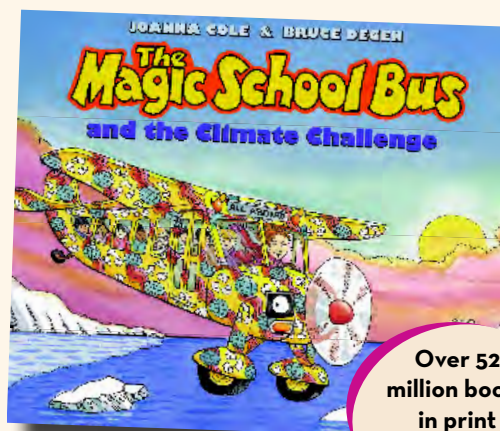
By Joanna Cole and Bruce Degen

*THE MAGIC SCHOOL BUS is where you'll find fun facts, great stories, and fantastic illustrations about science and history!*



### Formats Available

- 12 Original Series
- 16 Chapter books
- 6 Science readers
- 3 Ms. Frizzle's Adventures
- 9 TV Tie-ins



**Over 52 million books in print worldwide!**

### The MSB series has 10

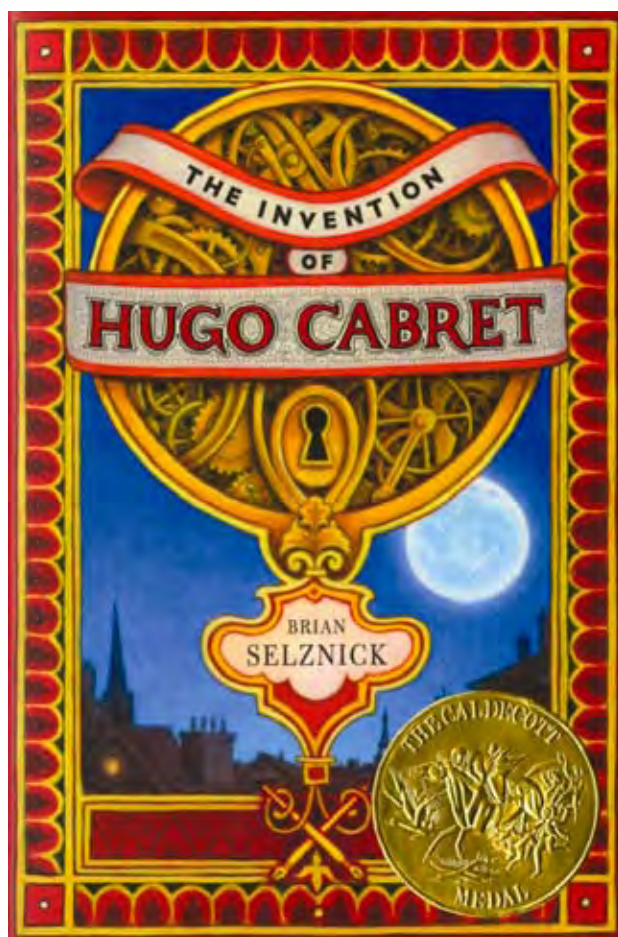
#### Licenses to date:

- |                                |                                 |
|--------------------------------|---------------------------------|
| 1. French (Bayard)             | 6. Simplified Chinese (Sichuan) |
| 2. Korean (BIR)                | 7. Turkish (Altin Kitaplar)     |
| 3. Arabic (Nahdet Misr)        | 8. Hungarian (M&C)              |
| 4. Portuguese/Brazil (Rocco)   | 9. Polish (Gdansk Wydawnictwo)  |
| 5. Complex Chinese (Yuan Liou) | 10. Forlaget Gix (Danish)       |

 SCHOLASTIC

SCHOLASTIC.COM/RIGHTS

Film by Martin Scorsese  
coming in December 2011!



Sold worldwide in 28 languages

*#1 New York Times Bestseller*

*A Publishers Weekly Best Book of 2007*

*A New York Times Best Illustrated Book of 2007*